

photo release

Christmas Comes Early for Children at Resorts World Sentosa's *aRWSome Wishes* in Universal Studios Singapore

- *More than 500 children beneficiaries from Central Singapore District participated in a dazzling parade to launch A Universal Christmas at Universal Studios Singapore and received their Christmas wishes donated by employees of RWS*
- *In line with this season of giving, RWS pledges S\$5 to Community Chest for every eco-friendly Christmas e-card sent, up to a maximum donation of S\$250,000*



Mr. Tan Hee Teck, Chief Executive Officer of Resorts World Sentosa and Ms. Denise Phua, Mayor of Central Singapore District leading the contingent of more than 500 children beneficiaries and RWS volunteers during the Santa's Snowy Sleigh Ride parade at the launch of *A Universal Christmas* in Universal Studios Singapore. Photo credits: Resorts World Sentosa.

SINGAPORE, 30 November 2018 – It was a night to remember for more than 500 underprivileged children at Universal Studios Singapore as they joined a shimmering and jubilant parade down the streets of New York in what would be a once-in-a-lifetime experience for many of them. Accompanied by about 150 volunteers from Resorts World Sentosa (RWS), the children waved their light sticks excitedly and marched in high spirits along with *Santa's Snowy Sleigh Ride* parade to mark the launch of Universal Studios Singapore's *A Universal Christmas* event this evening.

Led by Mr. Tan Hee Teck, Chief Executive Officer of RWS and Ms. Denise Phua, Mayor of Central Singapore District, the spectacular Christmas march past is the largest of its kind in the history of Universal Studios

Singapore and features four Christmas floats and over 50 merry characters including elves, toy soldiers and jolly old St. Nick himself.

The children were amongst the first to be treated to an exclusive preview of *A Universal Christmas*, which opens to the public on 1 December 2018 and features dazzling light displays, musical performances, fireworks and other festive entertainment. Following the exuberant parade which culminates in *Santa's Christmas Light-Up Party*, the children were awestruck by a brilliantly-illuminated show with stunning projection mapping, snowfall, glittering streamers, groovy music and mass dancing together with their favourite characters such as the Minions, friends of Sesame Street, Shrek and Princess Fiona. Earlier in the afternoon, the children experienced the many adrenaline-filled rides and exciting entertainment.

Mr. Tan Hee Teck, Chief Executive Officer of RWS said: "We continue our long-standing tradition of rounding off the year on a meaningful note by bringing festive cheers and sharing the joy of Christmas with underprivileged children from our community. Every year, we hope to bring something spectacular and this year, Christmas shines brighter with the kids from Central Singapore District becoming the stars of our largest ever Christmas parade in Universal Studios Singapore. We are very happy to have Central Singapore Community Development Council (CDC) as our partner in various community engagement efforts this year. Christmas is only complete with the spirit of giving and our employees heed the call to fulfill hundreds of Christmas Wishes, out of their own pockets, so every child has a gift to bring home."

The integrated resort's annual aRWSome Wishes programme – a Christmas giving and community outreach event – was organised in partnership with Central Singapore CDC's Festive Cheers, to bring joy to residents from disadvantaged backgrounds during the festive seasons. As such, employees of RWS rallied to do their part for underprivileged children from the Central Singapore District. Demonstrating the joy of giving and spreading festive warmth, hundreds of RWS employees fulfilled the Christmas wishes of the children beneficiaries with presents comprising Universal Studios Singapore merchandise purchased through their own voluntary contributions.

Ms. Denise Phua, Mayor of Central Singapore District said: "One of the key roles of Central Singapore CDC is to be a connector and support businesses with a heart to do good in the community. Resorts World Sentosa is a partner who has been consistently seeking opportunities to bless those who are disadvantaged in our midst. We both believe that all children, regardless of their family backgrounds, should experience the joy of festivities and especially during the school holidays. This day of fun and excitement, coupled with friendships and gifts from the RWS employees is a magical moment of love and joy. We encourage more corporates to step up and join us in this journey of doing good."

In the true spirit of giving and sharing, RWS has created an eco-friendly Christmas e-card and will pledge S\$5 to Community Chest – up to a maximum donation of S\$250,000 – for every card sent to friends, family and loved ones. The donation will be channeled to Community Chest to support the Compassvale Bow Adult Disability Home, Singapore's first specialised home for adults with autism. Members of the public who wish to send the e-cards can do so at www.rwsentosa.com from 14 December 2018.

A Universal Christmas is included with regular admission to Universal Studios Singapore, and is available from 1 December 2018 to 1 January 2019.

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ABOUT UNIVERSAL PARKS & RESORTS

Universal Parks & Resorts, a unit of Comcast NBCUniversal, offers guests around the globe today's most relevant and popular entertainment experiences. With three-time Academy Award® winner Steven Spielberg as creative consultant, its theme parks are known for immersive experiences that feature some of the world's most thrilling and technologically advanced film- and television-based attractions. Comcast NBCUniversal wholly owns Universal Studios Hollywood, which includes Universal CityWalk Hollywood. It also owns Universal Orlando Resort, a destination resort with three theme parks (Universal Studios Florida, Universal's Islands of Adventure and the new water theme park, Universal's Volcano Bay), five resort hotels, and Universal CityWalk Orlando. In addition, Comcast NBCUniversal owns Universal Studios Japan, in Osaka and has a license agreement with Universal Studios Singapore at Resorts World Sentosa, Singapore. The company is also developing a theme park destination in Beijing called Universal Beijing Resort.

ABOUT RESORTS WORLD SENTOSA

Resorts World Sentosa (RWS), Asia's premium lifestyle destination resort, is located on Singapore's resort island of Sentosa. Spanning 49 hectares, RWS is home to world-class attractions including Universal Studios Singapore, S.E.A. Aquarium, the Maritime Experiential Museum, Dolphin Island and Adventure Cove Waterpark. Complementing the adventure and adrenaline of its theme parks and attractions are six unique luxury hotels, the world-class Resorts World Convention Centre, a casino and the Asian flagship of a world-renowned destination spa. RWS offers award-winning dining experiences and exciting cuisine from around the world across its many renowned celebrity chef restaurants, establishing itself as a key player in Singapore's vibrant and diverse dining scene and a leading gourmet destination in Asia for epicureans. The integrated resort also offers world-class entertainment, from original resident productions to concerts and public shows such as Crane Dance and Lake of Dreams. RWS has been named "Best Integrated Resort" since 2011 for eight consecutive years at the TTG Travel Awards which recognises the best of Asia-Pacific's travel industry.

RWS is wholly owned by Genting Singapore, a company of the Genting Group. For more information, please visit www.rwsentosa.com.

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ABOUT CENTRAL SINGAPORE CDC

Lying at the heart of Singapore, the Central Singapore Community Development Council (CDC) serves close to one million residents living in Ang Mo Kio, Bishan-Toa Payoh, Jalan Besar and Tanjong Pagar Group Representation Constituencies (GRCs), and Radin Mas, Potong Pasir, and Sengkang West Single Member Constituencies (SMCs). The CDC envisions a self-reliant, vibrant and inclusive Central Singapore District. It works in close partnership with schools, voluntary welfare organisations (VWOs), grassroots organisations (GROs), government and commercial agencies to fulfil its mission of assisting the needy, bonding the people and connecting the community.

ABOUT FESTIVE CHEERS

Festive Cheers is a part of Central Singapore CDC's efforts to partner corporates and reach out to residents from disadvantaged backgrounds. Riding on the various celebrations year-round, the CDC works closely with corporate partners to bring joy to these residents during the festive seasons. It provides a platform for partners to serve the community as part of their corporate social responsibility efforts. Under the programme, partners will engage with, and treat residents to a memorable festivity experience.

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APPENDIX: Photos of aRWSome Wishes and A Universal Christmas

Note to Editors

1. Photos can be downloaded from <https://app.box.com/v/aRWSomeWishes2018>
2. All photos are to be attributed to **Resorts World Sentosa**.



Ms. Denise Phua, Mayor of Central Singapore District and Mr. Tan Hee Teck, Chief Executive Officer of Resorts World Sentosa with children from Central Singapore District sounding off the bell to launch A Universal Christmas at Universal Studios Singapore. Guests were treated to an illuminated show with stunning projection mapping, snowfall and meet and greet with favourite characters.

