

## Press Release

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### RWS debuts Hotel Ora - a new stylish destination to connect, collaborate and create

*Newly renovated and rebranded, the 389-room hotel is designed to meet the needs of the bleisure travellers*



**SINGAPORE, 14 July 2023** - Resorts World Sentosa (RWS, 圣淘沙名胜世界) launches **Hotel Ora (欧芮酒店)**, a new lifestyle destination designed for those who seek the seamless integration of work, play and social moments. Now available for bookings, the former Festive Hotel has been fully renovated to offer guests experiences that nurture human connections and create enriching outcomes at the premium lifestyle destination resort.

Incorporating uplifting human-centric design, Hotel Ora represents RWS' commitment to continuously provide like-minded residents and overseas visitors with a place that stimulates the senses and creativity by encouraging them to be "in the here and now", as expressed by the hotel name "Ora", the Italian word for "now".

Pek Chin Siong, Vice President of Hotels, RWS (白振祥, 酒店部副总裁 圣淘沙名胜世界), said: "With RWS pivoting towards curated destination experiences as part of its RWS 2.0 expansion plans, it is also investing in its assets to attract the modern, affluent market. This includes the complete remake of Festive Hotel into Hotel Ora which has received many enquiries from our trade partners and consumers. We are encouraged by the enthusiastic interest so far and remain determined to anchor the contemporary bleisure (business-leisure) and workation (work-vacation) hotel as a destination of choice.

"The bleisure phenomenon, where travellers seek out a blend of work and leisure, was already surfacing before the global pandemic and has only become more prevalent since hybrid work arrangements became the norm in 2021. Hotel Ora's April 2023 soft opening comes at the perfect time to cater to this shift in consumer behaviour. We look forward to welcoming international travellers and Singapore residents with our renowned warm RWS hospitality at Hotel Ora."

#### Seamless integration of work, rest and social

A sizable number of bleisure travellers are also digital nomads who grew up in an era where technology enables them to be always connected and always on-the-go. Conceptualised with these travellers in mind, Hotel Ora is decked with a variety of mobile working spaces and smart co-working amenities across two levels of communal and hybrid workspaces for guests to work and socialise. The lounge at Level Two is ideal for intimate

small-scale meetings and evening cocktails. Epicureans can look forward to a new concept restaurant with an outdoor terrace on Level Three to be launched at a later date.

“Rest time” beckons in the 389 refurbished contemporary rooms across the Deluxe Room and Deluxe Suite categories where guests can take the opportunity to unwind at Hotel Ora. Bigger families or those staying with friends or loved ones can also have access to the hotel’s connecting rooms subject to availability.

Catering to a broad range of guests, including bleisure travellers, corporates and incentive groups, the modern oasis features a wide variety of amenities and services including an outdoor swimming pool and a gym with state-of-the-art fitness equipment as well as world-class themed attractions, luxury shopping, award-winning gastronomic options and the pristine rainforest a stone’s throw away.

### **Sustainability features for those passionate about making a positive impact**

Climate change is undoubtedly a concern for the modern-day traveller, especially for millennials and Generation Zs who seek more sustainable travel options in their endeavours to protect the planet. At RWS, sustainability has been a priority since it was first built over 10 years ago. Its journey towards carbon neutrality and creating positive socio-economic impact continues at an even faster pace today. Sustainability is embedded into RWS’ day-to-day business and Hotel Ora was built in line with these sustainable principles. As with RWS’ other hotels, Hotel Ora offers sustainable options for drinking water instead of bottled water. These include refillable glass carafes in each room and communal water stations for ease of hydration.

Guests staying at Hotel Ora will be provided with bathroom amenities in sustainable packaging. Their rooms are also fitted with motion sensors and electricity-efficient fans aimed at reducing energy consumption as well as environmental-friendly carbon neutral vinyl flooring. Visitors are also served reusable pens and paper from sources certified by the FSC (Forest Stewardship Council).

About Hotel Ora			
<b>Address</b>	8 Sentosa Gateway, Hotel Ora, Resorts World Sentosa, Singapore 098269 Website: <a href="http://www.rwsentosa.com/hotelora">www.rwsentosa.com/hotelora</a> Email: <a href="mailto:enquiries@rwsentosa.com">enquiries@rwsentosa.com</a>		
<b>Facilities</b>	Hotel Ora is a seven-storey property complete with two levels of communal spaces comprising co-working spaces, four multi-functional rooms and alfresco terrace function area. In addition to offering modern luxury that is both smart and sustainable, the bleisure hotel also features an outdoor swimming pool and a gym. Hotel Ora is designed for passionate individuals who desire autonomy, can work anywhere, anytime and are looking for more purposeful endeavours be it to rest or socialise.		
<b>Number of Rooms</b>	389		
<b>Room categories</b>	Deluxe Room with two bed type options: King and Twin	<p>Within this 32 square metres of space, guests will find the amenities they need for a relaxing stay. The stylish room with its soothing colour palette will also be a serene oasis of tranquillity for bleisure guests who need to work remotely. The inviting room, designed with ease of collaboration and sustainability in mind, also features thoughtfully selected amenities such as a 65-inch smart television that supports screen casting and mirroring. Connecting rooms and rooms with an invigorating view of the hotel's beautiful pool to spark inspiration are available for booking as well. For guests who wish to remain connected be it for work or social activities, the room is equipped with high speed complimentary WIFI and a work-friendly table next to USB ports and power sockets.</p> <p>The rack rate for the Deluxe Room starts from S\$900++ a room a night.</p>	354
	Deluxe Suite with two bed type options: King and Twin	<p>Guests can unwind in 64 square metres of stylish and expansive space. The Deluxe Suite is the perfect setting exuding modern vibe. Enjoy the familiar hallmarks of this roomy Deluxe Suite that comes with a king-sized bed and thoughtful furnishings. Designed with ease of collaboration and sustainability in mind, the room also features amenities such as 75-inch smart television that supports screen casting and mirroring. Guests can enjoy their much-needed downtime and feel right at ease in this "home from home" thanks to the warmth created by the delicately muted colours, designed to soothe their senses, flex their creativity and ignite their passions.</p> <p>For guests who wish to remain connected be it for work or social activities, the room is equipped with high speed complimentary WIFI and a work-friendly table next to USB ports and power sockets.</p> <p>The rack rate for the Deluxe Suite starts from S\$1,600++ a room a night.</p>	35

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## ABOUT RESORTS WORLD SENTOSA

Resorts World Sentosa (RWS), Asia's premium lifestyle destination resort, is located on Singapore's resort island of Sentosa. Spanning 49 hectares, RWS is home to world-class attractions including Universal Studios Singapore, S.E.A. Aquarium, Dolphin Island and Adventure Cove Waterpark. Complementing the adventure and adrenaline of its theme parks and attractions are six unique luxury hotels, the world-class Resorts World Convention Centre and a casino. RWS offers award-winning dining experiences and exciting cuisines from around the world across its many renowned celebrity chef restaurants, establishing itself as a key player in Singapore's vibrant and diverse dining scene and a leading gourmet destination in Asia for epicureans. The integrated resort also offers world-class entertainment, from concerts to public shows. RWS has been named "Best Integrated Resort" since 2011 for the 10<sup>th</sup> year in a row at the TTG Travel Awards which recognises the best of Asia-Pacific's travel industry.

RWS is wholly owned by Genting Singapore, a company of the Genting Group. For more information, please visit [www.rwsentosa.com](http://www.rwsentosa.com).

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## EDITORS' NOTES

1. Please use the following photograph captions for visuals, downloadable from [here](#).
2. Hashtags: #hotelrasingapore #rwsmoments #rwsentosa



Hotel Ora, Resorts World Sentosa's newest five-star bleisure address featuring refined, inviting and contemporary Deluxe Rooms and Deluxe Suites, is an oasis where future makers, the dreamers and doers will feel right at home.

Image credit: Resorts World Sentosa (圣淘沙名胜世界)



Guests can connect, collaborate and create in Hotel Ora's hybrid workspaces as well as unwind in the hotel's thoughtfully designed guest rooms thereafter.

Image credit: Resorts World Sentosa (圣淘沙名胜世界)

