

media alert

RWS is Official Venue Partner for 2024 YUEWEN GLOBAL IP AWARDS

Exclusive accommodation packages will be offered at the premium lifestyle destination resort.



In its capacity as Official Venue Partner, Resorts World Sentosa is introducing an exclusive Yuewen Global IP Awards Package that will offer guests a once-in-a-lifetime experience to attend the star-studded Gala awards ceremony and experience premium hospitality at the award-winning integrated resort.

SINGAPORE, 21 January 2025 – Resorts World Sentosa (RWS, 圣淘沙名胜世界) is proud to be Official Venue Partner (官方场地合作) for 2024 YUEWEN GLOBAL IP AWARDS (2024 阅文 IP 盛典). Held at RWS' Resorts World Ballroom (名胜世界宴会厅) on **28 February 2025, Friday, at 7pm**, the star-studded awards gala will gather some of the region's most acclaimed artists and A-list celebrities for one spectacular evening.

RWS has introduced an exclusive Yuewen Global IP Awards Package (阅文 IP 盛典独家配套) for guests to join in on the excitement at the Gala awards ceremony and experience premium hospitality at the award-winning integrated resort. This exclusive package includes two award show tickets that are not for purchase elsewhere, along with a luxurious two-night stay at the integrated resort's premier hotel properties.

After the show, indulge in the refined comforts of a Deluxe Room at either the eco-luxurious Equarius Hotel (逸濠酒店), Hotel Michael (迈克尔酒店) with an exquisite art-gallery like ambience or the premium bleisure destination Hotel Ora (欧芮酒店), with complimentary daily breakfast and two tickets to Adventure Cove Waterpark (水上探险乐园). Fans can take their celebrations to new heights of their sojourn as they immerse themselves into a world of wonder and excitement, all in one place within RWS – home of world-class attractions, hotels, events and dining experiences. Starting from S\$860++, the three-day-two-night Yuewen Global IP Awards Package can be purchased from www.rwsentosa.com/yuewenawards. Terms and conditions apply.

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The much-anticipated 2024 YUEWEN GLOBAL IP AWARDS returns to Singapore and is jointly held by RWS and Yuewen. A Chinese entertainment and cultural group, Yuewen is renowned for its portfolio of celebrated intellectual property (IP) that have been created and developed in-house, derived from online literature such as *Joy of Life* (庆余年); *Guardians of the Dafeng* (大奉打更人); *Blossom* (九重紫); *Candle in the Tomb* (鬼吹灯); and *Nirvana in Fire* (琅琊榜). A celebration of IPs, the awards gala will honour and recognise distinguished global creative talents and their works across diverse digital entertainment media.

Stay tuned as more announcements regarding 2024 YUEWEN GLOBAL IP AWARDS will be released in the weeks ahead.

– Ends –

ABOUT RESORTS WORLD SENTOSA

Resorts World Sentosa (RWS), Asia's premium lifestyle destination resort, is located on Singapore's resort island of Sentosa. Spanning 49 hectares, RWS is home to world-class attractions including Universal Studios Singapore, S.E.A. Aquarium, Dolphin Island and Adventure Cove Waterpark. Complementing the adventure and adrenaline of its theme parks and attractions are six unique luxury hotels, the premier Resorts World Convention Centre, and a casino. RWS offers award-winning dining experiences and exciting cuisines from around the world helmed by celebrity chefs, establishing itself as a key player in Singapore's vibrant and diverse dining scene and a leading gourmet destination in Asia for epicureans. The integrated resort also offers world-class entertainment, from star-studded concerts to immersive exhibitions. RWS is the first integrated resort to be inducted into the TTG Travel Hall of Fame in 2023 after being named "Best Integrated Resort" for 10 consecutive years at the TTG Travel Awards, which recognises the best of Asia-Pacific's travel industry.

RWS is wholly owned by Genting Singapore, a company of the Genting Group. For more information, please visit www.rwsentosa.com.

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ABOUT YUEWEN

Yuewen (HKEX: 0772, China Literature Limited) is a culture and entertainment group that was founded in March 2015. It focuses on creating and developing intellectual property (IP) derived from online literature.

Yuewen has a diverse portfolio of well-known brands, such as QQ Reading, Qidian, New Classics Media, and Tencent Animation & Comics. It serves as a platform for tens of millions of creators and a rich reserve of literary works across 200 genres, catering to hundreds of millions of users. Yuewen is renowned for its celebrated IP portfolio, which includes popular titles like *Joy of Life* featuring Zhang Ruoyun, *Guardians of the Dafeng* featuring Dylan Wang, *My Heroic Husband*, *Candle in the Tomb*, *The King's Avatar* featuring Yang Yang, *Soul Land*, and *Nirvana in Fire*. It has successfully expanded its reach across various media formats, including audiobooks, animation, comics, films, drama series, games, and offline merchandise.

For more information, please visit <https://www.yuewen.com/en/>.

ABOUT YUEWEN GLOBAL IP AWARDS

YUEWEN GLOBAL IP AWARDS is the flagship annual event hosted by Yuewen, bringing together hundreds of online literature authors, celebrities, and industry leaders from the worlds of anime, film, television, gaming,

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and other IP-related sectors. This grand event serves as a global cultural exchange platform, featuring award ceremonies, stage performances, a red carpet gala, and industry forums.

As a major platform for promoting IP worldwide, YUEWEN GLOBAL IP AWARDS aims to drive deeper integration and growth across the global IP ecosystem. Since its inception in 2015, the Gala's rankings have become a highly influential industry benchmark, recognized for their authority in guiding IP development trends. In early 2024, the Gala was held for the first time in Singapore.

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EDITORS' NOTE

1. Please use the accompanying image caption for visual attributed to: *Resorts World Sentosa* (圣淘沙名胜世界).