Resorts World Sentosa welcomes BlueSG electric cars

- Partnership with BlueSG makes RWS the first lifestyle and leisure destination as well as integrated resort in Singapore to introduce electric car-sharing
- Guests can now travel to and from Resorts World Sentosa to enjoy its many attractions, entertainment and dining offerings in a green and sustainable way

SINGAPORE, 14 September 2018 – There is now a new and energy-efficient way to travel in and out of Resorts World Sentosa (RWS) as it becomes the first integrated resort as well as lifestyle and leisure destination in Singapore to welcome the iconic BlueSG electric cars to its premises, achieving an important milestone in its green and sustainable journey.

Guests will enjoy a new mode of transportation when visiting RWS where they can now drive and park the BlueSG electric vehicles at a central and convenient location within the integrated resort. This partnership between BlueSG and RWS is a timely response to popular demand from BlueSG users calling for charging stations to be made available at RWS, connecting the popular lifestyle destination to other parts of Singapore through this innovative and eco-friendly electric car-sharing programme.
With this new station, comprising four parking lots and charging points, located at Basement One Driveway of RWS across from the taxi stand, it marks the first BlueSG station situated at a leisure destination in Singapore to commence service for the public.

“As a socially conscious lifestyle destination resort, it is important that our business operations are closely aligned with sustainable practices. Walking the talk on green sustainability, this latest avenue of transportation to RWS also supports the Singapore government’s push towards car-lite green urban mobility. Partnering BlueSG demonstrates our commitment towards embracing green technology and reducing carbon footprint. We welcome our guests to make use of this new and innovative energy-efficient mode of transport and be part of the global movement to champion zero-emission and sustainable mobility,” said Mr Keok Tong San, Vice President, Security and Transport, RWS (郭东山, 圣淘沙名胜世界保安与交通部副总裁).

“Our main objective is to offer a convenient and affordable transport option wherever people live, work and play. BlueSG is very excited about this partnership with one of the greatest leisure venues in Singapore,” said BlueSG’s Managing Director, Franck Vitté. “Residents and visitors can now easily drive to RWS without paying parking fees. We also look forward to developing further joint partnerships with RWS for the common benefit of our users and guests.”

The Bollore Group’s BlueSG was launched in Singapore in December 2017 with great fanfare, achieving over 20,000 rentals within its first three months. With a plan to roll out 500 stations and 2,000 charging points nation-wide by 2020, BlueSG today boasts of 90 stations and 355 charging points within under a year of operations, marking an increase of more than 200% since operations commenced nine months ago. It plans to achieve a targeted 100 stations all over Singapore by the last quarter of 2018. For more information, please visit www.bluesg.com.sg.

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ABOUT RESORTS WORLD SENTOSA

Resorts World Sentosa (RWS), Asia’s premium lifestyle destination resort, is located on Singapore’s resort island of Sentosa. Spanning 49 hectares, RWS is home to world-class attractions including Universal Studios Singapore, S.E.A. Aquarium, the Maritime Experiential Museum, Dolphin Island and Adventure Cove Waterpark. Complementing the adventure and adrenaline of its theme parks and attractions are six unique luxury hotels, the world-class Resorts World Convention Centre, a casino and the Asian flagship of a world-renowned destination spa. RWS offers award-winning dining experiences and exciting cuisine from around the world across its many renowned celebrity chef restaurants, establishing itself as a key player in Singapore’s vibrant and diverse dining scene and a leading gourmet destination in Asia for epicureans. The integrated resort also offers world-class entertainment, from original resident productions to concerts and public shows such as Crane Dance and Lake of Dreams. RWS has been named “Best Integrated Resort” since 2011 for seven consecutive years at the TTG Travel Awards which recognises the best of Asia-Pacific’s travel industry.

RWS is wholly owned by Genting Singapore, a company of the Genting Group. For more information, please visit www.rwsentosa.com.

ABOUT BLUE SOLUTIONS

Publicly traded since October 30, 2013, Blue Solutions is the company that manages the electrical storage operations developed by the Bolloré group. By diversifying its historical business of producing paper and ultrathin plastic film, the Bolloré group has become a producer of complete electrical components for capacitors, and now holds over one-third of the global market. With this expertise and 20 years of R&D, the group has engineered electrical storage solutions and batteries that rely on a unique technology, the LMP®
(Lithium Metal Polymer) battery as well as supercapacitor technology. The batteries are employed both in mobile applications (electric vehicles) as well as stationary ones (storing electricity for individuals, businesses, local governments, etc.) developed and sold by other group entities through Blue Applications, which since 2011 has been rapidly growing on every continent.

www.blue-solutions.com

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EDITORS’ NOTE

1. High resolution photograph can be downloaded from link: https://app.box.com/v/BlueSG