

press release

Universal Studios Singapore Breaks Ground on Minion Land *Minion Land, a highly immersive and sustainable zone, is set to lead Singapore's post-pandemic tourism recovery when it opens*



Resorts World Sentosa (RWS) CEO Mr Tan Hee Teck (right) and Mr Alvin Tan, Minister of State for Trade & Industry and Culture, Community and Youth (left) initiated the groundbreaking of Minion Land at Universal Studios Singapore on 26 May at 10am (Singapore time).

SINGAPORE, 26 May 2022 – Minion Land, Universal Studios Singapore's (新加坡环球影城) latest offering slated to open in 2024, broke ground today at a ceremony graced by Minister of State for Trade & Industry, and Culture, Community and Youth, Mr Alvin Tan. The mischievous Minions joined in the celebration with their team of builders. Their dance performances, along with dramatic effects at the event, provided fun and entertainment to more than 120 guests from Singapore's tourism sector who partook in the start of a new and exciting chapter for Universal Studios Singapore. The celebratory occasion signaled Resorts World Sentosa's (圣淘沙名胜世界) commitment to work with industry partners to prepare for the revival of travel to Singapore. Construction is now underway to bring the wonderful world of Illumination's Minions to life.

As one of the key components of Resorts World Sentosa's (RWS) expansion plan RWS 2.0, Minion Land will strengthen Universal Studios Singapore's offerings and is anticipated to be a popular draw for both local visitors and overseas tourists. With Universal Studios Singapore consistently rated as one of Singapore's top attractions, Minion Land is set to lead Singapore's post-pandemic tourism recovery when it opens.

Minion Land will feature an exciting variety of rides, themed shops and restaurants, geared to entertain audiences of all ages. Among the multiple rides available will be a world's first original ride exclusive to Universal Studios Singapore, as well as Despicable Me Minion Mayhem, an immersive motion-simulator 3D ride where guests join Gru's family for an unpredictable and electrifying experience as they are transformed into Minions. Guests can also look forward to savouring delectable Minion-themed treats and shopping for trendy Minions merchandise.

Besides enjoying the highly immersive entertainment in Minion Land, guests will also be part of a sustainable experience come 2024. In line with Singapore's push for sustainable tourism, Universal Studios Singapore aims to attain the Zero Energy Building certification from the Building and Construction Authority (BCA) when Minion Land opens. The zone will be powered by renewable energy and utilise smart energy systems such as digital twin technology, demand flow controllers and high efficiency motors. This is part of wider efforts to transform RWS into a sustainable tourism destination. RWS is the first destination in the world to be conferred green certifications under the Global Sustainable Tourism Council (GSTC) Destination and Hotel Industry Criteria, while Universal Studios Singapore has achieved the BCA Green Mark Platinum award since 2015.

In celebration of the upcoming release of Illumination's latest movie, *Minions 2: The Rise of Gru*, Universal Studios Singapore's Groovy Summer extravaganza was also launched following the groundbreaking ceremony. From now through 14 August, guests at Universal Studios Singapore can soak in the vibrant style of the 1970s – the era when the movie's story takes place, snap pictures with the Minions in retro threads, meet Otto the newest Minion, catch the Kung Fu Minions at Minion Fu, among other experiences.

Minister of State for Trade & Industry, and Culture, Community and Youth, Mr Alvin Tan, said, "I am very optimistic that with the easing of restrictions and the opening of travel, there will soon be more people coming in to Resorts World Sentosa, to USS, and to Minion Land when it opens in 2024."

Resorts World Sentosa CEO, Mr Tan Hee Teck, said, "We are excited to break ground on Universal Studios Singapore's newest themed zone, Minion Land. Resorts World Sentosa aims to bring fresh and compelling experiences to our guests through timely rejuvenation of our line-up of attractions, as we continue to welcome more international travellers with the opening of borders. Even as we embark on our expansion plans, Resorts World Sentosa stays committed to ensuring that our developments are sustainable and in sync with Singapore's larger sustainable tourism goals."

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ABOUT RESORTS WORLD SENTOSA

Resorts World Sentosa (RWS), Asia's premium lifestyle destination resort, is located on Singapore's resort island of Sentosa. Spanning 49 hectares, RWS is home to world-class attractions including Universal Studios Singapore, S.E.A. Aquarium, Dolphin Island and Adventure Cove Waterpark. Complementing the adventure and adrenaline of its theme parks and attractions are six unique luxury hotels, the world-class Resorts World Convention Centre and a casino. RWS offers award-winning dining experiences and exciting cuisines from around the world across its many renowned celebrity chef restaurants, establishing itself as a key player in Singapore's vibrant and diverse dining scene and a leading gourmet destination in Asia for epicureans. The integrated resort also offers world-class entertainment, from concerts to public shows. RWS has been named "Best Integrated Resort" since 2011 for nine consecutive years at the TTG Travel Awards which recognises the best of Asia-Pacific's travel industry.

RWS is wholly owned by Genting Singapore, a company of the Genting Group. For more information, please visit www.rwsentosa.com.

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ABOUT UNIVERSAL PARKS & RESORTS

Universal Parks & Resorts, a unit of Comcast NBCUniversal, offers guests around the globe today's most relevant and popular entertainment experiences. With three-time Academy Award winner Steven Spielberg as creative consultant, its theme parks are known for immersive experiences that feature some of the world's most thrilling and technologically advanced film- and television-based attractions. Universal Parks & Resorts in the U.S. are Universal Studios Hollywood and Universal Orlando Resort. Around the world, UP&R includes Universal Studios Japan in Osaka, a license agreement with Universal Studios Singapore at Resorts World Sentosa, and the recently-opened Universal Beijing Resort. Learn more at universalsparks.com.

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EDITORS' NOTES

1. Please use the following photograph captions for visuals.
2. High resolution photographs can be downloaded from [here](#).
3. All photographs are to be attributed to: Resorts World Sentosa (圣淘沙名胜世界)



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