

press release

Resorts World Sentosa Wins Best Meetings/Incentives Organiser Award at the Singapore Tourism Awards 2019

A first win for the category, Asia's premium lifestyle destination proves to be the premier MICE destination, offering an exceptional choice of venues coupled with stellar service





A location beyond convention: Resorts World Sentosa offers spectacular venues for events, from the largest column-free ballroom with the latest in immersive viewing technology (left; seen during an Amway India Incentive Movement event) as well as elegant soirces at S.E.A. Aquarium's Open Ocean Gallery set against the azure beauty of the marine world. PHOTO CREDITS: RESORTS WORLD SENTOSA.

SINGAPORE, 10 May 2019 – For the first time, Resorts World Sentosa (RWS) clinched the award for Best Meetings/Incentives Organiser at the Singapore Tourism Awards 2019, an affirmation of its leadership in delivering outstanding MICE events that effectively blend business and leisure in one lifestyle destination, complemented with its signature brand of unparalleled hospitality and service.

Organised by the Singapore Tourism Board, the Singapore Tourism Awards is Singapore's most prestigious awards for the tourism sector and brings together the industry's best in delivering outstanding experiences and demonstrating enterprise excellence.

Showcasing RWS's capabilities in hosting top-tier and large-scale experiential events, RWS welcomed 3,500 delegates from the Amway India Incentive Movement for a highly-customised five-day programme in 2018. Delegates indulged in luxurious hotel stays, engaged in seminars and programmes at the state-of-the-art Resorts World Ballroom and experienced adrenaline rush at Adventure Cove Waterpark.

Every aspect of the itinerary was meticulously customised: from a senior Amway representative making a grand speedboat entrance at Universal Studios Singapore's WaterWorld live-action show, an 'underwater' VIP dinner amongst 100,000 animals at S.E.A. Aquarium, to the column-free ballroom with 270-degree projection and specially-fitted rotating stage for an immersive theatrical experience. The event was helmed by a dedicated team of over 600 RWS team members providing a full suite of round-the-clock onsite support such as check-ins, meals, transport and technical services – all delivered with the resort's signature efficiency and hospitality.

Since the beginning, RWS occupies a unique position in the MICE industry like no other. With a strong track record in meetings, incentives, conferences and in particular the attractive segment of 'Business-Leisure', RWS has created and hosted many successful and iconic events which have added vibrancy to the MICE scene and put Singapore on the international stage as a compelling MICE destination. With its diverse stable of lifestyle offerings such as exciting theme parks, celebrity chef dining and night entertainment, it is able to offer clients a wide range of creative after-hours experiences to complement daytime seminars and meetings. Further differentiating itself above the competition, RWS also has the capabilities to offer one-stop-shop services such as creative programming, entertainment production, tailored banquet menus and thematic designs.

As part of the RWS 2.0 expansion and transformation, the integrated resort will continue to host many more flagship events and experiential meetings, including first-in-Asia events such as the upcoming Skift Forum Asia on 27 May 2019 at the Equarius Hotel. This marks the first time the Skift Global Forum, dubbed the "TED of travel" by the industry, will take place in Asia with RWS as the chosen venue for its inaugural Asian edition. Going forward, RWS is set to become the 'next-generation' venue for bespoke events and festival-style conventions with greater elements of entertainment, networking and audience engagement.

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NOTE TO EDITORS

- 1. Photos can be downloaded from https://app.box.com/s/6b5k7kubb3l2vzhntklvo7cjuticdl8d
- 2. All photos are to be attributed to Resorts World Sentosa

ABOUT RESORTS WORLD SENTOSA

Resorts World Sentosa (RWS), Asia's premium lifestyle destination resort, is located on Singapore's resort island of Sentosa. Spanning 49 hectares, RWS is home to world-class attractions including Universal Studios Singapore, S.E.A. Aquarium, the Maritime Experiential Museum, Dolphin Island and Adventure Cove Waterpark. Complementing the adventure and adrenaline of its theme parks and attractions are six unique luxury hotels, the world-class Resorts World Convention Centre, a casino and the Asian flagship of a world-renowned destination spa. RWS offers award-winning dining experiences and exciting cuisine from around the world across its many renowned celebrity chef restaurants, establishing itself as a key player in Singapore's vibrant and diverse dining scene and a leading gourmet destination in Asia for epicureans. The integrated resort also offers world-class entertainment, from original resident productions to concerts and public shows such as Crane Dance and Lake of Dreams. RWS has been named "Best Integrated Resort" since 2011 for eight consecutive years at the TTG Travel Awards which recognises the best of Asia-Pacific's travel industry.

RWS is wholly owned by Genting Singapore, a company of the Genting Group. For more information, please visit www.rwsentosa.com.







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