

p r e s s r e l e a s e

***Madagascar: A Crate Adventure* Opens at Universal Studios Singapore® on 16 May 2011**

SINGAPORE – 09 MAY 2011 – Universal Studios Singapore, the world-class theme park within Resorts World Sentosa, the first integrated resort destination in Singapore, today announced that guests can soon join the famous escapees from the New York Zoo when *Madagascar: A Crate Adventure* debuts on 16 May. This new theme park attraction is inspired by DreamWorks Animation SKG, Inc.'s (Nasdaq: DWA) *Madagascar* film series, one of the most successful animated movie franchises of all time. Among the longest rides in Universal Studios Singapore, *Madagascar: A Crate Adventure* is a nine-minute indoor flume ride that takes guests on a river boat adventure with Alex the Lion, Marty the Zebra, Melman the Giraffe and Gloria the Hippo.

The Central Park “Zoosters” join forces with the eccentric leader of the local lemurs, King Julien – and Universal Studios Singapore guests – to help defeat the dreaded Foosa. Aided by the technically-savvy and hilarious Penguins, the heroes and guests together defeat the Foosa at the rim of a bubbling volcanic cauldron. Along the way, they encounter a giant alligator, wild-eyed spiders and more.

Mr. Jeffrey Katzenberg, Chief Executive Officer of DreamWorks Animation, said: “*Madagascar: A Crate Adventure* is the primary attraction built within the first-ever theme park zone dedicated exclusively to all things related to and inspired by our *Madagascar* movie series. We are excited about the way in which it allows people to interact with DreamWorks Animation’s unique characters and worlds in a memorable family experience.”

Mr. Tan Hee Teck, Chief Executive Officer of Resorts World Sentosa, said: “We sought to translate the worldwide appeal of the *Madagascar* movies into this attraction and I believe we succeeded. It is an exhilarating ride with fantastic sets and a terrific storyline. This attraction can be enjoyed by the whole family, from Grandma to Little Tot.”

Mr. Thomas Williams, Chairman and Chief Executive Officer of Universal Parks & Resorts, said: “*Madagascar: A Crate Adventure* is an excellent example of how a compelling attraction can arise from a creative alliance between companies that share a commitment to family

entertainment. It's a unique ride that once again enables guests to Ride The Movies at a world-class Universal Studios theme park."

The *Madagascar: A Crate Adventure* attraction, the first in the world of its kind based on the Madagascar franchise, was conceptualized by some of the world's most creative theme park designers at Resorts World Sentosa in collaboration with DreamWorks Animation and Universal Parks & Resorts.

Universal Studios Singapore has six attractions based on DreamWorks Animation films. The attractions are spread across two zones – Madagascar and Far Far Away – and are complemented by more than 10 themed dining and shopping outlets. In addition to *Madagascar: A Crate Adventure*, other attractions include *King Julien's Beach Party-Go-Round*, the *Shrek 4-D Adventure*, *Enchanted Airways*, *Donkey LIVE* and *Magic Potion Spin*.

About Resorts World Sentosa

Resorts World™ Sentosa, one of the world's most extensive integrated resorts, opened in early 2010. At 49 hectares, the S\$6.6 billion (USD 5 billion) property is home to Southeast Asia's first and only Universal Studios theme park, a casino, four hotels, a convention center, and a resident show Voyage de La Vie. The resort, with more than 60 dining outlets, retail stores, entertainment and public attractions, welcomed more than 15 million guests in its first year of opening. Resorts World Sentosa will open its new Maritime Experiential Museum and Aquarium in 2011, followed by the Marine Life Park, a six-star spa and two more luxurious hotels in the second phase of its development. Resorts World Sentosa is wholly owned by Genting Singapore, a listed entity on the Singapore Exchange.

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Photo caption: One of the 12 exciting scenes of *Madagascar: A Crate Adventure* – Universal Studios Singapore’s latest boat ride attraction, based on DreamWorks Animation’s widely popular movie franchise, Madagascar.