

media release

2024 YUEWEN GLOBAL IP AWARDS transforms RWS into dazzling showcase of regional star power

A constellation of regional celebrities descended upon the resort, sharing the limelight at the annual star-studded awards gala and red carpet extravaganza.



From left to right: Li Qin (李沁), Dylan Wang (王鹤棣), Zhang Ruo Yun (张若昀) and Angela Zhang (张韶涵) arrived at the red carpet in RWS for the 2024 YUEWEN GLOBAL IP AWARDS on 28 February 2025, Friday.

SINGAPORE, 3 March 2025 – Jointly hosted by Yuewen and Resorts World Sentosa (RWS, 圣淘沙名胜世界) on 28 February 2025, Friday, the eminent 2024 YUEWEN GLOBAL IP AWARDS (2024 阅文 IP 盛典) saw the gathering of “A-list” Chinese and regional artists at Singapore’s first integrated resort. The annual awards, staged at RWS’ Resorts World Ballroom (名胜世界宴会厅), honoured distinguished global talents and entertainment figures alongside well-loved original stories, productions, intellectual property (IP) adaptations and characters cherished by Chinese and global audiences across diverse entertainment media.

The prestigious gala and red carpet drew some of the region’s most dazzling stars including top artists. Duan Xiao Wei (段晓薇), Li Qin (李沁), Wu Gang (吴刚), Dylan Wang (王鹤棣), Wang Run Ze (王润泽), Ava Wang (王子文), Kiki Xu (许佳琪), Yin Tao (殷桃), Zhang Ruo Yun (张若昀) and Zhu Zhu (朱珠) captivated crowds with their A-list presence and allure.

Resorts World Ballroom's constellation of stars

Prior to the awards gala, RWS rolled out the glamorous red carpet for a private event. Radiating elegance in glitzy fashion, the celebrities graced the red carpet and paused to sign the dedicated autograph wall with their well wishes before exchanging formalities with the event host. As the Official Venue Partner, RWS marked this special occasion by launching an exclusive Yuewen Global IP Awards Package, offering guests a rare opportunity to attend the distinguished gala and immerse themselves in a memorable experience at the iconic resort.

The momentous evening which culminated in the grand awards gala was attended by over 3,000 guests. Set against the backdrop of Resorts World Ballroom’s state-of-the-art facilities, the awards gala combined sophisticated stage production with immersive elements to create a visually stunning

and interactive experience for the audience. The evening also consisted of a riveting lineup of performances featuring renowned regional singing sensations including Loger (陈乐一), Mario (马里奥), Laure Shang Wen Jie (尚雯婕), Azora Chin (尤长靖) and Angela Zhang (张韶涵).

A total of 24 award categories and winners were announced at the 2024 YUEWEN GLOBAL IP AWARDS, including wins for Actor of the Year, Outstanding Impact Actor of Adaptations, Outstanding Actress of the Year, High-quality Actress of Adaptations, Influential Novels of the Year, Most Anticipated Adaptations, and Most Popular Novel-to-TV Adaptations.

Renowned for its portfolio of celebrated IPs that have been created and developed in-house, Yuewen, a Chinese IP powerhouse with an ever-expanding ecosystem, derives its source materials from online literature into beloved animation, films and drama series such as *Joy of Life* (庆余年), *Guardians of the Dafeng* (大奉打更人), *Blossom* (九重紫), *Flourished Peony* (国色芳华), *The King's Avatar* (全职高手), and *YOLO* (热辣滚烫).

A new chapter for RWS and Yuewen's collaborative future

RWS continues to forge strategic partnerships across diverse industries, further strengthening Singapore's position as the must-visit tourism capital for international leisure and business travellers. Following the successful run of the 2024 YUEWEN GLOBAL IP AWARDS, RWS and Yuewen have also entered into a Memorandum of Agreement on 1 March 2025 to further explore joint projects related to the development and implementation of IP collaborations. Future collaborations with the cultural and entertainment group can be expected as RWS continues to forge links with global lifestyle partners who are aligned with the resort's vision as the most sought-after premium lifestyle destination with diverse offerings.

For discerning, affluent visitors who seek purpose, self-discovery, authentic and novel experiences, RWS stands as the premium destination of choice for exclusive lifestyle events and world-class attractions. In addition to the 2024 YUEWEN GLOBAL IP AWARDS, visitors can look forward to a wave of exciting new offerings this year. They include the recently opened Illumination's Minion Land at Universal Studios Singapore, a transformed retail and dining biophilic enclave at the Forum, a reimagined boutique and all-suites luxury hotel, the highly anticipated Singapore Oceanarium, and more. These exciting new-to-market thematic concepts set RWS apart as a premier resort destination that boldly pushes the boundaries of tourism possibilities.

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ABOUT RESORTS WORLD SENTOSA

Resorts World Sentosa (RWS), Asia's premium lifestyle destination resort, is located on Singapore's resort island of Sentosa. Spanning 49 hectares, RWS is home to world-class attractions including Universal Studios Singapore, S.E.A. Aquarium, Dolphin Island and Adventure Cove Waterpark. Complementing the adventure and adrenaline of its theme parks and attractions are six unique luxury hotels, the premier Resorts World Convention Centre, and a casino. RWS offers award-winning dining experiences and exciting cuisines from around the world helmed by celebrity chefs, establishing itself as a key player in Singapore's vibrant and diverse dining scene and a leading gourmet destination in Asia for epicureans. The integrated resort also offers world-class entertainment, from star-studded concerts to immersive exhibitions. RWS is the first integrated resort to be inducted into the TTG Travel Hall of Fame in 2023 after being named "Best Integrated Resort" for 10 consecutive years at the TTG Travel Awards, which recognises the best of Asia-Pacific's travel industry.

RESORTS WORLD™ SENTOSA

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EDITORS' NOTES

1. Please use the accompanying photograph caption for visuals.
2. Images of Li Qin (李沁) and Zhang Ruo Yun (张若昀) are to be attributed to: *Yuwen (阅文)*
3. Images of Dylan Wang (王鹤棣) and Angela Zhang (张韶涵) are to be attributed to: *Resorts World Sentosa (圣淘沙名胜世界)*
4. Images can be downloaded from: <https://app.box.com/s/plc7wma2go75bwkxtwc70qzbpvzrs3v4>