

press release

Discover The Ninja Way As **Naruto: The Gallery** Makes its Global Debut at Universal Studios Singapore



PHOTO CREDIT: RESORTS WORLD SENTOSA.

SINGAPORE, 19 March 2024 – Anime fans have a reason to celebrate as **Naruto: The Gallery** makes its first-ever international debut at Universal Studios Singapore at Resorts World Sentosa, from **28 March to 30 June 2024**. Following its showing in Japan at Akiba Square in Akihabara UDX, the exhibition in Singapore will bring to life the iconic world of *shinobi* (ninja) created by Masashi Kishimoto. From character profiles to iconic scenes, visitors will experience up close the evolution of the beloved anime series. Complementing this immersive experience are a pop-up **Naruto: The Gallery Café** and official exhibition merchandise.

Centred on Uzumaki Naruto's tumultuous journey in overcoming his past, fate, and rivals to become the *Hokage* (head) of the *Konohagakure no Sato* (Hidden Leaf Village), *Naruto* is celebrated worldwide for its compelling characters, intricate world-building, and the theme of perseverance, friendship, and self-discovery. *Naruto* is one of the best-selling manga series of all time, with 250 million copies in circulation across the globe. In line with the 20th anniversary of the *Naruto* anime, **Naruto: The Gallery** is organised by Group IME and is presented by Resorts World Sentosa and touring partner SL Experiences.

Experience The Legendary Naruto Saga Through Dynamic Storytelling

Located at Soundstage 28 in Universal Studios Singapore, **Naruto: The Gallery** will showcase the narrative and history of *Naruto* through a series of six areas with storyboards, character art and video displays. Fans will get to relive pivotal moments from *Naruto*'s early years to his ultimate showdowns,

including the path of Naruto's rival Sasuke and the climactic events of the Fourth Great Ninja War. Highlights will include a diorama of Naruto's hometown, the Hidden Leaf Village, a collection of iconic and emotional scenes, and a seven-minute screening of the final battle in a 4D theatre. The exhibition also features exclusive video works of iconic scenes from *Naruto* by five Japanese animation artists – Ai Nina, Kohei Kadowaki, Kosuke Sugimoto, Kota Morie and que. Guests can capture unforgettable moments with *Naruto* characters at the photo booth at the end of the exhibition.

Bring Home A Piece Of Official *Naruto* Merchandise And Feast On *Naruto*-themed Food

A specially curated merchandise collection awaits fans at the end of the exhibition at Soundstage 28 and at the Universal Studios Store. The official exhibition merchandise includes items such as a 20th anniversary collection of tin badges, tote bags, mini cards, *Furoshiki* (wrapping cloths) and more.

Beyond the exhibition, guests can further immerse themselves in the *Naruto* fandom at the special pop-up *Naruto: The Gallery Café* located at KT's Grill. In collaboration with The Brand Talker, the menu inspired by the series will feature iconic dishes.

"Resorts World Sentosa is thrilled to be the first destination outside of Japan to host the iconic world of *Naruto* with *Naruto: The Gallery*. As a lifestyle destination dedicated to providing unforgettable experiences for our visitors, we are proud to partner with Group IME and SL Experiences to showcase the *Naruto* intellectual property, which has such a wide appeal and strong following across the world. We invite fans of all ages to join us and experience the legacy of *Naruto* at Universal Studios Singapore," said Chang Chee Pey, Chief Experience Officer, Resorts World Sentosa.

"We are pleased to begin our tour of *Naruto: The Gallery* with the global premiere outside of Japan at Universal Studios Singapore. Our journey working with one of the biggest Japanese anime intellectual property businesses has been nothing less than spectacular. It is our honour to be able to show the works of Kishimoto-san, which span more than 20 years. We hope that everyone can experience the beauty of this hugely successful creation through this experience," said Ross Leo, Co-Founder of SL Experiences and Group IME.

Tickets Available For Booking

Naruto: The Gallery will be open from 28 March to 30 June 2024, from 11am to 6pm, and is included with regular admission to Universal Studios Singapore. Tickets retail at S\$83/Adult and S\$62/Child. In addition, guests can continue to enjoy the adrenaline-infused rides, world-class attractions, and entertainment in the theme park. More information can be found at www.rwsentosa.com/USNarutothegallery.

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ABOUT RESORTS WORLD SENTOSA

Resorts World Sentosa (RWS), Asia's premium lifestyle destination resort, is located on Singapore's resort island of Sentosa. Spanning 49 hectares, RWS is home to world-class attractions including Universal Studios Singapore, S.E.A. Aquarium, Dolphin Island and Adventure Cove Waterpark. Complementing the adventure and adrenaline of its theme parks and attractions are six unique luxury hotels, the premier Resorts World Convention Centre, and a casino. RWS offers award-winning dining experiences and exciting cuisines from around the world helmed by celebrity chefs, establishing itself as a key player in Singapore's vibrant and diverse dining scene and a leading gourmet destination in Asia for epicureans. The integrated resort also offers world-class entertainment, from star-studded concerts to immersive exhibitions. RWS is the first integrated resort to be inducted into the TTG Travel Hall of Fame in 2023 after being named "Best Integrated Resort" for 10 consecutive years at the TTG Travel Awards, which recognises the best of Asia-Pacific's travel industry.

RWS is wholly owned by Genting Singapore, a company of the Genting Group. For more information, please visit www.rwsentosa.com.

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ABOUT UNIVERSAL DESTINATIONS & EXPERIENCES

Universal Destinations & Experiences, a unit of Comcast NBCUniversal, offers guests around the globe the world's most innovative, thrilling, and popular entertainment experiences. Our portfolio is comprised of world-class theme parks featuring the industry's most thrilling and technologically advanced attractions, exceptional hotel and resort properties, and unique merchandise, games, culinary, virtual, and live entertainment experiences. All are designed to create immersive, memorable, and emotionally fulfilling moments for people of all ages looking to take their accommodations and entertainment to new heights. For more information, visit corporate.universaldestinationsandexperiences.com.

ABOUT SL EXPERIENCES

SL Experiences is a one stop Entertainment Design Entity which aims to bring the digital world offline, and into a larger-than-life reality through immersive entertainment experiences. As a subsidiary under SPACLogic Group, the entity covers licensing, production, business models, partnerships, curation, sponsorships and operations. We aim to craft and engineer the optimum experiential journey - not just for consumers but for all key partners and stakeholders. The stalwart ecosystem of our Entertainment Design Entity allows for cohesive collaboration with key brands and intellectual property owners, while safeguarding their brand integrity and core values. For more information, please visit <https://slxperiences.com/>

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ABOUT GROUP IME

Group IME Pte Ltd is a dynamic industry leader specializing in the procurement, licensing, and production of diverse titles within art, media, sports, and entertainment properties. Operating across vibrant international hubs, Group IME serves as the driving force behind captivating exhibitions, dynamic concerts, electrifying sports events, and cutting-edge media production. With an unwavering dedication to quality, diversity & innovation, and a vision for enhancing the socio-leisure landscape, Group IME consistently pushes boundaries to deliver unforgettable experiences that transcend borders.

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EDITORS' NOTES

1. High resolution photographs can be downloaded from [here](#).
2. All photographs are to be attributed to: *Resorts World Sentosa* (圣淘沙名胜世界)