

press release

Global Music Phenomenon, The Weeknd, Collaborates with Universal Studios Singapore Halloween Horror Nights 11 on Haunted House Inspired by ‘After Hours’ and ‘Dawn FM’ Albums

Step into the twisted mind of this mysterious artist in a horror experience complete with chart-topping hits



PHOTO CREDIT: RESORTS WORLD SENTOSA.

SINGAPORE, 17 August 2023 – For the first time ever, multi award-winning artist The Weeknd has teamed up with Universal Studios Singapore Halloween Horror Nights for a haunted house inspired by his highly acclaimed albums ‘After Hours’ and ‘Dawn FM’. Following the successful run of *The Weeknd: After Hours Nightmare* haunted house at Universal Orlando Resort and Universal Studios Hollywood last year, the enhanced house – *The Weeknd: After Hours Til Dawn Nightmare* – will feature five all-new rooms inspired by The Weeknd’s fifth studio album, ‘Dawn FM’.

Global phenomenon, The Weeknd, is renowned for his ground-breaking music that blends daring, provocative lyrics with innovative sounds and ominous undertones. The record-breaking artist was recently named by the Guinness World Records as the most popular artist in the world, with the most monthly listeners on Spotify and the first artist to reach 100 million monthly listeners on Spotify. The completely sold out 2022 North American leg of the stadium tour was an incredible success, breaking attendance records and grossing \$148 million dollars. Following the kick off of the second leg, the global tour has now grossed over \$350 million dollars to date. ‘After Hours’ is The Weeknd’s fourth consecutive number one album and has spawned multiple chart-topping hits, including ‘Too Late’, ‘Heartless’, ‘In Your Eyes’ and the wildly popular single ‘Blinding Lights’ – which is ranked as the #1 Greatest Hot 100 Hit of All Time by Billboard. The Weeknd’s critically acclaimed fifth album, ‘Dawn FM’, reached the No. 2 spot on the Billboard 200 with hit singles ‘Take My Breath’ and ‘Sacrifice’.

Remixes of 'After Hours' and 'Dawn FM' tracks by The Weeknd & Mike Dean to feature in *The Weeknd: After Hours Til Dawn Nightmare* haunted house

Inspired by The Weeknd's music and short films, *The Weeknd: After Hours Til Dawn Nightmare* haunted house will bring guests face-to-face with the terrors spawned from the twisted mind of this mysterious artist. Guests will venture through the winding corridors of The Weeknd's unnerving nightclub and witness the horrors in store for those trapped within its walls, while attempting to escape The Weeknd and his never-ending purgatory of pain. This haunting experience will be underscored by a horror movie soundtrack based on remixes of select tracks from 'After Hours' and 'Dawn FM' by Grammy Award-winning producer, Mike Dean.

"Halloween has been significant to my music and that makes Universal Studios Halloween Horror Nights such a fun and novel stage to bring my music around the world. I'm thrilled to have a haunted house in Singapore and share this experience with my fans in Southeast Asia," said Abel 'The Weeknd' Tesfaye.

"We are excited to bring *The Weeknd: After Hours Til Dawn Nightmare* haunted house to fans in Southeast Asia and showcase how music and horror can blend into an unforgettable experience," said Markham Gannon, Director of Resort Experience at Resorts World Sentosa. "With *The Weeknd: After Hours Til Dawn Nightmare* and Netflix's *All of Us Are Dead* haunted houses, it is the first time that Universal Studios Singapore Halloween Horror Nights will have two haunted houses based on world-famous intellectual properties. It is a great representation of the combination of Asian and Western elements that we have at the event, including the original content created for this region."

Guests can look forward to the full line-up of experiences at Universal Studios Singapore Halloween Horror Nights 11:

Five Haunted Houses

- The Weeknd: After Hours Til Dawn Nightmare
- Netflix's All of Us Are Dead
- Rebirth of the Matriarch
- DIYU: Descent into Hell
- Grimm Encounters

Three Scare Zones

- Dead Man's Wharf
- The Hacker
- The Cursed Kiramam

Two Live Shows

- Judgement Day
- The Hacker: Game Over

Multi-Sensory Dining Experience

- Die-ning in Hell

Universal Studios Singapore Halloween Horror Nights 11 will span across 18 event nights on select nights from 29 September to 4 November. Tickets are available at S\$89 for peak nights and S\$79 for non-peak nights. For more information about the tickets and add-on experiences, visit www.rwsentosa.com/hhn.

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ABOUT RESORTS WORLD SENTOSA

Resorts World Sentosa (RWS), Asia's premium lifestyle destination resort, is located on Singapore's resort island of Sentosa. Spanning 49 hectares, RWS is home to world-class attractions including Universal Studios Singapore, S.E.A. Aquarium, Dolphin Island and Adventure Cove Waterpark. Complementing the adventure and adrenaline of its theme parks and attractions are six unique luxury hotels, the world-class Resorts World Convention Centre and a casino. RWS offers award-winning dining experiences and exciting cuisines from around the world across its many renowned celebrity chef restaurants, establishing itself as a key player in Singapore's vibrant and diverse dining scene and a leading gourmet destination in Asia for epicureans. The integrated resort also offers world-class entertainment, from concerts to public shows. RWS has been named "Best Integrated Resort" since 2011 for the 10th year in a row at the TTG Travel Awards which recognises the best of Asia-Pacific's travel industry.

RWS is wholly owned by Genting Singapore, a company of the Genting Group. For more information, please visit www.rwsentosa.com.



ABOUT UNIVERSAL DESTINATIONS & EXPERIENCES

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EDITORS' NOTES

1. High resolution photographs can be downloaded from [here](#).
2. All photographs are to be attributed to: *Resorts World Sentosa* (圣淘沙名胜世界)