

# press release

# **Colour It Up at Universal Studios Singapore This Spring**

A spectrum of thrills await with vibrant characters, special performances, and photo-perfect surprises



PHOTO CREDIT: RESORTS WORLD SENTOSA.

**SINGAPORE, 11 April 2023** – A celebration of colour kick-starts the Spring season at Universal Studios Singapore. From 7 April to 21 May 2023, guests can experience a line-up of bright and bold new offerings at the theme park's Colour Pop! event.

The perfect shot can be captured on Hollywood Boulevard with colourful and interactive photo stations featuring Sesame Street, DreamWorks' Trolls, and more. Guests can also head to the Hollywood Lagoon Stage where favourite characters are ready to take fun snapshots.

At the end of the day, guests can experience an all-new show, The Rainbow Reunion, where the Creator of Colour herself, Colourissa, gathers all her friends to help create her biggest rainbow yet. The gang from Sesame Street and Trolls join in the fun, each bringing their own unique colour to fill Colourissa's magical rainbow at New York Public Library.

Guests aspiring to be the next fashionista can get dressed in their brightest colours and stand a chance to be spotted by Colourissa to win a surprise.

Face painting will be available (at a separate charge) and street art drawings as well as free giveaways will surprise and delight. Guests can also stand to win attractive prizes at the game booths at Hollywood Lagoon and indulge in a feast for the senses with an array of colourful and delicious treats. In addition, guests can continue to enjoy their favourite rides and attractions in the theme park.

The Colour Pop! event is included with regular admission to Universal Studios Singapore. Tickets retail at S\$73/Adult and S\$58/Child for Singapore Residents and S\$82/Adult and S\$61/Child for non-Residents. For more information, visit: <u>rwsentosa.com/usscolourpop</u>.



## ABOUT RESORTS WORLD SENTOSA

Resorts World Sentosa (RWS), Asia's premium lifestyle destination resort, is located on Singapore's resort island of Sentosa. Spanning 49 hectares, RWS is home to world-class attractions including Universal Studios Singapore, S.E.A. Aquarium, Dolphin Island and Adventure Cove Waterpark. Complementing the adventure and adrenaline of its theme parks and attractions are six unique luxury hotels, the world-class Resorts World Convention Centre and a casino. RWS offers award-winning dining experiences and exciting cuisines from around the world across its many renowned celebrity chef restaurants, establishing itself as a key player in Singapore's vibrant and diverse dining scene and a leading gourmet destination in Asia for epicureans. The integrated resort also offers world-class entertainment, from concerts to public shows. RWS has been named "Best Integrated Resort" since 2011 for the 10<sup>th</sup> year in a row at the TTG Travel Awards which recognises the best of Asia-Pacific's travel industry.

RWS is wholly owned by Genting Singapore, a company of the Genting Group. For more information, please visit <u>www.rwsentosa.com</u>.

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# **ABOUT UNIVERSAL DESTINATIONS & EXPERIENCES**

Universal Destinations & Experiences, a unit of Comcast NBCUniversal, offers guests around the globe the world's most innovative, thrilling, and popular entertainment experiences. Our portfolio of world class theme parks features the industry's most thrilling and technologically advanced film- and television-based attractions, exceptional hotel and resort properties, and unique merchandise, games, culinary, virtual, and live entertainment experiences. All are designed to create immersive, memorable, and emotionally fulfilling moments for people of all ages looking to take their accommodations and entertainment to new heights. For more information, visit: <a href="https://corporate.universalparks.com/">https://corporate.universalparks.com/</a>.

## **MEDIA CONTACTS**

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#### **EDITORS' NOTES**

- 1. Please use the following photograph captions for visuals.
- 2. High resolution photographs can be downloaded from here.
- 3. All photographs are to be attributed to: *Resorts World Sentosa* (*圣淘沙名胜世界*)