Motorists get new road in the latest traffic improvement on Sentosa

Singapore, 10 March 2008 – Motorists driving into Sentosa tomorrow will travel on a new road that is the latest in a host of initiatives taken to improve traffic on the island.

The four-lane carriageway measuring 730 metres is constructed by Gammon (S) Pte Ltd. It replaces the current Gateway Avenue which will be closed to make way for the development of Universal Studios Singapore, one of Resorts World at Sentosa’s (RWS) key attractions. RWS is bearing the S$60 million construction cost of this road and ramps to its future 4100-lot basement car park.

The new road will house Sentosa’s new admission booths which will start operations in the second quarter of 2008. The new Gateway Avenue has two inbound lanes that will eventually fan out into seven lanes to expedite processing at the admission booths.

“We are working closely with RWS to keep the drive into Sentosa smooth and fuss-free. The relocation of our admission booths further inland will help ease congestion near the Telok Blangah junction. The move complements the authorities’ plans to improve the road network in the Sentosa Harbourfront vicinity”, said Mr Low Tien Sio, Sentosa Leisure Group’s Executive Director for Special Projects, Planning and Development.

RWS’ Senior Director of Projects, Mr Michael Chin said: “RWS anticipates 15 million visitors in its first year of operations. The new road is part of the groundwork we are laying that would not only improve the overall experience of visitors coming to our resort, but which would enhance the infrastructure of Sentosa. ”
For now, ticketing will continue at Sentosa Gateway before drivers cross the bridge into Sentosa. This will then move inward to the new location of the admission booths in a few months time. However the Ranger Post and Group Arrival Centre for tour group admissions will be relocated along the new Gateway Avenue immediately when the road opens to traffic. (See diagram 1)

The road is the latest in a series of measures Resorts World at Sentosa is taking to improve vehicular movement into and on the island. RWS announced in January 2008 that it had begun the construction of an over-S$80 million bridge that will improve the current link between Singapore and Sentosa. The bridge will be completed in September 2009.

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About Resorts World at Sentosa

Slated to be the world’s most exciting family destinations, Resorts World at Sentosa is a collection of resorts and attractions with a plethora of fun-filled offerings for the entire family.

Taking pride of place on Singapore’s resort island of Sentosa and spanning 49 hectares, this S$6 billion mega-resort will be home to Southeast Asia’s first and only Universal Studios theme park, the world’s largest oceanarium and the region’s first integrated destination spa.

The resort also boasts some 1,800 rooms, spread across its six hotels of varying themes, with full conference and meeting amenities. Topping the list are Maxims Residences, Hotel Michael and Singapore’s very own Hard Rock Hotel.

Beyond resorts and attractions, world-class entertainment such as the Crane Dance – a spectacular multi-media moving art with cleverly choreographed animatronic cranes, set out at the waterfront – will also be presented to the public.

Indeed, come 2010, Resorts World at Sentosa looks set to welcome 15 million visitors. It will be a place that Singapore can proudly call its own.

About Sentosa island

Sentosa is Singapore’s premier island resort getaway and Asia’s leading leisure destination. The island resort hosts nearly 6 million visitors yearly. Just minutes from the city, this 500-hectare resort island is home to a plethora of themed attractions, award-winning spa retreats, lush rainforests, white sandy beaches, resort accommodations, championship golf courses, a deep-water yachting marina and luxury residences - making it a compelling destination for business and leisure. In 2010, some 2,500 homes at Sentosa Cove will dot the coast. Sentosa is poised to be an exciting destination to work, live and play.
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Diagram 1

Photo caption: Aerial view of diverted Gateway Avenue