

press release

Embark on a Swirling Chocolate Adventure at Universal Studios Singapore

Chocolate fantasy comes alive at Asia's top theme park¹ featuring a new interactive Chocolate Garden experience;

Delicious treats, special offers and fun choco-filled activities await the whole family



<u>Caption</u>: Meet the friendly and colourful characters of *A Chocolate Adventure* at Universal Studios Singapore in Resorts World Sentosa – (from left) Mama Cookie (red apron), Cookie Monster from Sesame Street, Chocolate Man (in vest) and Candice Cupcake (in blue cup).

SINGAPORE, 28 April 2017 – Step into a fantasy world of chocolate indulgence at Universal Studios Singapore as deliciously scrumptious smells, tastes and sights of chocolate and candy conjure a delightful symphony for the senses. Hunt for the Chocolate Man to win a sweet treat, enter a whimsical, candy-coated Lollipop Land, or indulge in fluffy marshmallows dipped right out of a chocolate fountain. Chocolate lovers are in for a real treat as these choco-licious activities and more await at *A Chocolate Adventure* at Universal Studios Singapore in Resorts World Sentosa.

From now till 28 May, Universal Studios Singapore's latest *Chocolate Adventure* creation will bring fans on a memorable sensory journey through the theme park with fun-filled activities and friendly

¹ Universal Studios Singapore is awarded No. 1 Amusement Park in Asia for the third consecutive year by TripAdvisor Travellers' Choice 2016.



character appearances that will enthrall everyone in the family. Featuring an immersive Chocolate Garden, this new walkthrough experience allows visitors to explore deliciously-themed zones such as the Fondue Garden, Cocoa Hedge Maze and Lollipop Land – all created to titillate the senses.

Chocoholics can begin their Chocolate Garden journey at the Fondue Garden, dipping marshmallows into chocolate fountains – some even infused with fruity strawberry and fresh pandan flavours – before sinking their teeth into the fluffy treats. Those with a sweet tooth can get creative decorating lollipops and even plant them in the whimsical Lollipop Land, all decked out in larger-than-life colourful candies.

The Chocolate Garden also features a Cocoa Hedge Maze for guests to explore the labyrinth, as well as a station for kids to get hands-on and unleash their inner bakers by decorating cupcakes and cookies. Friendly characters such as Candice Cupcake, Mama Cookie and even Sesame Street's Cookie Monster will delight visitors with their antics at the Chocolate Garden, providing sweet wefie and Instagrammable moments.

Visitors can go for a park-wide hunt and keep their eyes peeled for the roving Chocolate Man and win mysterious prizes ranging from retail and dining vouchers to Universal Studios Singapore admission tickets, while also enjoying all the adrenaline-filled rides, world-class attractions and exciting entertainment that the theme park has to offer.

At various dining outlets, foodies can indulge in adventurously chocolate-flavoured delights, including Cho-infused Curry with Chicken Katsu, Nutella & Cheese Fries, Crispy Chicken Strips with Chocolate Dip and Cocoa Slush. Visitors can opt for the Sweet Tooth Package and choose three selected chocolate-themed items at participating dining outlets for just \$\$20.

A Chocolate Adventure is a new experience included with regular paid admission to Universal Studios Singapore. Visitors can enjoy a special package available at S\$138 from now till 31 May 2017. The package includes one-day tickets for two adults as well as photo, retail and dining vouchers worth up to S\$55.

Refer to <u>Appendix A</u> for the list of other promotions at Universal Studios Singapore, and <u>Appendix B</u> for the images of *A Chocolate Adventure*.



ABOUT UNIVERSAL PARKS & RESORTS

Universal Parks & Resorts (UPR), a unit of Comcast Corporation's NBCUniversal, offers guests around the globe today's most relevant and popular entertainment experiences. With three-time Academy Award winner Steven Spielberg as creative consultant, its theme parks are known for creating emotional connections with guests through some of the world's most thrilling and technologically advanced film- and television-based attractions. NBCUniversal owns and operates a valuable portfolio of news, sports and entertainment networks; Universal Studios, a premier motion picture company; significant television production operations; a leading television stations group; and world-renowned theme parks. NBCUniversal is wholly owned by Comcast, a global media and technology company.

ABOUT RESORTS WORLD SENTOSA

Resorts World Sentosa (RWS), Asia's premium lifestyle destination resort, is located on Singapore's resort island of Sentosa. Spanning 49 hectares, RWS is home to four world-class attractions including Universal Studios Singapore, S.E.A. Aquarium, Dolphin Island and Adventure Cove Waterpark. Other attractions include the Asian flagship of a world-renowned destination spa, a casino, six unique hotels and the Resorts World Convention Centre. With the most number of Michelin stars in one destination, RWS offers award-winning dining experiences at renowned celebrity chef restaurants, establishing itself as a key player in Singapore's vibrant and diverse dining scene. The integrated resort also offers world-class entertainment, from original resident productions to concerts and public shows such as the Crane Dance and the Lake of Dreams. RWS has been named "Best Integrated Resort" since 2011 for six consecutive years at the TTG Travel Awards which recognises the best of Asia-Pacific's travel industry.

RWS is wholly owned by Genting Singapore, a company of the Genting Group. For more information, please visit www.rwsentosa.com.





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APPENDIX A: PROMOTIONS AT UNIVERSAL STUDIOS SINGAPORE

Children's Day Out at Universal Studios Singapore

Exciting treats await young ones at Universal Studios Singapore

From now till 31 May 2017, Universal Studios Singapore is giving out loads of treats to children for one unforgettable day out at the park. In addition to thrilling rides and blockbuster attractions, child visitors will enjoy a kid's meal, ice cream, free flow popcorn and a special gift during their visit.

Date:	Now till 31 May 2017
Time:	10:00am to 7:00pm
Price:	S\$56 for child day admission (ages 4 to 12)
Free treat package:	All Singapore resident child ticket holders will enjoy a free treat package each comprising a kid's meal, ice cream, free flow popcorn and an exclusive gift worth S\$35 during this promotion period
Redemption:	Guest Services Lobby inside the park

Universal Studios Singapore Annual Pass Promotion

Sign up for a Universal Studios Singapore Annual Pass at S\$188 and get S\$188 worth of Retail, Dining and Admission Vouchers

From now till 31 May 2017, all new signs-ups and renewals for a Universal Studios Singapore Adult Annual Pass at S\$188 will be entitled to S\$188 worth of retail, dining, and admission vouchers that can be used throughout the year.

Date:	Now till 31 May 2017
Price:	Adult USS Annual Pass at S\$188
Eligibility:	Valid for all Universal Studios Singapore Adult Annual Pass sign-ups and renewals





APPENDIX B: IMAGES OF A CHOCOLATE ADVENTURE AT UNIVERSAL STUDIOS SINGAPORE

Note to Editors

- 1. Photos can be downloaded from https://app.box.com/v/AChocolateAdventure
- 2. All photos are to be attributed to Resorts World Sentosa
- 3. Hashtag #USSChocoAdventure



<u>Caption</u>: Meet the friendly and colourful characters of *A Chocolate Adventure* at Universal Studios Singapore in Resorts World Sentosa – (from left) Mama Cookie, Cookie Monster from Sesame Street, Chocolate Man and Candice Cupcake.



<u>Caption</u>: Meet the friendly and colourful characters of *A Chocolate Adventure* at Universal Studios Singapore in Resorts World Sentosa – (from left) Mama Cookie, Candice Cupcake, Chocolate Man and Cookie Monster from Sesame Street.



<u>Caption</u>: Get creative by decorating your own cupcakes and cookies at a special demonstration and hands-on session with our chefs available at selected times of the day at *Chocolate Garden* in Universal Studios Singapore.





<u>Caption</u>: A Chocolate Adventure at Universal Studios Singapore in Resorts World Singapore runs from 28 April 2017 until 28 May 2017, promising lots of sweet choco-licious fun and activities for the whole family.

