

press release

Universal Studios Singapore Introduces Delightful Sweets and Treats This Festive Season

- Launches its first-ever Festive Market with a selection of uniquely Singapore brands
- New Jumbo Dessert Thrills at KT's Grill featuring jumbo-sized sweet treats



Singapore, 2 December 2021 – This Christmas, Universal Studios Singapore invites guests to its first-ever Festive Market, where a selection of locally produced and handcrafted festive sweets and gifts await. Organised by Resorts World Sentosa and Ultimate Entertainments Group, Universal Studios Singapore's Festive Market invites guests to enter a realm of classic red brick walled arches and a walkway beautifully lit up by fairy lights and adorned with Christmas garlands and shiny baubles. There will also be supersized gift-box booths complete with a bow on top, housing popular bakers and retailers with ardent followers on social media. Guests can experience the joy of festive shopping and feasting.

Brand new Jumbo Dessert Thrills at KT's Grill also welcomes guests with an array of delicious cocktails and sumptuous bites.

First Ever Festive Market

What is Christmas without sweet treats and goodies? Guests can indulge their senses and cravings this holiday with homemade festive desserts from connoisseurs selling packed fresh delicacies!



Featuring an array of pop-up stores specially curated for shoppers, visitors will be treated to a selection of uniquely Singapore brands. After a day of thrilling rides and meet-and-greets, guests can enjoy refreshing juices and smoothies. They can also savour artisanal snacks and gourmet baked goods - some of which are exclusively available at Universal Studios Singapore - by coveted brands such as **Le Matin Patisserie**, helmed by chef Mohamed Al-Matin whose patisserie training started at Le Cordon Bleu Sydney.



From left to right: Garlic Cream Cheese Buns from Restaurant Salt, Croissant Amazake Soft Serve from Le Matin Patisserie, Croffles from Indocin x Century Bakkwa

How about some Bakkwa? **Indocin x Century Bakkwa** is giving this year's Christmas a local twist with their homemade, juicy thick-cut bakkwa, grilled to perfection over a charcoal flame. Who says we need to wait till Chinese New Year to enjoy these delicious meat jerkies? Guests can also enjoy their scrumptious *Bak Mie, Croffles, Kueh Lapis*, and bottled *Milk Teas* for the perfect meal.

For guests looking for something more filling, be sure to try **Restaurant Salt**'s Dashi-Based Mee Sua paired with crispy, juicy Chicken Katsu that is simply comfort in a bowl. Guests will get to choose between Sour Plum, Gochujang and Thai Chili seasoning to elevate the flavours of traditional Japanese katsu and reward their taste buds with an amazing Asian fusion.

Guests can pair their meal with **CocoBoss**'s Popcorn Fiesta Coconut Shake which combines the sweet taste of coconut with the salty buttery goodness of their favourite popcorn snacks. For dessert, finish off with **Le Matin Patisserie**'s sourdough croissant cone that features a tangy and decadent Amazake soft serve ice cream, topped with croissant chips and flakes, and decorated with sprinkles of roasted koji and malt. This just guarantees pure bliss!

To put guests in the festive mood, **Little House of Dreams** takes a spin on their well-loved classic cupcakes and presents Christmas inspired flavours such as Chocolate Peppermint, Vanilla Gingerbread and Red Velvet Pink Christmas.

Guests can purchase some of these tasty treats and bring them home to share with their loved ones during this season of giving. For the list of vendors and menu of delicious goodies available at the Universal Studios Singapore Festive Market, please refer to Annex B.



Guests will also be delighted with the exquisite gifting options from retailers offering items and bundles exclusive to the Universal Studios Singapore Festive Market! **Celebloons** will be launching their Personalised Acrylic Bauble-shaped Hanging Christmas Ornament that comes in assorted colours and designs, and **thegreyspace.co** is presenting stylish and chic Festive Gift Bundles of fashion accessories that would be the perfect addition to the gifts under a Christmas tree this festive season.



From left to right: Customised Preserved Floral Bluetooth Speaker and Lamp (Cream and Pastel Pink), Customised Round Humidifier and Aroma Diffuser with Light and Mist (Triple Preserved Maroon Cappuccino Roses), Green Terrazzo Mug with Lid and Spoon



Personalised Acrylic Bauble-shaped Hanging Christmas Ornament from Celebloons, Exclusive Festive Bundle from thegreyspace.co

Brand New Jumbo Dessert Thrills at KT's Grill

Experience more festive cheer this yuletide season with Universal Studios Singapore's new **Jumbo Dessert Thrills** at KT's Grill from 2 December 2021. Guests will be treated to jumbo-sized sweet treats and photo-worthy winter desserts along with a delightful high tea set, as well as refreshing and festive cocktails.









From left to right: Black Forest Medley, Waffle Stacker, Towering Cendol Ondeh

Relish the impressive *Black Forest Medley*, with a mouth-watering array of black forest mousse served with ice cream, a cloud of cotton candy, Christmas cookies and rainbow donuts, drizzled with chocolate and strawberry sauce. Guests can also sink their teeth into the giant *Waffle Stacker*, a tricoloured waffle stack layered with whipped cream, topped with green tea and chocolate sticks, pretzels, chocolate and vanilla ice cream, then drizzled with a delicious chocolate sauce. For a taste of local flavour, devour the *Towering Cendol Ondeh*, a jumbo dessert bowl filled with Singaporean favourite *cendol*, topped with durian ice cream, ondeh-ondeh, green rice flour jelly and finally, generously drizzled with a homemade gula melaka (palm sugar) syrup.



Jumbo Dessert Thrills' High Tea Set

Enjoy these delicious sweet treats at Jumbo Dessert Thrills with the purchase of an afternoon **High Tea Set** that includes the jumbo desserts as well as a delectable high tea set for two to five people.

Comprising reimagined local favourites, the high tea set offers mouth-watering bites such as the savoury *Otah Otah Spinach Sliders*, delicately crusty mini Danish pastries, egg tarts and more, accompanied with a free flow coffee or tea.

Enjoy the High Tea Set for two or three people as well as one jumbo dessert for \$48 or \$72 respectively. Families and larger groups will be pleased to note that the restaurant offers the High Tea Set for four or five persons along with two jumbo desserts for \$88 or \$110 respectively. Guests with a sweet tooth can even opt to add on additional jumbo desserts for just \$12 each.

Spice up the afternoon with a selection of special cocktails at Jumbo Dessert Thrills. For a refreshingly sparkling twist on the classic margarita, opt for the *Tiger-rita* (\$18) or the *Coke-rita* (\$18). Otherwise, go for the pretty and pink festive cocktails such as the *Pink Christmas Cocktail* (\$18) or the *Candy Cane Cocktail* (\$18).

To book Jumbo Dessert Thrills, please visit our website.



The Universal Studios Singapore Festive Market and Jumbo Dessert Thrills will kick-off from 2 December 2021. Let the festivities begin!

ABOUT RESORTS WORLD SENTOSA

Resorts World Sentosa (RWS), Asia's premium lifestyle destination resort, is located on Singapore's resort island of Sentosa. Spanning 49 hectares, RWS is home to world-class attractions including Universal Studios Singapore, S.E.A. Aquarium, Dolphin Island and Adventure Cove Waterpark. Complementing the adventure and adrenaline of its theme parks and attractions are six unique luxury hotels, the world-class Resorts World Convention Centre and a casino. RWS offers award-winning dining experiences and exciting cuisines from around the world across its many renowned celebrity chef restaurants, establishing itself as a key player in Singapore's vibrant and diverse dining scene and a leading gourmet destination in Asia for epicureans. The integrated resort also offers world-class entertainment, from original resident productions to concerts and public shows. RWS has been named "Best Integrated Resort" since 2011 for nine consecutive years at the TTG Travel Awards which recognises the best of Asia-Pacific's travel industry.

RWS is wholly owned by Genting Singapore, a company of the Genting Group. For more information, please visit www.rwsentosa.com.



ABOUT UNIVERSAL PARKS & RESORTS

Universal Parks & Resorts, a unit of Comcast NBCUniversal, offers guests around the globe today's most relevant and popular entertainment experiences. With three-time Academy Award winner Steven Spielberg as creative consultant, its theme parks are known for immersive experiences that feature some of the world's most thrilling and technologically advanced film- and television-based attractions. Universal Parks & Resorts in the U.S. are Universal Studios Hollywood and Universal Orlando Resort. Around the world, UP&R includes Universal Studios Japan in Osaka, a license agreement with Universal Studios Singapore at Resorts World Sentosa, and the recently-opened Universal Beijing Resort. Learn more at universalparks.com.

ABOUT ULTIMATE ENTERTAINMENTS GROUP

Drawing from their extensive experience on Sentosa, Singapore's competitive attractions hub, Ultimate has developed a 'pulse' on what activities are fun and exciting for the mass market. Specialising in events and popup attractions since 2015, it has led a wave of 'retail disruption' by "bringing attractions to the people" – taking their excitement directly to 'high street' retail venues. With a proliferation of original content targeting engagement and fun activities, Ultimate has evolved into an experiential marketing leader in Singapore.

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EDITORS' NOTES

- 1. Please use the following photograph captions for visuals.
- 2. High resolution photographs of products and food at the Festive Market can be downloaded from this <u>link</u>.
- 3. All product and food photographs at the Festive Market are to be attributed to the respective brands.
- 4. All photographs on Jumbo Dessert Thrills at this <u>link</u> are to be attributed to: Resorts World Sentosa (圣淘沙 名胜世界)



ANNEX A

Universal Studios Singapore Festive Market

Operating Schedule	2 - 11 December 2021 (excluding 5 December) - Thursdays - Sundays - 12 noon - 9pm 16 December 2021 - 2 January 2022 (excluding 19 December) - Thursdays - Mondays - 12 noon - 9pm 5, 12 & 19 December 2021 - Sundays - 10am - 7pm
	Festive Market entry is included with your paid Universal Studios Singapore admission.
Accepted Payment Modes	- Mastercard, Visa, Amex
(Cashless only)	- Paynow
	- Alipay
	- EZ-Link
	- GrabPay
	- RazerPay
	- Singtel Dash
	Shopee PayWechat Pay
	- vvecilat Pay

ANNEX B

1. Indocin x Century Bakkwa

Indocin and Century Bakkwa are helmed by 30 year old Chef and serial-entrepreneur Simbian Chua who gave a 33 year old heritage bakkwa recipe new life under the mentorship of a bakkwa maestro who has been selling charcoal grilled handmade bakkwa since 1988. Century Bakkwa has just opened its first flagship store on Dunlop Street. She has made waves with her Bakkwa Croffles and will be releasing exclusive Bakkwa Boy and Girl treats at Universal Studios Singapore's Festive Market.

Indocin was born out of her irresistible craving for authentic Indonesian fare amidst COVID-19 pandemic. Her sell-out meals take guests on a gastronomic trip to Singaporean's favourite short getaway - Indonesia.



With big portions and affordable prices, Indocin's hearty handmade and homemade meals made fresh daily without added preservatives are sure to leave guests feeling full and satisfied. Do not miss trying out the Hae Bee Hiam and Truffle flavours of their Bak Mie which come in aesthetically pleasing Christmas latte cups that will fit perfectly with Instagram feeds this festive season.

Mr ONG Kueh Lapis



Steamed rice flour cakes layered to perfection. Stick to the original flavour we all are familiar with, or try their prune flavoured Kueh Lapis for those feeling adventurous!

Mie Bian Bian



Chewy, springly, al dente noodles topped with scrumptious meat toppings that are a match made in heaven. Choose between their Hae Bee Hiam and Truffle flavours and pair it with their famous sambal chili for an extra kick!

Bakkwa



Rough edges; imperfect perfections. Guests do not have to wait till Chinese New Year to indulge in the sweet meat jerky we all love. Guests can get their bakkwa fix from Century Bakkwa that prepares thick, homemade, juicy meat jerky, grilled to perfection over charcoal flame, now in USS exclusive Bakkwa Boy and Girl shapes!



Croffles



Yummy croissant waffles with a crispy golden brown exterior. Choose from a variety of dipping sauces to pair the croffles with: Thai Milk Tea, Pandan Kaya, Lotus Biscoff, Nutella, Mentaiko Mayo, or Truffle Cheese.

2. Restaurant Salt

As part of the S Collective brand, Restaurant Salt is founded and owned by Shermaine Khoo who used to run the famed Kream & Kensho cafe. The restaurant is an experimental project that was created from a casual dine-in concept and now operates as a cloud kitchen. Salt aims to offer customers a contemporary dining experience rather than just simply presenting a dish itself.

With that in mind, the team experiments and works with various flavour profiles before incorporating them into their range of pastries and food offerings. Sometimes they can get a little playful with their menu items, so watch out for seasonal flavors like their Universal Studios Singapore exclusive Dashibased Mee Sua and Chicken Katsu that are only offered for a limited period of time!

Signature Garlic Cream Cheese Bun



Fluffy, garlicky, comforting potato buns that are just to die for. For those craving for something trufflicious, choose to have them stuffed with a creamy and luscious truffle cream cheese filling, dipped in their signature in-house garlic butter sauce.

Alternatively, opt for their mozzarella cheese filling, dipped in their famous garlic butter sauce and drizzled with a touch of honey. This is a cheese pull simply cannot be missed!



Bottled Cold Brew Coffee/Tea



Guests can cleanse their palate with artisanal cold brew coffee and tea, packaged beautifully in aesthetically pleasing bottles.

Guests can get in the holiday mood and try their limited edition Christmas flavours: Peppermint Mocha and Iced Chocolate, topped with torched marshmallows for the perfect sweet treat!

3. Le Matin Patisserie

Le Matin Patisserie is helmed by Singaporean chef Mohamed Al-Matin, trained at Le Cordon Bleu in Sydney. Le Matin Patisserie specialises in French pastry freshly baked each morning. The brand prides itself in elevating the pastry scene in Singapore by serving premium pastries with innovative flavours that have global and modern influences.

One of his signature items includes Amazake Soft Serve made with a unique Sourdough Croissant Cone which has been specially created and is only available at the Universal Studios Singapore Festive Market. Don't forget to pair this delicacy with a refreshing bottle of coffee brewed by Barista Shan.

Croissant Amazake Soft Serve



Amazake is traditionally made by fermenting rice with koji overnight. For this soft serve, the same has been done using croissants instead of rice to produce a decadent yet tangy ice cream.

This Universal Studios Singapore Festive Market exclusive Sourdough Croissant Cone is layered with the Croissant Amazake Soft Serve, topped with croissant chips and flakes, then finished with a sprinkle of roasted koji and malt. Pure bliss!



Black Forest Danish



Giving a unique twist to our favourite black forest cake, Le Matin Patisserie gives guests the indulgent Black Forest Danish that has just the right amount of cherry sweetness and chocolate decadence!

Kouign Amann



Our favourite shades of brown have got to come from Le Matin Patisserie's signature Kouign Amanns! With a crispy, caramelised exterior and a fluffy, buttery center, these flavourful pastries are sure to be a crowd's favourite.

Pumpkin Pie



Baked Pumpkin Pie loaded with dates and mulberries, served with a dollop of creme fraiche and gingerbread. A must-have, as it tastes just as good as it sounds.



Beverages



Roasted and brewed to perfection by inhouse baristas, Le Matin Patisserie's bottled brews come in three coffee options: Black, White and Oat, and Chocolate for non-caffeine drinkers.

Don't forget to try their holiday-exclusive Christmas Tea!

4. CocoBoss

CocoBoss offers the perfect beverage for guests to quench their thirst and keep hydrated. Founders and friends Leo and Benjamin have opened 6 stores in just 7 months. Larry Koh, a popular social media personality, has also opened Cocoboss's fourth outlet at Jalan Besar to rave reviews. There is a wide selection of choices from their OG Coconut Shake, signature Roasted Coconut Shake, or one of their specially crafted Coconut blends.

The newest addition to these blends is the exclusive Popcorn Fiesta that has been specially crafted for the Universal Studios Singapore Festive Market, which combines the sweet taste of coconut with the salty buttery goodness of our favourite popcorn snacks. Go crazy, or in what CocoBoss likes to say, go coco-nuts!

Assorted Coconut Shakes



Cool off and hydrate with local favourite coconut shakes! Make a selection from an array of flavours including Matcha, Hazelnut, Cold Brew, and Cookies & Cream, just to name a few.

Ask CocoBoss for a surprise and they will pick a staff favourite especially for guests. Do inform them of any preferences or allergies and they will be sure to work around them.



Popcorn Fiesta



Launching for the first time at Universal Studios Singapore's Festive Market, CocoBoss unveils their most experimental drink yet - the Popcorn Fiesta! This refreshing drink has the best of both worlds, the sweet and cooling taste of coconut together with the salty buttery goodness of popcorn. Don't miss trying this one out!

5. Little House of Dreams

Little House of Dreams has been creating delicious cakes, pastries and bread since 2009 with a mix of traditional recipes passed down with modern new age creations. Their simple philosophy is to produce bakes that exude a homemade taste, just like how mum does it.

Sweeten this holiday season with one of their mouth- watering bakes that look too good to be eaten! Be sure to pop by their booth as exclusive Christmas treats await at this Little House of Dreams. They promise their customers an experience that will be a little fun, a little whimsy and a whole lot of pretty!

Cupcakes



Ring in the holly jolly festivities with Little House of Dream's Christmas inspired flavors such as Chocolate Peppermint, Vanilla Gingerbread or Red Velvet Pink Christmas cupcakes. These sweet treats will no doubt satisfy those with a sweet tooth.

Need something less festive? There's nothing more scrumptious than a good ol' fashioned classic cupcake. Guests can also grab their classic flavours such as a Chocolate Salted Caramel, White Chocolate Raspberry or Cookies & Cream cupcake.

Macaroons



These eye-catching macaroons are our togo dessert - not only do they look good but taste equally amazing. Guests will be spoilt for choice between their flavours: Chocolate, Earl Grey, Pink Velvet, Thai Milk Tea, Vanilla, Sea Salt Caramel, and Pistachio.

Gingerbread House Build+Decor Kit



Little House of Dreams really does make dreams come true. Their kitchen elves are busy producing these gorgeous Gingerbread House Build+Decor Kits for Universal Studios Singapore visitors! The kits make a beautiful and absolutely fun gift this Christmas that everyone of all ages would be sure to love. Buy a box or two and have a fun little Christmas activity sorted.

Want to skip straight to the eating without the decorating? Not to worry as they will be selling gingerbread too!

Beverages



Guests can quench their thirst with some delicious handcrafted cold brew coffees or teas.

Guests can pair their sugary goodies with some healthy and nutritious cold pressed juices which aid in providing nutrients that are geared towards fighting toxins, boosting immunity and health! They are sugar and preservatives free and oh so refreshing!



Specialising in customised gifts, Celebloons hopes to celebrate life's every occasion with their customers and endeavours to help send their Thanks, Encouragement and Appreciation (they call this TEA!) to those they care about - themselves included. Celebloons aims to create a meaningful, joyous and seamless gifting experience so that their creations can always be part of their customers' treasured stories with their loved ones.

Personalised Acrylic Bauble-shaped Hanging Christmas Ornament



This holiday, Celebloons presents their magical acrylic Christmas hanging ornaments in the iconic shape of a bauble specially designed in-house which can be personalised. Exclusively sold at the Universal Studios Singapore Festive Market, soak in the joyful atmosphere and pick one (or a basket full) to personalise and bring home as a treasured memory of a mirthful Christmas experience. Hang them up on a Christmas tree or a cosy nook at home, and they will soon become a yearly Christmas staple.

7. thegreyspace.co

Founded in 2015, the greyspace.co is a Singapore home grown brand that has a mission on curating products that are minimalist, chic and functional, with the constant aim of providing quality products while maintaining affordability. Here at the greyspace.co, you can find the perfect fashion accessories or gift for you and your loved ones.



Personalised Fashion Accessories



Find the perfect gift with thegreyspace.co's assortment of staple fashion pieces.

Coming in a range of beautiful chic colours and embossed with a personalised writing of choice, this thoughtfully curated gift will be perfect for the fashion forward.

Exclusive Festive Bundle



Do not miss the chance to purchase thegreyspace.co's Exclusive Festive Gift Bundles that are sure to find their way under a Christmas tree. These bundles are discounted at 10 to 30% from the original pricing, making them the most stylishly affordable gift idea.