

media release

Resorts World Sentosa gears up its MICE calendar with the hosting of major international conferences including those with a sustainability theme

Aligned with the integrated resort's vision to be a global leader in sustainable tourism, RWS will host talks and conferences centred on sustainability and innovation

SINGAPORE, 23 June 2022 – Resorts World Sentosa (RWS, 圣淘沙名胜世界), Asia's premium lifestyle destination resort, continues to record a busy Meetings, Incentives, Conferences and Exhibitions (MICE) calendar since the opening up of global travel. For the second half of 2022, RWS has already confirmed over **50** key conferences and corporate meetings which will be held at the integrated resort, which will bring a total of more than **100,000** international and local delegates to RWS.

RWS will play host to several global conferences and corporate events which are expected to attract attendees from both the region and internationally as well. These include the World Ocean Summit Asia Pacific, the Business Network International (BNI) Global Convention, 25th International Conference on Medical Image Computing and Computer Assisted Intervention, Singapore Week of Innovation and Technology (SWITCH), as well as Singapore International Bunkering Conference and Exhibition (SIBCON).

About one-third of these confirmed events also include large-scale ones, as Singapore has lifted all the safe distancing measures especially for social events. Some of these include annual award and dinner functions of Singapore Institute of Architects, Association of Singapore Marine Industries, Singapore International Chamber of Commerce and USANA Health Sciences.

With most MICE activities put on hold in the last two years due to the pandemic, many conference and event organisers are now looking for suitable venues which also offer something fun and unique beyond than just the usual meeting rooms. RWS, with its wide range of premium attractions such as Universal Studios Singapore (新加坡环球影城), S.E.A. Aquarium (S.E.A.海洋馆) and Adventure Cove Waterpark (水上探险乐园) offers just that and many conference organisers are increasingly looking to hold events at these attractions as well.

Talks on sustainability and innovation

In line with RWS' aim of being a global leader in sustainable tourism, a series of six co-created events with TEDxSingapore having a focus on sustainability, innovation, marine science and conservation, marine biodiversity, marine exploration as well as climate action will take place at the integrated resort.

In addition to the six co-created events, TEDxWeekend, one of the signature events in the MICE pipeline this year, will be hosted at the beautiful *Ocean Gallery* (深海观景区) in RWS' S.E.A.

Aquarium this Saturday, 25 June 2022. TEDxWeekend Singapore will be the only TEDxWeekend event in Asia Pacific with the other two events held in Munich, Germany and Sao Paulo, Brazil.

RWS' staging of these prestigious events is aligned with the Singapore Tourism Board (STB)'s objective to position Singapore as the magnet of "best-in-class" MICE events which bring businesses from all over the world together. This is part of Singapore's national strategy to strengthen its position as a global hub for business tourism and win back international visitors.

Mr Edward Chew, Senior Vice President, Sales & Marketing, RWS, said, "RWS embraces and walks the talk on sustainability. RWS is privileged to provide this platform to TEDxSingapore and inspire meaningful dialogue across disciplines on sustainability. S.E.A. Aquarium, a popular attraction that espouses marine conservation and protection, is the ideal venue to encourage like-minded members of the community to share new ideas and collaborative efforts on battling climate change and promoting eco-diversity. RWS' success and strong track record in supporting many clients' flagship events will put Singapore on the radar as a choice destination for business-leisure events."

Placing an emphasis on creative programming and customisation, RWS has full capabilities to offer expanded in-house services to clients beyond hardware and infrastructure. RWS' team of experienced cross-functional specialists and event venue experts, with their strong event planning skills and on-ground co-ordination, strive to curate the most outstanding, memorable and innovative experience for its delegates. In addition, RWS' multitude of differentiated indoor and outdoor venue spaces allow MICE specialists to create a satellite of tailored experiential events all under one roof, connected through hybrid and technological capabilities.

With sustainability as one of its key business priorities, RWS has made further strides in its sustainability journey by being the first destination in the world to be certified as a destination which meets both the Global Sustainable Tourism Council's Destination Criteria and Industry Criteria for Hotels. RWS had also received the SACEOS MICE Sustainability Certificate Intermediate Tier for Venue in 2021 and won the Special Award for Sustainability for the second consecutive year at the Singapore Tourism Awards 2022. Ushering in a new wave of sustainable tourism in the next decade, these green accolades reaffirm RWS' ongoing sustainability efforts as it continues to align its progress with the STB and Sentosa Development Corporation's long-term sustainability plans.

Mr Chew added: "Occupying a distinguished position in the MICE industry with a strong distinctive competitive edge, RWS is a leading player known for its capability in integrating business and leisure into an exciting and unique proposition that offers a total experience all under one roof. Our collaborations with our valued clients such as TEDxSingapore, Economist Impact for World Ocean Summit and Enterprise Singapore for SWITCH, affirms the resort's world-class offerings and its exemplary 'bleisure' environment. We hope that these inspirational events will facilitate in-depth business networking between delegates as well as thought-provoking discussions. We look forward to delivering our signature RWS hospitality and exceptional experience through these partnerships."

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ABOUT RESORTS WORLD SENTOSA

Resorts World Sentosa (RWS), Asia's premium lifestyle destination resort, is located on Singapore's resort island of Sentosa. Spanning 49 hectares, RWS is home to world-class attractions including Universal Studios Singapore, S.E.A. Aquarium, Dolphin Island and Adventure Cove Waterpark. Complementing the adventure and adrenaline of its theme parks and attractions are six unique luxury hotels, the world-class Resorts World Convention Centre and a casino. RWS offers award-winning dining experiences and exciting cuisines from around the world across its many renowned celebrity chef restaurants, establishing itself as a key player in

Singapore's vibrant and diverse dining scene and a leading gourmet destination in Asia for epicureans. The integrated resort also offers world-class entertainment, from concerts to public shows. RWS has been named "Best Integrated Resort" since 2011 for nine consecutive years at the TTG Travel Awards which recognises the best of Asia-Pacific's travel industry.

RWS is wholly owned by Genting Singapore, a company of the Genting Group. For more information, please visit www.rwsentosa.com.

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EDITORS' NOTES

1. Please use the indicated photograph captions for visuals.
2. High resolution photographs can be downloaded from link: https://drive.google.com/drive/folders/1Vg7-YCk_U4psQMuoLDUYx3LIrrhLIFcl?usp=sharing
3. All photographs are to be attributed to: *Resorts World Sentosa* (圣淘沙名胜世界)



Sustainability has been embedded in the heart of Resorts World Sentosa's business since the integrated resort was first built over 10 years ago.



The mesmerising Open Gallery at the S.E.A. Aquarium is set against the azure beauty of the marine world.



A location beyond convention: Resorts World Sentosa offers spectacular venues for events such as the largest column-free ballroom with the latest in immersive viewing technology at Resorts World Ballroom.

