

press release

Universal Studios Singapore Sets Record Attendance of 25 Million Visitors

Asia's top theme park launches celebratory Silver Milestone Package for thrill-seekers to Ride the Movies; Record-breaking Universal Journey light display extended till 12 February



Universal Studios Singapore welcomed its 25 millionth visitor this morning, seven years after it opened to the public. The milestone event was celebrated with much fanfare, with lucky visitor Ms Eun Ji-KIM (pictured next to Puss In Boots) and her travel companion Ms Seon Mi-HWANG, both 19-year-old high school students from Gyeong Ju, South Korea, being surprised with an exclusive red carpet welcome and greeted by beloved characters such as Abby Cadabby from Sesame Street and the Minions.

SINGAPORE, 24 January 2017 – Asia's top theme park, Universal Studios Singapore, welcomed its 25 millionth visitor this morning, seven years after it opened to the public. The milestone event was celebrated with much fanfare, with lucky visitor Ms Eun Ji-KIM and her travel companion Ms Seon Mi-HWANG, both 19-year-old high school students from Gyeong Ju, South Korea, being surprised with an exclusive red carpet welcome and greeted by beloved characters such as Puss in Boots, Abby Cadabby from Sesame Street and the Minions. Ms Eun Ji-KIM and her companion were also treated to a VIP tour to enjoy the thrilling rides and attractions, as well as a hamper filled with merchandise.

As the theme park ushers in the Lunar New Year, celebratory decorations have adorned the Hollywood and New York zones while characters such as Woody Woodpecker and the Minions are seen decked out in colourful festive outfits. To mark the record 25 million visitorship, a special Silver Milestone promotion package is available for all visitors at S\$138 from now till 19 March 2017. The package includes one-day tickets for two adults as well as photo, retail and F&B vouchers worth up to S\$55.

Mr Jason Horkin, Senior Vice President of Attractions at Resorts World Sentosa, said: “We are elated to surpass the 25 millionth visitor mark and this milestone could only be achieved with the strong support from visitors, locally and globally. Since we opened in 2010, Universal Studios Singapore has remained the top destination for thrilling movie-themed rides and attractions in the region and we will continue developing new and exciting events to enhance visitor experience and keep our offerings fresh for visitors.”

Universal Studios Singapore recently unveiled the *Universal Journey*, which holds the Guinness World Records title for the largest light bulb display in an indoor venue. The light display, which debuted last December, has been extended to 12 February 2017 to allow park-goers to continue enjoying the dazzling light displays during the festive Lunar New Year season. Visitors embarking on the *Universal Journey* will venture through eight thematic zones illuminated with blossoming colours and filled with the cheerful sounds of spring.

Committed to delivering exceptional visitor experience through adrenaline-filled rides, attractions and entertainment, Universal Studios Singapore has created special events such as the summer-themed Soak Out Water Party and Santa’s All-Star Christmas. Its award-winning Halloween Horror Nights was honoured the Best Leisure Event for two consecutive years (2015 and 2016) at the Singapore Tourism Awards, establishing itself as Southeast Asia’s most iconic and immersive scarefest which has grown both in size and scale since its debut in 2011. Last April, the theme park also hosted the Asia Red Carpet and Fan Premiere for the movie, *The Huntsman: Winter’s War*, where Hollywood celebrities Chris Hemsworth, Charlize Theron and Jessica Chastain graced the red carpet, greeted by thousands of fans from across the region.

This year, adventure-seekers can look forward to more splashes at the Soak Out Water Party in March, the return of Halloween Horror Nights in October and Santa’s All-Star Christmas in December. Other exciting line-ups for 2017 include special movie-themed events and promotions to mark new releases on the silver screen, such as Illumination Entertainment’s *Despicable Me 3* which comes out in June this year.

Over the years, Universal Studios Singapore has garnered numerous accolades including the Best Visitor Attraction Experience at the 2015 Singapore Experience Awards, and Asia’s #1 Amusement Park for three consecutive years (2014-2016) at the TripAdvisor Travellers’ Choice Awards.

Opened to the public on 18 March 2010, Universal Studios Singapore is the fourth Universal Studios theme park in the world and Southeast Asia’s first. The 20-hectare park brings to life movie-themed attractions within seven themed zones including Hollywood, Ancient Egypt and The Lost World. The theme park boasts many world’s firsts: the world’s tallest dueling roller coasters; the world’s biggest single collection of DreamWorks Animation attractions; the world’s first Transformers attraction and many more.

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NOTE: Refer to Appendix A for images of festive Lunar New Year celebrations at Universal Studios Singapore and S.E.A. Aquarium.

ABOUT UNIVERSAL PARKS & RESORTS

Universal Parks & Resorts (UPR), a unit of Comcast Corporation's NBCUniversal, offers guests around the globe today's most relevant and popular entertainment experiences. With three-time Academy Award winner Steven Spielberg as creative consultant, its theme parks are known for creating emotional connections with guests through some of the world's most thrilling and technologically advanced film- and television-based attractions. NBCUniversal owns and operates a valuable portfolio of news, sports and entertainment networks; Universal Studios, a premier motion picture company; significant television production operations; a leading television stations group; and world-renowned theme parks. NBCUniversal is wholly owned by Comcast, a global media and technology company.

ABOUT RESORTS WORLD SENTOSA

Resorts World Sentosa (RWS), Asia's premium lifestyle destination resort, is located on Singapore's resort island of Sentosa. Spanning 49 hectares, RWS is home to four world-class attractions including Universal Studios Singapore, S.E.A. Aquarium, Dolphin Island and Adventure Cove Waterpark. Other attractions include the Asian flagship of a world-renowned destination spa, a casino, six unique hotels and the Resorts World Convention Centre. With the most number of Michelin stars in one destination, RWS offers award-winning dining experiences at renowned celebrity chef restaurants, establishing itself as a key player in Singapore's vibrant and diverse dining scene. The integrated resort also offers world-class entertainment, from original resident productions to concerts and public shows such as the Crane Dance and the Lake of Dreams. RWS has been named "Best Integrated Resort" since 2011 for six consecutive years at the TTG Travel Awards which recognises the best of Asia-Pacific's travel industry.

RWS is wholly owned by Genting Singapore, a company of the Genting Group. For more information, please visit www.rwsentosa.com.

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Appendix A: Festive Lunar New Year Celebrations at Universal Studios Singapore and S.E.A. Aquarium.

Note to Editors

1. Photos can be downloaded from <https://app.box.com/v/RWSAttractionsCNY>
2. All photos are to be attributed to **Resorts World Sentosa**



Visitors can dive into a sea of celebrations at S.E.A. Aquarium's Gong SEA Fa Cai and catch underwater dragon dance performances by agile divers. For the first time, S.E.A. Aquarium presents an underwater show that tells the story of how the mischievous Monkey makes way for the Rooster, with the help of an underwater dragon. This visually stunning performance is accompanied by special effects such as live drumming and bubbles for a truly immersive experience.



Over at S.E.A. Aquarium's Gong SEA Fa Cai, visitors can embark on the Trail of the Rooster Hogfish (left) to uncover facts on marine life considered auspicious in Chinese culture, such as the leafy sea dragon (right). This interactive trail will also bring visitors up close with threatened sea creatures such as this year's star animal – the rooster hogfish – named for its pig-like snout and long dorsal spines that look like a rooster's comb.



Over at Universal Studios Singapore, celebratory decorations have adorned the Hollywood and New York zones while beloved characters such as Woody Woodpecker (left) and the Minions (right) are all ready to welcome visitors in colourful festive outfits during the Lunar New Year.

