

press release

Embark on an Epic Voyage at Newly-Unveiled Maritime Experiential Museum at Resorts World Sentosa

- 15 thematic galleries including five brand new zones featuring never-before-seen content
- Guests relive perilous experiences of seafarers at immersive and multi-sensory Typhoon Theatre and Pirate Encounter
- Opens to public on Friday, 29 December 2017



(LEFT) Marvel at a majestic Chinese Junk replica, an important vessel for discovery and exploration. (RIGHT) Step into a vibrant and meticulously recreated marketplace of treasured trading goods such as silk, spices, tea and ceramics which make up The Flavours of the Maritime Silk Route. PHOTO CREDITS: RESORTS WORLD SENTOSA.

SINGAPORE, 19 December 2017 – This December, get ready for an exciting voyage on the turbulent high seas and sail off on an explorer adventure at the newly-unveiled Maritime Experiential Museum at Resorts World Sentosa (RWS). Opening its doors to the public after nine months of extensive overhaul and reconceptualisation, this is the newest attraction at RWS and the only one of its kind in Singapore dedicated to the exploration of the iconic Maritime Silk Route.

Housing a total of 15 unique galleries including five brand new zones featuring never-before-seen content and installations, the revamped attraction will engage the senses of guests through a combination of state-of-the-art visual projections, multimedia shows, interactive hands-on exhibits, olfactory experiences and plenty of stunning Instagram-worthy displays.

Greeted by the four world-famous seafarers with holographic effect in the Briefing Room, guests will embark on the maritime adventure through the eyes of *Marco Polo*, the merchant from Venice; *Sang Nila Utama*, Palembang prince and founder of Singapura; *Ibn Battuta*, Moroccan scholar and explorer; and *Zheng He*, Chinese admiral and fleet commander.

After a glimpse into how maritime trade and cross-cultural exchanges contribute to the progress of civilisation and shape the world today, guests enter the immersive Learning To Navigate chamber – an all-

new interactive gallery designed like a lower deck of a ship. Guests can try their hand at reading nautical charts, navigate a mariner's compass or learn more about the ancient art of celestial navigation. Replicas and projections of early trading vessels that ply the Maritime Silk Route, such as the Chinese Junk, Javanese Jong and Borobudur Ship, offer awe-inspiring 360-degree views and fascinating details on the construction of these sturdy ships.

Next, a vibrant marketplace at The Flavours of Maritime Silk Route depicts how precious merchandise such as silk, spices and gemstones were so highly sought after that traders were willing to risk their lives for them.

Guests can continue their journey and marvel at the Jewel of Muscat – designed like a 9th century Arabian Dhow – which made a tumultuous 138-day voyage from Oman to Singapore in 2010 using ancient navigational methods with a crew of 15. The immersive Typhoon Theater, a must-see anchor attraction, simulates a sinking ship in a treacherous storm, letting guests face the wrath of the sea before descending into the depths of the ocean.

FIVE NEW ZONES:

Learning to Navigate

The art and science of navigation comes alive here through a collection of informative and hands-on exhibits. Guests can learn key skills such as map reading, navigation and the intricacies of tying mariners' knots – all essential prerequisites to be an explorer of the high seas. Guests can also superimpose a variety of outfits from the past onto themselves at an interactive photo corner, and email these fun photos to themselves as keepsakes.

Pirate Encounter

Guests are thrown into the thick of action as intense drama unfolds onboard a burning ship invaded by pirates. This gallery showcases multi-level decks and uses projection technology to allow guests to relive the perilous journeys of seafarers and make it out alive of this pirate attack.

Maritime Coin History

The limitations of barter trading led to the emergence of money. Discover the myriad of currencies used in the Maritime Silk Route and the intriguing process of coin-making such as the differences between Chinese and European coin production, and understand the evolutionary timeline of this important intermediary in the exchange of goods and services.

Ports of Call

Take a walk through the four bustling ports of Quanzhou, Oman, Calicut and Malacca that link China with the Middle East and Europe, and discover their rich heritage. Through faithfully recreated exhibits which encompass multi-sensory engaging elements, from the smells of spices and perfumes to the beautiful architecture and traditional 14th century settings, guests will be treated to an eye-opening whirlwind tour of these four major cities.

Singapore Maritime Legacy

Discover the story of how Singapore came to be the thriving port metropolis that it is now and learn how its strategic trading location in the Maritime Silk Route catapulted its emergence in trade and economy. Relive the rich history through beautifully preserved archive images and videos and understand how the Singapore port has played a significant role in the country's development into a first world economy in one generation.

Mr. Jason Horkin, Senior Vice President of Attractions, Resorts World Sentosa, said: "The Maritime Experiential Museum celebrates man's exploration and conquest of the seas through the eyes of the four renowned seafarers. We invite curious guests and adventure seekers to come explore our maritime heritage, and leave inspired to go explore the world and discover new possibilities. Just as the iconic Maritime Silk Route has fuelled trade and promoted cross-cultural exchanges, modern-day exploration continues to drive business opportunities and propel growth for the region. Our latest attraction, built with all-new immersive and interactive experiences, is sure to delight and engage all in the family."

The Maritime Experiential Museum opens to the public on Friday, 29 December 2017 daily from 10:00am to 7:00pm. Singapore residents enjoy special opening admission rates at S\$9 for an adult one-day ticket (U.P. S\$12) and S\$6 for a child ticket (U.P. S\$8). Senior citizen tickets are available at S\$5 each. Guests can enjoy the Typhoon Theater experience at an additional fee of S\$3 per person.

Singapore residents can also purchase tickets to both the Maritime Experiential Museum and S.E.A. Aquarium at special opening admission rates of S\$39 for one adult (U.P. S\$45) and S\$25 for a child (U.P. S\$33).

Refer to [Appendix](#) for photos.

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ABOUT RESORTS WORLD SENTOSA

Resorts World Sentosa (RWS), Asia's premium lifestyle destination resort, is located on Singapore's resort island of Sentosa. Spanning 49 hectares, RWS is home to four world-class attractions including Universal Studios Singapore, S.E.A. Aquarium, Dolphin Island and Adventure Cove Waterpark. Other attractions include the Asian flagship of a world-renowned destination spa, a casino, six unique hotels and the Resorts World Convention Centre. With the most number of Michelin stars in one destination, RWS offers award-winning dining experiences at renowned celebrity chef restaurants, establishing itself as a key player in Singapore's vibrant and diverse dining scene. The integrated resort also offers world-class entertainment, from original resident productions to concerts and public shows such as the Crane Dance and the Lake of Dreams. RWS has been named "Best Integrated Resort" since 2011 for seven consecutive years at the TTG Travel Awards which recognises the best of Asia-Pacific's travel industry.

RWS is wholly owned by Genting Singapore, a company of the Genting Group. For more information, please visit www.rwsentosa.com.

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Appendix: Photos of The Maritime Experiential Museum

Note to Editors

1. Photos and videos can be downloaded from <https://app.box.com/v/TheMEM>
2. All photos are to be attributed to Resorts World Sentosa



MEET THE EXPLORERS

The voyage of exploration starts here with a welcome by the four great explorers – Marco Polo, Sang Nila Utama, Ibn Battuta and Zheng He who will regale guests with tales of their adventure and conquests.



LEARNING TO NAVIGATE

This brand new interactive gallery allows guests to understand the art and science of navigation by getting hands on with the different types of navigation tools and observing how knots and rope-work literally hold a ship together.



PIRATE ENCOUNTER

Attacks by pirates are as dangerous as stormy weather in the open oceans. Guests will be taken through a shadowy multi-deck walkway and survive a pirate invasion on a burning ship in this brand new multi-sensory encounter.



PORTS OF CALL: TRADES OF QUANZHOU

One of the busiest ports along China's coast during the early Ming Dynasty, Quanzhou. Ships that sailed from Quanzhou carried Chinese goods such as silk, tea, copper, iron and porcelain.

