

## press release

# Resorts World Sentosa honoured with "Sustainability Initiative of the Year" at inaugural Singapore MICE Awards

The award recognised Resorts World Sentosa for its outstanding sustainability practices for MICE which includes carbon and waste reduction at trade shows and conferences.



Resorts World Sentosa is actively pursuing best-in-class sustainability practices and is making steady progress towards becoming a carbon-neutral destination by 2030.

SINGAPORE, 3 August 2023 — Resorts World Sentosa (RWS, 圣淘沙名胜世界) was honoured with the "Sustainability Initiative of the Year" title at the inaugural Singapore MICE Awards (SMA) announced on 27 July 2023. Organised by the Singapore Association of Convention & Exhibition Organisers & Suppliers (SACEOS) and supported by the Singapore Exhibition & Convention Bureau (SECB), the SMA serves to celebrate the achievements and contributions of the MICE industry to Singapore's economic growth and tourism receipts.

The "Sustainability Initiative of the Year" award recognised RWS for its outstanding sustainability practices for MICE which includes carbon and waste reduction at trade shows and conferences.

RWS has set the bar as a top sustainable events destination, most notably by being the first in the world to achieve the coveted Events Industry Council (EIC)'s Platinum Certification based on its latest 2022 Sustainable Event Standards (Venue). Earlier in August 2021, RWS made a mark as the first

destination in the world to achieve both the Global Sustainable Tourism Council (GSTC) Destination Criteria and GSTC Industry Criteria for Hotels.

Some of RWS' latest key sustainability practices include commissioning works to quadruple its solar panel sites in 2023, and its holistic waste management system which has reduced the integrated resort's operational waste-to-landfill intensity by nearly half, or 49.3% since it became fully operational through various initiatives and recycling of 10 waste streams. RWS has also recently inked a partnership with Honeywell Building Technologies to set up Singapore's first large-scale cloud-based Building Management System to drive energy reduction and decarbonisation as part of RWS' wider goal to achieve carbon neutrality by 2030.

As a tourism leader in Singapore, RWS actively shares and showcases its sustainability practices to contribute towards a collective industry shift. These include providing industry feedback to SACEOS in the development of the Singapore MICE Sustainability Roadmap, as well as guidelines for waste and carbon emissions management for MICE events.

Ms Loh Su Kim, Senior Vice President, Attractions & Sustainability, RWS (罗淑琴, 景点与永续发展高级副总裁, 圣淘沙名胜世界), said, "We are honoured to receive the Singapore MICE Award for Sustainability Initiative of the Year and would like to thank SACEOS and the organising committee for recognising RWS' commitment in driving and catalysing positive change in the MICE industry. We firmly believe that sustainability is a key driver for long-term success in our industry and hope to inspire others to create enduring impact and forge a more responsible world."

Mr Richard Ireland, President, SACEOS, said, "Together with the MICE community, we would like to congratulate RWS for winning the Sustainability Initiative of the Year award at the inaugural Singapore MICE Awards. With Sustainability at the forefront of the industry's priorities in this new chapter of growth, RWS' commitment and leadership in driving greener events has inspired the industry in their respective sustainability journeys. Their well-deserved achievement has set new benchmarks of excellence and raised the bar for innovation in MICE Sustainability."

The award-winning integrated resort, equipped with a wide selection of premier conference and meeting facilities, is set to host more than 500 MICE events in 2023. Notable events include Asia's 50 Best Restaurants 2023 awards ceremony, BNI Singapore National Conference, and the upcoming RehabWeek 2023. It will also be the host venue for the Global Sustainable Tourism Council Global Conference in 2024 as the major international event takes place in Singapore for the first time. By supporting the gathering of international experts in sustainable tourism, RWS aims to offer opportunities for Singapore's MICE stakeholders to expand their knowledge and elevate their sustainability standards.

With its unwavering commitment to being a leading sustainable destination, RWS seeks to deliver rewarding MICE experiences that combine world-class sustainability practices, business and leisure elements to event organisers and delegates.

#### **ABOUT RESORTS WORLD SENTOSA**

Resorts World Sentosa (RWS), Asia's premium lifestyle destination resort, is located on Singapore's resort island of Sentosa. Spanning 49 hectares, RWS is home to world-class attractions including Universal Studios Singapore, S.E.A. Aquarium, Dolphin Island and Adventure Cove Waterpark. Complementing the adventure and adrenaline of its theme parks and attractions are six unique luxury hotels, the world-class Resorts World Convention Centre and a casino. RWS offers award-winning dining experiences and exciting cuisines from around the world across its many renowned celebrity chef restaurants, establishing itself as a key player in Singapore's vibrant and diverse dining scene and a leading gourmet destination in Asia for epicureans. The integrated resort also offers world-class entertainment, from concerts to public shows. RWS has been named "Best Integrated Resort" since 2011 for the 10<sup>th</sup> consecutive year at the TTG Travel Awards which recognises the best of Asia-Pacific's travel industry.

RWS is wholly owned by Genting Singapore, a company of the Genting Group. For more information, please visit <a href="https://www.rwsentosa.com">www.rwsentosa.com</a>.



#### **MEDIA CONTACTS**

#### **Resorts World Sentosa**

Chloe Li

Tel: +65 6577 9759

Email: <a href="mailto:chloe.myli@rwsentosa.com">chloe.myli@rwsentosa.com</a>

### **Ogilvy (for Resorts World Sentosa)**

Ada Tong

Tel: +65 9297 0748

Email: ada.tong@ogilvy.com

#### **EDITORS' NOTES**

- 1. Please use the above photograph caption for visuals.
- 2. High resolution photographs can be downloaded from <a href="here">here</a>.
- 3. All photographs are to be attributed to: Resorts World Sentosa (圣淘沙名胜世界)

