



photo release

Resorts World Sentosa Celebrates aRWSome Wishes with over 400 Children at Universal Studios Singapore

- Children beneficiaries from South West District witnessed the official light-up at Universal Studios Singapore's A Universal Christmas and had their Christmas wishes fulfilled through presents contributed by employees of Resorts World Sentosa.
- Resorts World Sentosa pledges S\$10 to Community Chest for every online ticket purchase to A Universal Christmas, up to a maximum donation of S\$300,000.



Mr. Tan Hee Teck, Chief Executive Officer of Resorts World Sentosa and Ms. Low Yen Ling, Mayor of South West District launched the light-up of *World of Stars* with 440 children from South West District, marking the official start of *A Universal Christmas* at Universal Studios Singapore. Photo credits: Resorts World Sentosa

SINGAPORE, 30 November 2017 – The bright, dazzling and colourful lights of Christmas came on at Universal Studios Singapore in Resorts World Sentosa (RWS) this evening as the award-winning theme park launched *A Universal Christmas*. As part of South West Community Development Council (CDC)'s annual Festive Cheers @ South West, more than 400 children beneficiaries from the South West District joined Ms. Low Yen Ling, Mayor of South West District and Mr. Tan Hee Teck, Chief Executive Officer of RWS at the grand light-up of the *World of Stars*. During the launch, an acrobatic Airy Fairy made a surprise

appearance by taking flight into the air, and with a wave of her magical wand, illuminated thousands of lights and brought forth snowfall, as a prelude to *Search for a Christmas Star* projection mapping and musical performance.

The 440 children were the first in Singapore to be treated to an exclusive preview of the transformation of Universal Studios Singapore into a winter wonderland awash with musical performances, snowfall, fireworks, favourite character appearances and yuletide décor before *A Universal Christmas* officially opens to the public on 1 December 2017.

True to the spirit of joyful giving, hundreds of RWS employees shared festive cheers by fulfilling the Christmas wishes of all the children beneficiaries with presents comprising Universal Studios Singapore merchandise purchased through their personal contributions. This was among the highlights of the destination resort's annual *aRWSome Wishes* – a Christmas giving and community outreach event – organised in partnership with South West CDC as part of Festive Cheers @ South West, where employees of RWS rallied to do their part for the underprivileged children in the community. Festive Cheers @ South West comes under the Adopt @ South West programme, which RWS has been supporting since 2013.

Following the launch at Universal Studios Singapore, RWS has pledged to donate S\$10 to Community Chest for every online ticket purchased to *A Universal Christmas* – up to a maximum donation of S\$300,000. Guests are encouraged to join in this aRWSome Wishes Charity Drive to support the underprivileged community.

Taking the partnership with South West CDC to a deeper level, RWS will also be playing an active role in Clean Up South West!, an annual district-wide trash-for-groceries recycling exercise by contributing used linen and old clothing from employees and business units in exchange for groceries for needy households. RWS will also be coming onboard Foodprints @ South West, an initiative which recognises organisations demonstrating effective food waste management practices.

Mr. Tan Hee Teck, Chief Executive Officer of RWS said: "Every year during the holiday season, it has been our tradition to bring festive cheers and share the warmth of Christmas with the underprivileged children. This year, we expanded our aRWSome Wishes with a charity drive to donate \$\$10 to Community Chest for every online ticket purchased to *A Universal Christmas*, up to \$\$300,000. Visitors can play their part for charity by bringing their family and friends to Universal Studios Singapore this December and celebrate Christmas in a more meaningful way. We also look forward to expanding our CSR partnership with South West CDC to other key areas such as recycling and food waste management so that we can make deeper and more impactful contributions to the community with a more holistic perspective."

Ms. Low Yen Ling, Mayor of South West District said: "Our partnership with RWS Singapore has grown since 2013 when it joined the Adopt @ South West programme to support underprivileged residents in our district. On top of its corporate giving, RWS employees are actively involved in reaching out to those in need. This year, they have added a personal touch by fulfilling the children's Christmas wishes with their

own contributions. Their meaningful gesture not only makes this Christmas a memorable one for the kids, it shows a deeper level of engagement and care that we hope many others will emulate."

– End –

ABOUT UNIVERSAL PARKS & RESORTS

Universal Parks & Resorts, a unit of Comcast NBCUniversal, offers guests around the globe today's most relevant and popular entertainment experiences. With three-time Academy Award® winner Steven Spielberg as creative consultant, its theme parks are known for immersive experiences that feature some of the world's most thrilling and technologically advanced film- and television-based attractions. Comcast NBCUniversal wholly owns Universal Studios Hollywood, which includes Universal CityWalk Hollywood. It also owns Universal Orlando Resort, a destination resort with three theme parks (Universal Studios Florida, Universal's Islands of Adventure and the new water theme park, Universal's Volcano Bay), five resort hotels, and Universal CityWalk Orlando. In addition, Comcast NBCUniversal owns Universal Studios Japan, in Osaka and has a license agreement with Universal Studios Singapore at Resorts World Sentosa, Singapore. The company is also developing a theme park destination in Beijing called Universal Beijing Resort.

ABOUT RESORTS WORLD SENTOSA

Resorts World Sentosa (RWS), Asia's premium lifestyle destination resort, is located on Singapore's resort island of Sentosa. Spanning 49 hectares, RWS is home to four world-class attractions including Universal Studios Singapore, S.E.A. Aquarium, Dolphin Island and Adventure Cove Waterpark. Other attractions include the Asian flagship of a world-renowned destination spa, a casino, six unique hotels and the Resorts World Convention Centre. With the most number of Michelin stars in one destination, RWS offers award-winning dining experiences at renowned celebrity chef restaurants, establishing itself as a key player in Singapore's vibrant and diverse dining scene. The integrated resort also offers world-class entertainment, from original resident productions to concerts and public shows such as the Crane Dance and the Lake of Dreams. RWS has been named "Best Integrated Resort" since 2011 for seven consecutive years at the TTG Travel Awards which recognises the best of Asia-Pacific's travel industry.

RWS is wholly owned by Genting Singapore, a company of the Genting Group. For more information, please visit www.rwsentosa.com.







MEDIA CONTACTS

Resorts World Sentosa

Ogilvy Public Relations (for Resorts World Sentosa)

Chua Loo Lin

Tel: +65 6577 9896 / +65 9851 4175

Email: loolin.chua@RWSentosa.com

Goh Su Fang

Tel: +65 6213 7973 / +65 9118 8315 E-mail: sufang.goh@ogilvy.com

APPENDIX: Photos of aRWSome Wishes and A Universal Christmas

Note to Editors

- 1. Photos can be downloaded from https://app.box.com/v/aRWSomeWishes2017
- 2. All photos are to be attributed to **Resorts World Sentosa**.



Ms. Low Yen Ling, Mayor of South West District and Mr. Tan Hee Teck, Chief Executive Officer of Resorts World Sentosa posing with children from South West District in Santa's Workshop at Universal Studios Singapore.



Children from South West District welcomed by Santa Claus at Santa's Workshop and received Christmas presents contributed by employees of Resorts World Sentosa.