

press release

Resorts World Sentosa champions Marine Conservation with its third edition of 'Go Blue' Campaign

*Launches first World Oceans Day Symposium; and
Nationwide Recycling Art Competition for Primary & Secondary Schools*

SINGAPORE, 4 JUNE 2015 – In conjunction with the United Nation's World Oceans Day on 8 June, Resorts World Sentosa (RWS) has scaled up initiatives to promote marine conservation and education as part of its 'Go Blue' campaign for the third consecutive year. With the objective to inspire and educate youths to care for the oceans and marine life, RWS will launch an inaugural **World Oceans Day Symposium** for secondary and tertiary students. It also organised a nationwide Recycling Art Competition where primary and secondary students are tasked with designing and creating marine-inspired artworks using recyclable materials. S.E.A. Aquarium will introduce a new exhibition, titled **Go Blue on Plastic**, to highlight the threats to oceans and educate the importance of oceans to our daily lives.

Mr Jason Horkin, Vice President of Attractions at Resorts World Sentosa said, "Marine education, conservation and research continue to be the key pillars of our marine attractions. Building on past success of the campaign, we are confident that by extending the campaign beyond our attractions, we can motivate more people to play their part in protecting our oceans. The annual education symposium is one such initiative and we hope that the students will be inspired through the sharing session."

World Oceans Day Symposium

In the lead-up to World Oceans Day, RWS has invited more than 160 students to its first World Oceans Day Symposium on 6 June 2015. With "Caring for Our Oceans" as the theme, participants from various polytechnics and secondary schools will hear and learn from marine conservation experts and researchers. Keynote speakers Mr David Emmett, Senior Vice President of Conservation International's Asia-Pacific Field Division, and Mr Kelvin Ng, Regional Director of the Marine Stewardship Council will be sharing about caring for the oceans from international perspectives and through sustainable practices. Researchers from Republic Polytechnic and Temasek Polytechnic will also share why they embarked on horseshoe crab conservation and mud crab aquaculture research.

National Recycling Art Competition

RWS has launched its first nationwide Recycling Art Competition for all primary and secondary schools. Students are invited to form teams of up to 8 members and submit their ideas in creating two-metre tall marine sculptures using recyclable materials. The sculptures will be based on the themes of "Preserving Nature's Own Home" for the primary school category and "Joining Hands To Do Our Part in Marine Conservation" for the secondary school category. Top 10 entries will be selected for production and a final judging will be held later this year. Winning entries will be on display at RWS. The top three teams

from each category will stand to win cash prizes, attraction tickets and RWS vouchers. More information on the competition can be found at www.rwsentosa.com/csr/recyclingart.

Go Blue on Plastic

Go Blue on Plastic is S.E.A. Aquarium's new exhibition aimed at educating visitors, through interactive exhibits, about oceanic plastic pollution and its impact on humans. Launching in July, this exhibition will also feature marine sculptures created using recyclable materials by students from tertiary institutions including Nanyang Polytechnic, Republic Polytechnic and Temasek Polytechnic, as well as non-governmental organisations like Conservation International. The exhibition will be located at the end of the aquarium journey, serving to reinforce the message of marine conservation to visitors by giving them a deeper understanding on the extent of plastic pollution and how they can play a part in mitigating this threat.

"Humans rely heavily on the oceans for survival and are ironically, posing the greatest threats to them. It is critical for everyone to act in conserving our oceans, and we are glad to be working with Resorts World Sentosa this World Oceans Day in reaching out to our next generation," said Mr David Emmett.

He added, "Conservation International will be contributing to the *Go Blue on Plastic* exhibition at the S.E.A. Aquarium with a Manta Ray sculpture, symbolic of the joint tagging project currently underway in Indonesia. Our sculpture, covered with cut-out shapes of marine animals and fish, will illustrate how species are interconnected in the marine food chain, and draw visitors to think about the devastating effects should this balance be upset."

To find out more about ***Go Blue*** Campaign, please visit <http://seaa.rwsentosablog.com>. For more information and reservations to S.E.A. Aquarium, please visit www.rwsentosa.com/seaa, or call our reservation hotline at +65 6577 8899.

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ABOUT RESORTS WORLD SENTOSA



Resorts World Sentosa (RWS), Asia's ultimate destination resort, is located on Singapore's resort island of Sentosa. 2015 marks the resort's fifth anniversary, and RWS will celebrate with a line-up of new offerings and special promotions. Spanning 49 hectares, RWS is home to key attractions including the region's first-and-only Universal Studios theme park, S.E.A. Aquarium (one of the world's largest aquariums), Adventure Cove Waterpark and Dolphin Island. Other attractions include a Maritime Experiential Museum, an award-winning destination spa, a casino, six unique hotels, the Resorts World Convention Centre, celebrity chef restaurants, and specialty retail outlets. The resort also offers world-class entertainment, from original resident productions to concerts and public shows such as the Crane Dance and the Lake of Dreams. RWS has been named "Best Integrated Resort" since 2011 for four consecutive years at the TTG Travel Awards which recognises the best of Asia-Pacific's travel industry.

RWS is wholly owned by Genting Singapore, a company of the Genting Group. For more information, please visit www.rwsentosa.com.

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Note to Editors

1. High resolution photos can be downloaded from link: <http://goblue2015.rwsentosa.media>.
2. All photos are to be attributed to: *Resorts World Sentosa elements and all related indicia TM & © 2015 Resorts World at Sentosa Pte. Ltd.*



S.E.A. Aquarium's education team will be rolling out a new long-term exhibit, titled "Go Blue on Plastic". The shark sculpture (left) is one of the artworks created by Temasek Polytechnic for this exhibit.



World Oceans Day Symposium

Keynote Speakers



David Emmett
Senior Vice-President, Asia-Pacific Field Division
Conservation International

From living in tent in Tanzania to conducting detailed biodiversity surveys in the remote, unexplored Cardamon Mountains, David has dedicated his life to indulging in his fascination in wild life. David and his wife were hired by Conservation International to work in Cambodia in 2003, where they conducted detailed socioeconomic and biodiversity surveys of the remote, unexplored Cardamom Mountains. After the area was set up as the largest Protected Area in Southeast Asia (more than six times larger than Singapore), they lived in the city of Phnom Penh where David took on managerial roles. David restructured and re-developed the Conservation International Greater Mekong Program, and also trained many local teams of expert conservationists, leaving him to focus on strategic planning, partnerships, and fund-raising.

David was promoted to the role of Senior Vice President in 2011 and moved to live in Singapore, which he set up as the hub for the Asia-Pacific Field Division. He manages programs in China, the Greater Mekong, the Philippines, Indonesia, Timor Leste, Papua New Guinea, Fiji, New Caledonia, Samoa, and the wider Pacific Oceanscape. He is currently part of a team on the island of Atauro, Timor Leste, searching for new species.

David and his wife have two young daughters aged four and six, who also share their parents passion for wildlife and ecosystems. They have given David an even stronger reason to conserve nature for future generations, as well as the opportunity to rediscover the beauty and values of nature through the eyes of children.



Kelvin Ng
Regional Director, Asia Pacific
Marine Stewardship Council

An engineer by training with a strong love for the sea, Kelvin Ng is responsible for overseeing the Marine Stewardship Council programme in the Asia Pacific region. Kelvin will share MSC's three principles of sustainable fishing and how this programme can effectively safeguard marine ecosystems for future generations.

MSC Asia aims to raise consumer awareness of the importance of sustainable seafood and increase the number of MSC certified products. It also aims to have more fisheries in the region certified. Kelvin believes that there are many growth opportunities for the rapidly developing Asia region, where people are increasingly aware of sustainability and responsible consumerism.

Using Singapore as a hub to engage with the rest of Asia, MSC Asia works closely with fisheries, processors, retailers, restaurants and environmental NGOs to increase the penetration of MSC labelled products in the market.

Blue Planet at S.E.A. Aquarium



Venue: S.E.A. Aquarium, Resorts World Sentosa

Date: 6 June 2015 – 31 July 2015

Time: 10.00am – 7.00pm

Event Description:

This school holidays, come explore the **Blue Planet** at S.E.A. Aquarium. Pick up a mission sheet as you embark on an oceanic journey through one of the world's largest aquariums, and learn more about the different threats our oceans face at different activity stations. Guests will also get the opportunity to meet-and-greet the aquarium's new Manta Ray mascot.

To celebrate World Oceans Day, the Aquarium has also lined up a series of special aquarist and diver talks from 6-8 June 2015.

Price: S\$32 (Adult), S\$22 (Child & Senior)

Singapore residents: S\$28 (Adult), S\$15 (Child & Senior)

Save the Ocean Roadshow



6 June 2015: Raffles City, 11am – 9pm

7 June 2015: Tampines Mall, 11am – 8pm

13 June 2015: Robinsons The Heeren, 11am – 9pm

14 June 2015: Toa Payoh Hub, 11am – 8pm

Event Description:

Aimed at raising the awareness of marine conservation, S.E.A. Aquarium's new education mobile will be heading out to four locations around Singapore over two weekends during the school holidays.

Onboard, members of the public can not only learn about ocean pollution and how they can play their part in conservation, they can also take part in fun interactive activities and stand to win attractive prizes.

Adult admission tickets to S.E.A. Aquarium will also be available at a special rate of S\$25 at the roadshow.

National Recycling Art Competition



RECYCLING



COMPETITION

**CREATE A SCULPTURE
AND WIN!**

PRIZES

Theme for primary schools:
Preserving Nature's Own Home

Theme for secondary schools:
Joining Hands To Do Our Part in Marine Conservation

Submit your ideas by 14 August 2015.

Top 10 finalists of each category will have their sculptures exhibited at Resorts World Sentosa

1st
\$2,000 cash
and gifts* worth up to \$10,000

2nd
\$1,500 cash
and gifts* worth up to \$2,000

3rd
\$1,000 cash
and gifts* worth up to \$1,000

*Gifts include Dolphin Interaction Programmes, S.E.A. Aquarium Tickets and Malaysian Food Street Vouchers

**Registration forms and details are available at www.rwsentosa.com/csr/recyclingart
For enquiries, please email csr@rwsentosa.com**



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