

press release

More than 400 students race to raise funds on World Oceans Day 2014 to support the arts and marine conservation

SINGAPORE, 8 JUNE 2014 – Standing tall at 7.5-metres, **Bluub**, the Marine Life Park’s conservation mascot greeted guests outside S.E.A. Aquarium as “Go Blue with RWS”, which started in 2013, flagged-off more than 300 local students on 8 June 2014 to raise funds for art-based conservation themed projects in their schools.

A two-part education and fundraising campaign, *Go Blue* saw the students on an island-wide trail across Sentosa to explore conservation topics and raised funds getting pledges, all supporters receive limited edition **Bluub** pins. Nett proceeds from the funds raised would then be put up as prizes where participating schools can pitch their art and creative eco-projects for their respective schools.

Bringing the power of artistic expression to heighten awareness for marine conservation started with the Ocean Art Charity Campaign 2013 event last year where Singapore’s young artists are invited to submit their best marine - themed visual artwork. 16 artworks were selected by a panel of distinguished judges for display at the S.E.A. Aquarium in Resorts World Sentosa’s Marine Life Park which helped to raise a total of \$77,630 with the highest bid being \$35,000 for the artwork “*Floating Free*”, painted by artist Adelina Tan Su Ling that showed 4 different jellyfishes floating freely in the oceans. The donation went towards The Business Times Budding Artists Fund (BT BAF) and The Straits Times School Pocket Money Fund (ST SPMF).

This year, RWS joins hands with Agape Group Holdings and The RICE Company Limited to support marine conservation, with net proceeds from the Go Blue Race 2014 benefiting art/creative conservation themed projects. Participating schools will be entitled to pitch their concept and the top 3 pitches will receive a cash prize of up to \$5,000 each to fund their school’s art-inspired eco-projects. The top 3 pitches will be determined by a panel of judges that includes representatives from RWS, Agape Group Holdings and The RICE Company Limited, and individual members from the arts and green sector.

About the Go Blue Race 2014

Students from Anderson Secondary School, Hougang Secondary School, Bishan Park Secondary School, Cedar Girls Secondary School, Hwa Chong International School, The Little Arts Academy, Tampines Junior College, Boon Lay Secondary School, Republic Polytechnic and Kaplan, between the ages of 13 - 21 years old gathered in teams of 5 and underwent tasks to learn about ocean conservation and education efforts across Sentosa Island.

The teams set off at 10.30am, where they headed to the 1st station located next to the Maritime Experiential Museum. Maneuvering through a series of cones, teams underwent the challenge of walking with their ankles tied together. Through this, teams learnt about how oil spills affect seabirds in their ability to fly properly. Along the way, the teams gathered pledges to support the cause and all supporters receive a limited edition **Bluub** pin in appreciation.

To add to the day's celebrations, RWS has also lined up various special activities aimed at raising environmental awareness, marine conservation and education. These included puppetry shows, performances and a collaborative public art installation, "Underwater Garden", by Ms Tay Bee Aye that was also on display. Ms Tay, a Singaporean multi-disciplinary visual artist, was recently featured in the 2013 Singapore Biennale.

The public can also do their part by pledging their commitment towards conservation at S.E.A. Aquarium or online at mlp.rwsentosablog.com.

For more information on the selected artworks for the Ocean Art Charity, please refer to Annex A.

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ABOUT OCEAN ART CHARITY

Launched on 8 June 2013 on World Oceans Day at the Marine Life Park's S.E.A. Aquarium and jointly organised by The Old Parliament House Limited and Resorts World Sentosa, Ocean Art Charity is a visual arts campaign where young and talented visual artists, aged 19 and below, are invited to submit marine life-themed artworks in aid of The Business Times Budding Artists Fund and The Straits Times School Pocket Money Fund.

The selected 15 artists and *Friend of the Ocean Art Charity* will get an opportunity to attend a Masterclass with Cultural Medallion recipient for Visual Arts 2012, Mr Milenko Prvacki and had their artwork displayed at an exhibition at the S.E.A. Aquarium at Resorts World Sentosa. The top three artists with the highest auction bid will be appointed as a S.E.A. Aquarium Ambassador, presented with a S.E.A. Aquarium annual pass and a 3D/2N stay in a hotel in Resorts World Sentosa. Two artists will also receive an expense paid study trip to Bhutan or Wuchuan, China, supported by the International Young Artists Exchange (IYAE).

ABOUT GO BLUE RACE 2014

Launched in 2013, "Go Blue with RWS" is dedicated towards raising environmental awareness and nature conservation in the month of June. Collaborating with Agape Group Holdings and The Rice Company Limited the race invites teams of 5 to participate in a conservation-themed trail across Sentosa island. Teams got pledges from the public and all supporters received a limited edition **Bluub** pin during the trail to raise funds for the arts and creative eco-fund.

Pledge cards were given to all participants to help fundraise from 9th to 31st June 2014. All participating schools will also be entitled to pitch for the arts and creative eco-fund for their school's eco projects. Cash prizes of up to \$5,000 each will be given to the top 3 pitches.

ABOUT RESORTS WORLD SENTOSA

Resorts World Sentosa (RWS), Asia's ultimate destination resort, is located on Singapore's resort island of Sentosa. Spanning 49 hectares, the resort opened in January 2010 and welcomed over 45 million visitors in its first three years of opening. RWS is home to two mega attractions - the region's first-and-only Universal Studios theme park and the Marine Life Park, which comprises one of the world's largest aquariums - the S.E.A. Aquarium, and the Adventure Cove Waterpark - as well as a Maritime Experiential Museum, a casino, luxurious accommodation in six unique hotels, the Resorts World Convention Centre, celebrity chef restaurants, an award-winning destination spa and specialty retail outlets. The resort also offers world-class entertainment, from original resident productions to concerts and public shows such as the Crane Dance and the Lake of Dreams. RWS was named "Best Integrated Resort" in 2011, 2012 and 2013 at the TTG Travel Awards that recognises the best of Asia-Pacific's travel industry.

RWS is wholly owned by Genting Singapore, a company of the Genting Group. For more information, please visit www.rwsentosa.com.

ABOUT AGAPE Group HOLDINGS

The Mission of Agape Group Holdings is to Engage, Empower & Equip our next generation of youth with the necessary personal developmental, leadership skills as well as character traits to motivate them to achieve greater results for themselves and to reach their fullest leadership potential so as to transform lives by making a difference in today's society by providing them with differentiated training platforms and opportunities of the highest quality at a market competitive cost. It aims to engage, empower and equipped 500,000 youth locally and globally by 2020 through Character & Leadership Education.

For more information, please visit www.agapegroup Holdings.com.

ABOUT The RICE COMPANY LIMITED

Think Social.

The RICE Company Limited is a non-profit organisation that harvests the potential of the arts and culture for the development of human lives and connecting communities locally and around the world. The RICE Company Limited was incorporated on 26th of March 2014 and is a registered charity with an IPC.

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Note to Editors

1. High-resolution photos can be downloaded from link: <https://app.box.com/s/tx3gf2gihh1raflric7n>.
2. All photos are to be attributed to: *Resorts World Sentosa*.



Eco-music performance by One Heart Beat kicked off the day of World Oceans Day celebrations.



More than 400 participants took part in the first Go Blue Race, across Sentosa island, as Resorts World Sentosa celebrates Go Blue month.



Flagging off the participants from Anderson Secondary School, Hougang Secondary School, Bishan Park Secondary School, Cedar Girls Secondary School, Hwa Chong International School, The Little Arts Academy, Tampines Junior College, Boon Lay Secondary School, Republic Polytechnic and Kaplan.



One of the stations of Go Blue Race 2014 saw participants having to avoid stepping on trash while blindfolded, to understand the harm of pollution.



Teamwork was another learning point for the Go Blue Race 2014, as participants took on a three-legged task.



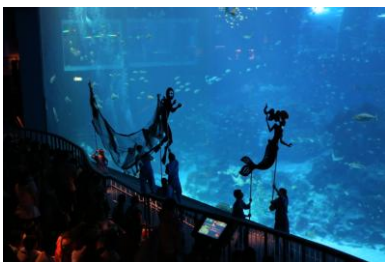
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To commemorate World Oceans Day, a collaborative art piece by local visual artist, Ms Tay Bee Aye, was also unveiled today. Visitors to S.E.A. Aquarium can help to flourish this “Underwater Garden” throughout the month by contributing art pieces to it.



Visitors to S.E.A. Aquarium were met by the Marine Life Park conservation mascot, *Bluub*, spreading the awareness of marine conservation.



“A Tale of the Ocean” gives a new twist to silhouette puppetry using the Open Ocean habitat of S.E.A. Aquarium as a living backdrop.



**Selected artworks for the first edition of the Ocean Art Charity Exhibition and Auction
Special Contribution by a Friend of the Ocean Art Charity**



Title: Beautiful Flow
Name: Ashley Ann Tan Ke Ying
Age: 8
Dimension: 313cm x 101cm
Medium: Acrylic Paint and Acrylic Medium

The other 15 artworks for auction to raise funds for BT BAF and ST SPMF

1.



Title: Floating Free
Name: Adelina Tan Su Ling
Age: 12
Dimension: 60cm x 90cm
Medium: Acrylic on Canvas

2.



Title: Go With The Flow
Name: Andrea Wong Min
Age: 14
Dimension: 76cm x 76cm
Medium: Acrylic on Canvas

3.



Title: Delving Into Ocean's Depths
Name: Ashley Tan
Age: 10
Dimension: 60cm x 90cm
Medium: Acrylic on Canvas

4.



Title: A Pair of Goldfish Swimming in Saltwater
Name: Claris Hwang Zi Min
Age: 5
Dimension: 102cm x 76cm
Medium: Mixed Media

5.



Title: Fish Formation
Name: Darryl Neoh
Age: 8
Dimension: 60cm x 90cm
Medium: Acrylic on Canvas

6.



Title: Portraits of Fishes
Name: Erel Kane Tan
Age: 11
Dimension: 60cm x 90cm
Medium: Acrylic on Canvas

7.



Title: Celebration In The Deep Blue Sea
Name: Josette Tan Get Min
Age: 6
Dimension: 60cm x 90cm
Medium: Acrylic on Canvas

8.



Title: Ocean Blessed Casts
Name: Kang Joo Soon
Age: 17
Dimension: 120cm x 90cm
Medium: Acrylic on Canvas

9.



Title: Seahorse
Name: Kim Yoon Jhee
Age: 11
Dimension: 60cm x 90cm
Medium: Acrylic and Impasto on Canvas

10.



Title: Joy, Bliss, Glee!
Name: Kimberly Neoh
Age: 10
Dimension: 60cm x 90cm
Medium: Acrylic on Canvas

11.



Title: The Dolphin's Trip To A Wedding
Name: Lai Si Ning
Age: 9
Dimension: 60cm x 90cm
Medium: Acrylic on Canvas

12.



Title: Isolation
Name: Lucas Chan
Age: 8
Dimension: 60cm x 90cm
Medium: Acrylic on Canvas

13.



Title: Journey Back Home
Name: Marcus Teo Yih Liang
Age: 9
Dimension: 60cm x 90cm
Medium: Acrylic on Canvas

14.



Title: The Shy Octopus
Name: Ruth Tan Jia Wen
Age: 4
Dimension: 60cm x 90cm
Medium: Acrylic on Canvas

15.



Title: The Big Blue Whale's Gusto
Name: Samuel Choo
Age: 11
Dimension: 60cm x 90cm
Medium: Acrylic on Canvas

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