

press release

Universal Studios Singapore Unshackles Seven Deadlier Sins at Halloween Horror Nights 7

- *Singapore's premier scare event returns for its seventh year themed after seven new incarnations of deadly sins*
- *Experience five haunted houses, two killer shows and two scare zones*
- *Immerse in an all-new zombie laser tag experience incorporating brainwave technology*



Artist impressions of (left) an all-new Zombie Laser Tag Experience which incorporates brainwave technology and (right) *Pilgrimage of Sin* scare zone where fans can witness the seven new deadlier sins unfold. PHOTO CREDITS: RESORTS WORLD SENTOSA.

SINGAPORE, 10 August 2017 – From 29 September to 29 October, come face-to-face with a frenzied gang of flesh-eating zombies lunging from every corner, enter the ruins of a mall filled with vengeful spirits and more. Singapore's premier scare event, Universal Studios Singapore's Halloween Horror Nights, is back for the seventh edition which will bring to life the darkest and most twisted horrors ever unleashed!

Themed after seven new incarnations of sins present in modern day life – Cruelty, Deception, Malice, Manipulation, Narcissism, Perversion and Obsession – these sins are embodied in seven iconic characters called the *Sinisters*. Guests can expect heart-pounding moments with five terrifying haunted houses, two scare zones and two killer shows, in addition to many of the park's exciting rides and attractions open till late.

Mr Jason Horkin, Senior Vice President of Attractions at Resorts World Sentosa, said: "This year's theme is among the most disturbing ones, drawing upon seven new incarnations of deadly sins to reflect the zeitgeist of today's society where people are preoccupied with individualism, beauty and power. Our



teams have put together the latest in technology, science and stagecraft into this year's edition to create truly original scares and the best entertainment for guests. This is the most technologically advanced edition with an all-new zombie laser tag that combines brainwave technology for the most immersive experience. We look forward to transporting guests into the most gripping moments in horror history with Halloween Horror Nights 7."

Fans can expect a horror-filled, interactive nightmare with the all-new **Zombie Laser Tag Experience**, supported by the Singapore Tourism Board (STB). Teams of four will work together for one mission: to fend off and "kill" deranged zombies in infested areas with laser tag gear that promises to be no child's play.

The live-action zombie experience incorporates brainwave technology to create an experience like no other. Select participants will wear headbands that sense concentration levels to help unlock clues in their quest. Guests will be able to upgrade their tickets at S\$38 each to enjoy this thrilling experience.

Halloween Horror Nights 7 starts at 7.30pm and runs for 14 select nights across five weekends. As part of an early bird promotion available now till 5 September, guests can purchase tickets at S\$55 each, or purchase three tickets to enjoy one free. A standard event ticket costs S\$68. Tickets are available online at www.halloweenhorrornights.com.sg and at Universal Studios Singapore ticket booths.

This year's edition features original scares and storylines that will resonate with local and international horror fans. Headlining the haunted houses is the **Death Mall** where Singapore's most malicious ghosts roam after the building suffered a structural failure. Guests can also venture **Inside the Mind** of a deeply depraved force of evil and experience a chilling and macabre foray into his psyche.

Audiences can expect more scares and chills at two all-new shows. **Laboratorium** exposes the deception of plague doctors who treat humans as test subjects to find cures during the Black Death, only to create freaks with superhuman abilities. Featuring death-defying stunts performed by international acts, this show is set to leave everyone on the edge of their seats. Music lovers can catch the **Slice of Life Tour** where an album launch performance by newest pop trio Slit Face Girls turns into a bloody affair, in this horrifying twist on the Korean wave.

Mastercard card holders who purchase early bird tickets can stand a chance to win the Mastercard Priceless Experience where two lucky winners will each get to invite five friends for the ultimate scare experience at Universal Studios Singapore. It will be held on two nights only in September as a prelude to the regular event nights. The event includes a behind-the-scenes tour and an overnight tent stay at the theme park's most haunted locations, ushering guests into unparalleled thrills as they brave through unexpected horrors throughout the night. Horror fans will relish the adrenaline rush in this experience, as though they were part of a reality TV survival show.



Universal Studios Singapore's Halloween Horror Nights is one of the theme park's most anticipated events of the year. Since its inception in 2011, the event has grown in size and scale. Halloween Horror Nights won Best Leisure Event for the third year running in the 2017 Singapore Tourism Awards, establishing itself as one of the region's most iconic and immersive Halloween event.

Artist impressions and details on the haunted houses and scare zones are unveiled in **Appendix A**.

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ABOUT UNIVERSAL PARKS & RESORTS

Universal Parks & Resorts, a unit of Comcast NBCUniversal, offers guests around the globe today's most relevant and popular entertainment experiences. With three-time Academy Award® winner Steven Spielberg as creative consultant, its theme parks are known for immersive experiences that feature some of the world's most thrilling and technologically advanced film- and television-based attractions. Comcast NBCUniversal wholly owns Universal Studios Hollywood, which includes Universal CityWalk Hollywood. It also owns Universal Orlando Resort, a destination resort with three theme parks (Universal Studios Florida, Universal's Islands of Adventure and the new water theme park, Universal's Volcano Bay), five resort hotels, and Universal CityWalk Orlando. In addition, Comcast NBCUniversal owns Universal Studios Japan, in Osaka and has a license agreement with Universal Studios Singapore at Resorts World Sentosa, Singapore. The company is also developing a theme park destination in Beijing called Universal Beijing Resort.

ABOUT RESORTS WORLD SENTOSA

Resorts World Sentosa (RWS), Asia's premium lifestyle destination resort, is located on Singapore's resort island of Sentosa. Spanning 49 hectares, RWS is home to four world-class attractions including Universal Studios Singapore, S.E.A. Aquarium, Dolphin Island and Adventure Cove Waterpark. Other attractions include the Asian flagship of a world-renowned destination spa, a casino, six unique hotels and the Resorts World Convention Centre. With the most number of Michelin stars in one destination, RWS offers award-winning dining experiences at renowned celebrity chef restaurants, establishing itself as a key player in Singapore's vibrant and diverse dining scene. The integrated resort also offers world-class entertainment, from original resident productions to concerts and public shows such as the Crane Dance and the Lake of Dreams. RWS has been named "Best Integrated Resort" since 2011 for six consecutive years at the TTG Travel Awards which recognises the best of Asia-Pacific's travel industry.

RWS is wholly owned by Genting Singapore, a company of the Genting Group. For more information, please visit www.rwsentosa.com.

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APPENDIX A: ARTIST IMPRESSIONS & DETAILS OF HAUNTED HOUSES & SCARE ZONES

Note to Editors

1. Photos and videos can be downloaded from <https://app.box.com/v/USSHNN7>
2. Renderings, photographs and illustrations are artist impressions only and subject to change
3. View the horror here: <https://youtu.be/80n2c7mVTjs>
4. All photos and videos are to be attributed to **Resorts World Sentosa**



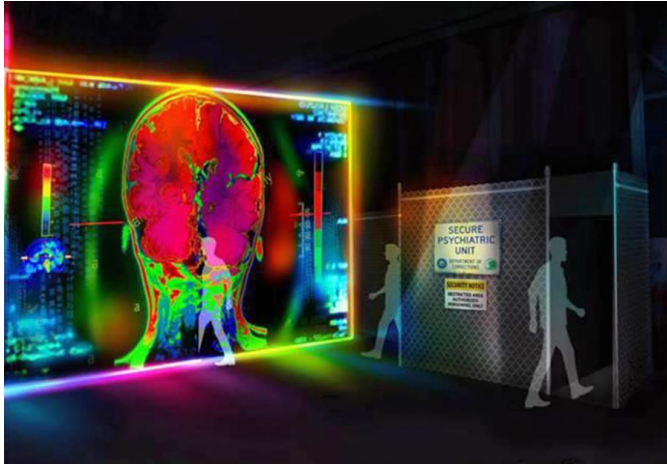
All-New *Zombie Laser Tag Experience*

Fans can expect a horror-filled, interactive nightmare with the all-new *Zombie Laser Tag Experience*, supported by the Singapore Tourism Board (STB). Teams of four will work together for one mission: to fend off and “kill” deranged zombies in infested areas with laser tag gear that promises to be no child’s play.



Haunted House: *Death Mall* | Sin: Malice

Enter the *Death Mall* with vengeful spirits roaming within the aisles and lanes. Residing in the afterworld, the souls seek justice and revenge on the mall owner and even innocent passers-by.



Haunted House: *Inside the Mind* | Sin: Obsession

Delve into the mind of a deeply depraved force of evil and experience a chilling and macabre foray into his psyche. Guests will come face-to-face with shadowy forms such as Night Terrors, Inner Demons and Tormented Souls.



Haunted House: *Hex* | Sin: Manipulation

Expect spells, hex and sorcery in this cursed house filled with evil voodoo relics and antiques. The powerful Midnight Man, a treacherous witch doctor and shaman, will manipulate all weak minds and feeble hearts. Journey into a multitude of heart-thumping ritualistic scenes and dungeons brimming with black magic all around.



Scare Zone: *Pilgrimage of Sin*

With the new deadlier sins unleashed on earth, fanatics from all over the world have gathered here to pay penance and plead for absolution. This scare zone is a microcosm of all seven deadlier sins, with characters such as the Guardians of the Gate, the Devotees, the Keepers and Seekers of Sin roaming the pilgrimage grounds.



Scare Zone: *Happy Horror Days* | Sin: Perversion

Happy Horror Days conjures a twisted representation of everyone's favourite holidays. Take a walk through time and meet new nemesis, from a diabolical-looking Easter bunny to the wicked Humpty Dumpty. You will never look forward to your holidays again.

Haunted House: *Make the Cut* | Sin: Narcissism

Narcissism takes a star turn in this haunted house where auditions are being held for the next big thing in Gore-Pop. Fame-crazed wannabes go to the extremes with Gore-ditions, X-scream makeovers and more, in this twist on the Korean wave.

Haunted House: *Terrorcotta* | Sin: Cruelty

Step into a horrifyingly visual spectacle set amidst a horde of *terrorcotta* soldiers, and witness the cruelty of Empress Qing who will stop at nothing to become the most powerful female ruler in ancient China. Guests will be subjected to the Empress' methods of cruelty on those who have wronged her.

Two All-New Live Shows

***Laboratorium* | Sin: Deception**

Held at Pantages Hollywood Theater, this show exposes the deception of plague doctors who treat humans as test subjects to find cures during the Black Death, only to create freaks with superhuman abilities. Featuring death-defying stunts performed by international acts, this show is set to leave everyone on the edge of their seats.

***Slice of Life Tour* | Sin: Narcissism**

Music lovers can catch this show at the Hollywood Lagoon Stage, where an album launch performance by newest pop trio Slit Face Girls turns into a bloody affair, in this horrifying twist on the Korean wave.

