

VALENTINO

RETROSPECTIVE

Past / Present / Future

Resorts World™ Sentosa
22 December 2010 - 13 February 2011

p r e s s r e l e a s e

Valentino, Retrospective: Past/Present/Future opens at Resorts World Sentosa on 22 December 2010

SINGAPORE, 22 November 2010 – Tickets to renowned Italian Maison Valentino's first-ever retrospective in Asia, will be available to MasterCard cardholders for priority booking from now to 2 December, and thereafter to general public.

The "Valentino Retrospective: Past/Present/Future" exhibition is the first in Asia to showcase the masterpieces of the renowned Italian Maison Valentino that were worn by glamorous Hollywood and high society celebrities such as Cate Blanchett, Nicole Kidman, Julia Roberts, Jacqueline Kennedy Onassis, Elizabeth Taylor and others.

From 22 December 2010 to 13 February 2011, guests to Resorts World Sentosa can view one hundred exquisite haute couture pieces ranging from founder Valentino Garavani's early designs to present-day creations by current Creative Directors Maria Grazia Chiuri and Pier Paolo Piccioli. The exhibition will be open to invited guests for exclusive previews from 16 December 2010 and then to the general public from 22 December 2010.

The Singapore retrospective will take on a Valentino-inspired architectural design by Christian Biecher, the architect in charge of the exhibition design, who belongs to a new generation of architects who has designed civil buildings in France, Japan, China, including a cultural center at place des Fêtes in downtown Paris.

Christian Biecher said: "The work of Valentino is timeless; like some great modern artists, he was able to work on his few aesthetic obsessions, again and again throughout the years, without ever being 'out of fashion'. I wanted to echo a few of these obsessions in the exhibition design I created for this major retrospective; black and white checkerboard, undulating shapes, technical surfaces (i.e. origami) and his everlasting colours of red and pink (drama and love) are the main components of the installation. In order not to compete with the pieces exhibited, the patterns, textures and colours mentioned above are blown up to an architecture scale which rhythm the exhibition space but never blur the vision of the exhibited pieces."

"Those one hundred pieces - suits, coats, dresses - are presented as the jewels they are, in minimalist glass cabinets which enhance their universal artistic qualities", he said.

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Exhibition designed and realised by LES ARTS DECORATIFS, PARIS
With the Assistance of the VALENTINO FASHION HOUSE

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Valentino, Retrospective: Past/Present/Future is open to the public daily from 11am – 8pm on Sundays to Thursdays and 11am – 11pm on Fridays, Saturdays, eve of public holidays and public holidays. The exhibition will also be open for extended hours 11am – 11pm from 2 – 3 February 2011. Tickets are available at all SISTIC outlets, at www.sistic.com.sg or www.rwsentosa.com. Tickets are priced at S\$6 for children and S\$12 for adults.

From 19 November until 2 December 2010, MasterCard cardholders will be amongst the first in Singapore to purchase tickets to the legendary couture showcase over an exclusive two-week priority booking period with 30% discount at a special rate of S\$4 for children and S\$8 for adults. MasterCard is the official card for Valentino, Retrospective: Past/Present/Future.

Jointly organised in Singapore by Twise and Resorts World Sentosa, this exhibition is designed and realised by *Les Arts Décoratifs*, Paris, with assistance from the House of Valentino.

For more information, please visit www.rwsentosa.com/valentino or call (65) 6577 8888 for enquiries.

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About Valentino

Valentino Garavani, best known by his namesake label – Valentino, is an Italian haute couture designer. He is best known for his perfectionism, creative use of volume, line and texture, as well as the recurring use of motifs such as geometric patterns, graphic prints, pleats, bows and flounces that add shape to each collection. Valentino's designs are well known for its distinctive palette of black, white and his signature 'Valentino red' (*Rosso Valentino*).

Through his 50-year career, Valentino's gowns have been largely untouched by trends, making each of his work timeless and exquisite works of art. His designs have been worn by many well known individuals such as Princess Diana, Jacqueline Kennedy, Julia Roberts and Elizabeth Taylor.

Valentino retired in January 2008 after presenting his final collection at the Musée Rodin in Paris.

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About Valentino S.p.a

Valentino S.p.a. is part of the Valentino Fashion Group – one of the world's biggest fashion and luxury groups, also including the licensee for the MCS Marlboro Classics and M Missoni brands. The group is now owned by Permira private equity fund, the Marzotto family and their partners.

Established in 1960 by legendary fashion icon Valentino Garavani, the Maison has grown over the years and now operates in more than 70 different countries counting over 1250 points of sale, 66 of which are directly managed.

One of the best known fashion brands worldwide, Valentino offers a wide range of luxury products from Haute Couture and Prêt-à-Porter to an extensive accessories collection that includes bags, shoes, small leather goods, belts, eyewear, watches and perfumes.

Creative

Direction

Maria Grazia Chiuri and Pier Paolo Piccioli have been appointed Valentino Creative Directors since October 2008.

Maria Grazia and Pier Paolo previously worked in close contact with Valentino Garavani for a decade, contributing to the international success of the accessories project. Debuting with their first Haute Couture collection in Paris in January 2009, they demonstrated the ability to fully understand and interpret the world of Valentino.

Their creativity was well-received right from the start, obtaining unanimous approval in the world of fashion. Hollywood stars, socialites and fashion leaders have worn and appreciated their creations. Jennifer Aniston chose a dress from their first Haute Couture collection for the 2009 Oscars. Rachel Weisz and Evangeline Lilly wore creations from their first Prêt-à-Porter collection at the 2009 Cannes Festival.

Maria Grazia Chiuri and Pier Paolo Piccioli's July 2009 Haute Couture collection expresses their new vision of the Valentino woman: an unusual version of femininity and a concept of extreme elegance that affects her entire way of being. Fragile and dangerous nature interweaved with a cult of uniqueness and distinction, are all elements captured for their creations.

Maria Grazia Chiuri and Pier Paolo Piccioli's strong leadership style, their professional and creative approach -highly characteristic of Valentino's corporate identity- joined to their extremely talented in-house team of designers, allowed them to make the most of Valentino's iconic style.

Company Management

Stefano Sassi is Chairman and CEO of Valentino S.p.a. At the helm of the Maison since 2006, he came from a decade of experience working in luxury goods.

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The Collections

Valentino Haute Couture offers a variety of collections made up of unique items singularly handcrafted in the prestigious atelier situated in Rome. A team of about 40 “Premiere” is entirely dedicated to the highest quality manufacturing of one of a kind precious creation.

Valentino Prêt-à-Porter presents sophisticated, exclusive lines for women and men intended for an elegant, but unconventional young clientele belonging to the new international jet set.

Valentino Garavani signs lines of accessories such as bags, shoes, small leather goods, belts and bijoux for women and men. Haute Couture details appear in all of these refined creations, majority of which are handmade. Classic iconic Valentino motifs are reinterpreted to enrich incredibly modern accessories. Valentino Garavani is a product category which has been particularly successful and in continuous evolution.

Valentino Roma combines seductive charm with modern elegance, interpreting the contemporary woman's lifestyle in an elegant Prêt-à-Porter collection. This product line blends classic trends with casual styles, adding a touch of practicality to specific technical details.

REDValentino, established to offer a different point of view from Prêt-à-Porter, represents the Valentino woman's contemporary and unconventional style. A different vision, a modern fairytale made up of original creations, impalpable fabrics, elegant finishes and details in which all the Maison's distinctive traits appear.

The Maison also offers a variety of fragrances, watches, eyewear and silks produced under licensing agreements.

About Resorts World® Sentosa

Resorts World® Sentosa, one of the world's most extensive and expensive integrated resorts at S\$6.59 billion, was built in a record time of under three years. Resorts World® Sentosa soft opened its four hotels on 20 January 2010, its shopping and dining strip - FestiveWalk – on 30 January 2010, Singapore's first casino on 14 February 2010, together with the Resorts World® Convention Centre, which includes its Compass Ballroom, 26 function rooms and 1,600-seat Festive Grand theatre, and Southeast Asia's first and only Universal Studios Singapore™ on 18 March 2010. Supporting the attractions are a 3,500-lot carpark facility, restaurants, retail stores, entertainment and public attractions that include Emmy-award winner Jeremy Railton's Lake of Dreams and Chamber of Treasures™.

Resorts World® Sentosa will open the world's largest Marine Life Park, its Maritime Xperiential Museum, a destination spa and two remaining hotels with a total of 500 rooms in phase two development.

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About Les Arts Décoratifs

Les Arts Décoratifs is a private not-for-profit institution in Paris consisting of museums and a school of design and interior architecture. It originated in 1882, in the wake of the Universal Exhibitions, when a group of collectors banded together with the idea of promoting the applied arts and developing links between industry and culture, design and production.

Previously known as Union centrale des Arts décoratifs (UCAD), in December 2004 it changed its name to Les Arts Decoratifs while staying true to its original aims of safeguarding the collections, promoting culture providing art education and professional training and supporting design.

Les Arts Décoratifs is divided between three major sites in Paris. The Rohan and Marsan wings of the Louvre house the Musées des Arts Décoratifs (decorative arts, fashion and publicity collections), and the Library des Arts Décoratifs. The Musée Nissim de Camondo is installed in the Hôtel Camondo. Boulevard Raspail has been the home of the Ecole Camondo, the school of design and interior architecture, since 1988. The art and craft workshops known as the Ateliers du Carrousel operate on all three sites.

An original, multi-faceted institution, Les Arts Décoratifs pursues the objectives it was given at the outset: "to keep alive in France the culture of the arts which seek to make useful things beautiful" and to maintain close links with industry, forging numerous partnerships with firms operating in various fields.

MEDIA CONTACTS:

Resorts World® Sentosa
Angeline Ng
Tel: + 65 6577 9772
Cell: +65 9773 9598
angeline.ng@rwsentosa.com

Weber Shandwick Singapore (for Resorts World® Sentosa)
Samantha Lee
Tel: +65 6825 8022
Cell: +65 9791 7465
salee@webershandwick.com

Lee Sin Yee
Tel: + 65 6577 9769
Cell: +65 9626 3597
sinyee.lee@rwsentosa.com

Zheng FangTing
Tel: +65 6825 8031
Cell: +65 9696 9323
fzheng@webershandwick.com

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Christian Biecher, the architect in charge of the exhibition design, belongs to a new generation of architects who has designed civil buildings in France, Japan, China, including a cultural center at place des Fêtes in downtown Paris.



A showcase of the Italian couturier's signature 'Valentino Red' (Rosso Valentino) dresses from the 'Valentino In Rome, 45 Years Of Style' Exhibition designed by Patrick Kinmonth and Antonio Monfreda at the ancient sacrificial altar Ara Pacis, showcasing Valentino's most important creations from the past 45 years, on July 6, 2007 in Rome.

Photograph: Chris Moore/Catwalking
Source: Getty Images

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Timeless Glamour – Celebrities dressed in Valentino



Julia Roberts won the Oscar for best actress for her performance in 'Erin Brockovich' by Steven Soderbergh, wearing Valentino in 2001.

Valentino Evening gown Haute Couture Autumn/Winter 1992-93, Model 218 / Collection: Valentino Archives/ Source: Getty Images



Actress **Cate Blanchett**, dressed in a yellow taffeta Valentino dress, arrives at the 77th annual Academy Awards at the Kodak Theatre in Hollywood, 2005.

Source: Getty Images

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Ashley Judd and Valentino Garavani at the American Fashion Awards, New York, 15 June 2000. Ashley Judd is dressed in an evening gown of applied beige crepe “budellini” by the man.

Valentino Evening gown (detail) Haute Couture Spring/Summer 1993, Model 188 / Collection: Valentino Archives



Jennifer Aniston attended the premiere of movie “Along Came Polly” dressed in a strapless red Valentino cocktail dress of draped tulle, London February 18, 2004.

Valentino Cocktail dress Haute Couture Spring/Summer 1959, Model 79 ‘Fiesta’ / Collection: Valentino Archives



Lucy Liu walked down the runway of the Spring Summer fashion show in Paris, 23 January 2008, wearing a Valentino cape entirely composed of pink organza petals.

Valentino Evening ensemble Haute Couture Autumn/Winter 2007–08, Model 170 / Collection: Les Arts Décoratifs, Paris

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