

# press release

# Resorts World Sentosa is the first in the world to achieve Events Industry Council's 2022 Sustainable Events Standards Platinum certification for Venue

The certification is testament to RWS' sustained effort to achieve advanced sustainability performance for its MICE operations in accordance with internationally recognized standards



Resorts World Sentosa is making steady progress towards becoming a carbon-neutral destination by 2030

**SINGAPORE, 22 November 2022** – Resorts World Sentosa (RWS, 圣淘沙名胜世界) is the world's first venue to achieve the Platinum Level certification under the latest Events Industry Council (EIC) 2022 Sustainable Events Standards (SES) released in June 2022. The standards have been expanded to include a stronger focus on diversity, equity, inclusion, accessibility and climate actions such as renewable energy and innovation, following extensive consultations with more than 300 leading practitioners.

This is the highest rating possible which recognises organisations with significant and measurable environmental or social performance. Some RWS examples include:

• S\$10 million funding to RWS-NUS Living Laboratory, a 5-year applied research collaboration to advance marine science, protect Singapore's rich biodiversity and develop innovative decarbonization solutions to address real world issues.

- Ongoing quadrupling of renewable energy capacity with installation of new solar panels at 11 sites on its premises, which already hosts one of the largest solar photovoltaic systems in Singapore's hospitality sector.
- Achieving waste to landfill diversion rate of over 20% and recycling across 10 waste streams including plastic, paper and horticultural waste.
- Creating a culture of Diversity and Inclusion and being listed on Bloomberg Gender-Equality Index since 2021 for disclosure and support of diversity, inclusion, gender equality through policy development, representation and transparency.
- Making a positive impact to the community, clocking over 470,000 volunteer hours among employees including the managing of community care facilities, caring for the underprivileged and fundraising events.

This achievement adds to the slate of sustainability awards and accolades RWS has attained since it welcomed its first visitors in 2010. RWS was the first destination in the world to be certified to both the Global Sustainable Tourism Council (GSTC) Destination Criteria and GSTC Industry Criteria for Hotels in 2021. It was also conferred the Special Award for Sustainability in the Singapore Tourism Awards for two consecutive years (2021, 2022).

RWS MICE & Corporate Sales Assistant Vice President Adeline Lim said, "The MICE industry has great potential in addressing environmental issues and making a positive impact on society. With the sector set to have a strong recovery, this is an opportunity to not only entrench our sustainability practices, but to also communicate to our delegates, guests and visitors that RWS is committed to environmentally and socially responsible practices needed to support long-term sustainability in our industry. We are honoured to be the first in the world to be certified according to EIC 2022 Sustainable Events Standards platinum level, it validates our commitment and energises us to take our efforts to the next level."

EIC CEO Amy Calvert added, "The Events Industry Council congratulates Resorts World Sentosa on their Platinum Level Certification. This demonstrates a strong commitment to the environmental, regenerative and socially responsible practices that are needed to accelerate impact and support our sector now and into the future."

<u>BPA iCompli Sustainability</u>, a division of BPA Worldwide, a nonprofit international auditing organisation headquartered in Shelton, CT USA, performed the independent third-party certification of Resorts World Sentosa's compliance with the Venue criteria. "The certification to the event sustainability standards created by EIC, and now adopted by Resorts World Sentosa, continues our long-standing commitment to promote innovation, achievement and transparency in the sustainability journey for the event industry's stakeholders," said Richard Murphy, President and CEO of BPA Worldwide.

The award-winning integrated resort is set to host more than 200 MICE events by the end of 2022, attended by over 100,000 international and local delegates. Many of these large-scale events had over 2,000 guests in attendance. These include the Singapore International Bunkering Conference and Exhibition (SIBCON), Singapore Week of Innovation and Technology (SWITCH), Amazon APJC Tech Summit and BNI Global Convention 2022.

Through its relentless pursuit of best-in-class sustainable practices, RWS seeks to deliver rewarding MICE experiences that combine world-class green practices, business and leisure elements to event organisers and delegates from around the world.

#### ABOUT RESORTS WORLD SENTOSA

Resorts World Sentosa (RWS), Asia's premium lifestyle destination resort, is located on Singapore's resort island of Sentosa. Spanning 49 hectares, RWS is home to world-class attractions including Universal Studios Singapore, S.E.A. Aquarium, Dolphin Island and Adventure Cove Waterpark. Complementing the adventure and adrenaline of its theme parks and attractions are six unique luxury hotels, the world-class Resorts World Convention Centre and a casino. RWS offers award-winning dining experiences and exciting cuisines from around the world across its many renowned celebrity chef restaurants, establishing itself as a key player in Singapore's vibrant and diverse dining scene and a leading gourmet destination in Asia for epicureans. The integrated resort also offers world-class entertainment, from concerts to public shows. RWS has been named "Best Integrated Resort" since 2011 for the 10<sup>th</sup> year in a row at the TTG Travel Awards which recognises the best of Asia-Pacific's travel industry.

RWS is wholly owned by Genting Singapore, a company of the Genting Group. For more information, please visit <u>www.rwsentosa.com</u>.

/ResortsWorldatSentosa 🕒 🗑 @rwsentosa

## **MEDIA CONTACTS**

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## ABOUT EVENTS INDUSTRY COUNCIL

The Events Industry Council's more than 30 member organisations represent over 103,500 individuals and 19,500 firms and properties involved in the events industry. The Events Industry Council's vision is to be the global champion for event professionals and event industry excellence. It promotes high standards and professionalism in the events industry with the Certified Meeting Professional (CMP) programme and signature programme activities. The CMP credential is recognised globally as the badge of excellence in the events industry. The qualifications for certification are based on professional experience, education and a rigorous exam. The four signature programmes – Sustainability and Social Impact, Accepted Practices Exchange (APEX), Knowledge and Leadership – represent the key initiatives, assets, services and products for the Events Industry Council. Learn more at www.eventscouncil.org.

#### ABOUT BPA ICOMPLI SUSTAINABILITY

BPA iCompli Sustainability, a division of BPA Worldwide, is a not-for-profit auditing organization established in 1931 to audit audience metrics for publishers, advertisers and their agencies. Today, BPA's audit services have expanded to include external assurance of government and industry standards and independent verification of technology and service claims. BPA iCompli Sustainability provides third-party certification to Events Industry Council's (EIC) Sustainable Events Standards (SES), sustainability framework services, and verification of sustainability data including GHG emissions, waste diversion, water withdrawal, safety performance and more. Learn more at <u>www.bpaww.com</u>.

#### EDITORS' NOTES

- 1. Please use the above photograph caption for visuals.
- 2. High resolution photographs can be downloaded from here.
- 3. All photographs are to be attributed to: Resorts World Sentosa (圣淘沙名胜世界)