

media release

Resorts World Sentosa and Ngee Ann Polytechnic partner on first sustainable tourism learning experience

*The three-year collaboration will nurture future talent on sustainability in
tourism and resort management*

SINGAPORE, 29 March 2022 – In line with the nationwide Green Plan 2030 to transform Singapore into a sustainable tourism destination, Resorts World Sentosa (RWS), Asia’s premium lifestyle destination resort, together with Ngee Ann Polytechnic (NP), launched the Sustainability Programme at RWS (Sustainability@RWS) today. A first for both organisations, this programme for students pursuing their Diploma in Tourism & Resort Management (TRM) will develop skilled talents in the sustainable tourism industry through real-world learning.

Sustainability@RWS gives NP students the unique learning opportunity to curate sustainable tourism concepts and turn them into reality

TRM students at NP’s School of Business & Accountancy will have the opportunity to propose and execute sustainability-related business solutions for RWS. For instance, they will work on advocacy campaigns that target guests and visitors, as well as education programmes for a specific target audience to encourage environmental conservation. Students can look forward to immersive learning experiences as they attend lessons at RWS’ extensive facilities, where they will benefit from industry-real learning. RWS and NP will co-design the curriculum, co-deliver learning experiences, and conduct co-assessment of sustainability-related curriculum in two event modules – Event Creation & Design (ECDE) and Event Management & Operations (EMOP).

The RWS’ sustainability team of experts will conduct guest lectures using the *NP Virtual World* platform, an innovative digital learning platform where content such as videos, simulations, and interactions are presented in a 3D environment reminiscent of today’s meta-universe. *NP Virtual World* also serves as a platform for holding virtual events, which students can use for their projects and campaigns to gain first-hand insights into managing virtual events.

Students’ concept proposals will be co-assessed by the RWS team to ensure that they are applicable in real-world settings. Some of the sustainability ideas can also be adopted as part of the graduating students’ capstone projects, where they will have the chance to implement their proposed concepts.

Sustainability@RWS as a concerted effort to drive sustainable tourism in Singapore

With the rise of sustainable tourism globally, the launch of Sustainability@RWS draws on the strengths and expertise of RWS as the leading leisure and tourism destination in Asia, to spearhead efforts in Singapore’s tourism economy and environmental education, aligned with the nation’s ESG (Environmental, Social and Governance) development. This marks another initiative in the premium destination resort’s ongoing sustainability journey which aims to engage RWS’ target audiences including guests, team members and the community; and follows the launch of the *RWS Full Circle*

sustainability framework and the RWS-NUS Living Laboratory in January 2022, reaffirming the resort's commitment towards sustainability and sustainable tourism.

Mr Lim Kok Kiang, Principal & CEO, Ngee Ann Polytechnic, said, "NP is committed to nurture the next generation of sustainability leaders and contribute towards Singapore's Green Plan. We are thus pleased to pioneer this programme with RWS to equip our students with the relevant skills and competencies to seize exciting career opportunities in the green economy. Through this programme, our students will deepen their understanding of sustainable tourism, and have the opportunity to conceptualise and testbed innovative solutions for the industry. The industry-real learning experience offered by RWS to our students will be invaluable."

"Nurturing the next generation of talent who can help shore up our nation's sustainability drive is imperative. Through the Sustainability@RWS programme in collaboration with NP, we aim to firstly, boost awareness and practical understanding of sustainable tourism amongst students today, who can in turn drive positive impact tomorrow and secondly, play our part in driving sustainability education and advocacy amongst all our stakeholders. This aligns to our broader ambition of creating positive environmental and socio-economic impact for the communities in which we operate," stated Ms Loh Su Kim, Vice President, Sustainability, RWS.

Quotes from NP students who will be involved in Sustainability@RWS

"Through the curriculum and learning experiences in the TRM course, I came to understand the value of tourism in bringing social sustainability to locals through jobs, which improves their quality of life. I am grateful for the exclusive opportunities that Sustainability@RWS will present, and I look forward to applying the knowledge gained in upcoming projects."

Phoebe Lee

Year 1 TRM student

"From learning concepts about sustainability tourism and how travelling will look like in the future, my first year in the TRM course gave me an insightful overview of the industry. We learnt the importance of factoring in social, economic, and environmental dimensions when executing sustainability programmes for the benefit of all parties. Moving forward, I am excited to embark on the wonderful opportunities that RWS has offered us, which would bring our sustainability ideas to life."

Rane Chua

Year 1 TRM student

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ABOUT Ngee ANN POLYTECHNIC

Ngee Ann Polytechnic started in 1963 and is today one of Singapore’s leading institutions of higher learning with over 13,000 enrolled students in close to 40 disciplines. It seeks to develop students with a passion for learning, values for life, and competencies to thrive in a global workplace. The polytechnic also supports Continuing Education and Training (CET) through its CET Academy, which offers a wide range of part-time programmes and short courses. It works closely with industry partners to curate programmes for emerging skills, develop talent pipelines for the industries and help adult learners stay agile in today’s rapidly changing global economy.

For more information, please visit www.np.edu.sg.

ABOUT RESORTS WORLD SENTOSA

Resorts World Sentosa (RWS), Asia’s premium lifestyle destination resort, is located on Singapore’s resort island of Sentosa. Spanning 49 hectares, RWS is home to world-class attractions including Universal Studios Singapore, S.E.A. Aquarium, Dolphin Island and Adventure Cove Waterpark. Complementing the adventure and adrenaline of its theme parks and attractions are six unique luxury hotels, the world-class Resorts World Convention Centre and a casino. RWS offers award-winning dining experiences and exciting cuisines from around the world across its many renowned celebrity chef restaurants, establishing itself as a key player in Singapore’s vibrant and diverse dining scene and a leading gourmet destination in Asia for epicureans. The integrated resort also offers world-class entertainment, from original resident productions to concerts and public shows. RWS has been named “Best Integrated Resort” since 2011 for nine consecutive years at the TTG Travel Awards which recognises the best of Asia-Pacific’s travel industry.

RWS is wholly owned by Genting Singapore, a company of the Genting Group. For more information, please visit www.rwsentosa.com.

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EDITORS’ NOTES

1. Please use the following photograph caption for the visual.
2. High resolution image can be downloaded from link:
<https://drive.google.com/drive/folders/1QQ7g46UtjCWGe3DMle3PN5VC-wubxzee>



Sustainability has been embedded in the heart of Resorts World Sentosa’s business since the integrated resort was first built over 10 years ago.

Image can be attributed to: *Resorts World Sentosa*