

press release

Be Immersed in a Dazzling Universal Journey at Santa's All-Star Christmas in Universal Studios Singapore

All-new Universal Journey sets GUINNESS WORLD RECORDS™ title for the largest light bulb display in an indoor venue; Annual celebration features all-star cast in new experiences and musical shows



(From left) Marilyn Monroe; Jason Horkin, Senior Vice President of Attractions at Resorts World Sentosa, receiving the Guinness World Records certificate from Mr Swapnil Dangarikar, Official Adjudicator, Guinness World Records; and Betty Boop. PHOTO CREDITS: RESORTS WORLD SENTOSA.

SINGAPORE, 17 November 2016 – This December, Universal Studios Singapore at Resorts World Sentosa is set to illuminate the holiday season with its annual Santa's All-Star Christmas celebration. Headlining this year's edition is the *Universal Journey*, an all-new experiential festive light display that holds the Guinness World Records title for the largest light bulb display in an indoor venue. The title was presented to Universal Studios Singapore on Guinness World Records Day today, a global celebration of record-breaking that takes place every November. Visitors embarking on the *Universal Journey* will venture through eight thematic zones from the Enchanted Pine Forest to Herald's Square.

To be held from 1 December 2016 to 2 January 2017, Santa's All-Star Christmas will transform Universal Studios Singapore into an enchanted wonderland with snowfall, fireworks, festive light displays, as well as new musical performances and appearances by the park's very own all-star cast decked out in their Christmas outfits. In addition to the *Universal Journey*, this year's edition includes two new experiences: *Santa's Village* and a music-filled show titled *Bah Humbug! A Christmas Spectacular*.

Mr Jason Horkin, Senior Vice President of Attractions at Resorts World Sentosa, said: "Christmas is celebrated in the most extraordinary way every year at Universal Studios Singapore where the park is transformed into a winter wonderland with festive lights, snowfall and fireworks. This year, we have upped the ante for Santa's All-Star Christmas with new experiences including the visually spectacular and dazzling *Universal Journey* and the magical *Santa's Village* that promises to bring back your

fondest childhood memories of the yuletide season. With three new original shows featuring everyone's favourite Christmas characters, we look forward to bringing the best Christmas cheer to our guests during this special time of the year."

Universal Studios Singapore recently bagged the award for the Most Creative Property-Wide Event for its previous edition of Santa's All-Star Christmas at the 2016 International Association of Amusement Parks and Attractions (IAAPA) Brass Ring Awards. The awards mark achievements of excellence throughout the global attractions industry.

This year's centrepiece showcase is the Universal Journey where visitors will be whisked away on an adventure through the universe, traversing wormholes and time warp tunnels to other worldly locations and eventually arriving on earth. Along the journey, visitors can marvel at the spiral topiaries and towering trees of the Enchanted Pine Forest, the quaint town of Herald's Square and the Land of Great Gifts which is adorned with larger-than-life Christmas presents. Illuminated with a world record-breaking 824,961 light bulbs, the *Universal Journey* took two months to complete and marked the second Guinness World Records achievement for Universal Studios Singapore in 2016.

Visitors can explore the picturesque *Santa's Village* to relive their fondest childhood memories. Bustling with activities and interactive stations, the quaint village is home to talking reindeer, the Gingerbread Man, the shoemaker at his giant shoe house, and Santa on his sleigh, ready to meet and greet visitors.

Ring in the Christmas cheer is a brand-new production titled *Bah Humbug! A Christmas Spectacular* that will showcase 17 all-star cast in one musical extravaganza. Philanthropist-turned-budding director Ebenezer Scrooge is calling in popular characters such as the Minions, Little Match Girl, Snow Queen and Sesame Street friends who will delight audiences with magical song and dance moments at the Pantages Hollywood Theater.

Over at the Lagoon Stage in the Hollywood zone, visitors can tune in to *DJ Eddy Elf's Rocking Radio Station* and take part in wacky games such as CAROL-OKE and the Candy Cane Limbo Rock to win prizes. Marilyn Monroe and Betty Boop will bring their signature Hollywood glamour to this year's holiday season with an all-singing, all-dancing medley of Christmas hits at the New York Public Library.

Visitors can expect fireworks displays on select nights, as well as hourly snowfall and multimedia light shows. Park hours are extended till 9pm every night for visitors to experience thrills on blockbuster rides and attractions.

Families can savour a wide variety of festive dishes at KT's Grill for a get-together party with log cakes, delicate desserts and pastries. Visitors can also take home exclusive Christmas merchandise at select retail outlets.

Tickets are available at S\$74 (Adult), S\$56 (Child) and S\$36 (Senior). An after 5pm family bundle is available at S\$134 this festive season. This bundle includes park admission for two adults, one child as well as retail and dining vouchers. More information can be found on www.rwsentosa.com/uss

ABOUT UNIVERSAL PARKS & RESORTS

Universal Parks & Resorts (UPR), a unit of Comcast Corporation's NBCUniversal, offers guests around the globe today's most relevant and popular entertainment experiences. With three-time Academy Award winner Steven Spielberg as creative consultant, its theme parks are known for creating emotional connections with guests through some of the world's most thrilling and technologically advanced film- and television-based attractions. NBCUniversal owns and operates a valuable portfolio of news, sports and entertainment networks; Universal Studios, a premier motion picture company; significant television production operations; a leading television stations group; and world-renowned theme parks. NBCUniversal is wholly owned by Comcast, a global media and technology company.

ABOUT RESORTS WORLD SENTOSA

Resorts World Sentosa (RWS), Asia's premium lifestyle destination resort, is located on Singapore's resort island of Sentosa. Spanning 49 hectares, RWS is home to four world-class attractions including Universal Studios Singapore, S.E.A. Aquarium, Dolphin Island and Adventure Cove Waterpark. Other attractions include the Asian flagship of a world-renowned destination spa, a casino, six unique hotels and the Resorts World Convention Centre. With the most number of Michelin stars in one destination, RWS offers award-winning dining experiences at renowned celebrity chef restaurants, establishing itself as a key player in Singapore's vibrant and diverse dining scene. The integrated resort also offers world-class entertainment, from original resident productions to concerts and public shows such as the Crane Dance and the Lake of Dreams. RWS has been named "Best Integrated Resort" since 2011 for six consecutive years at the TTG Travel Awards which recognises the best of Asia-Pacific's travel industry.

RWS is wholly owned by Genting Singapore, a company of the Genting Group. For more information, please visit www.rwsentosa.com.

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MEDIA CONTACTS

Resorts World Sentosa

Chua Loo Lin
Tel: + 65 6577 9896 / +65 9851 4175
E-mail: loolin.chua@RWSentosa.com

Shaiful Rizal
Tel: +65 6577 9761 / +65 9170 2542
E-mail: shaiful.malek@RWSentosa.com

Ogilvy Public Relations (for Resorts World Sentosa)

Liu Jianle
Tel: +65 6395 3114 / +65 9745 2134
E-mail: jianle.liu@ogilvy.com

Desmond Cher
Tel: +65 6213 7701 / +65 9712 0053
E-mail: desmond.cher@ogilvy.com

Note to Editors

1. Photos and video can be downloaded from <https://app.box.com/v/allstarchristmas>
2. All photos and video are to be attributed to **Resorts World Sentosa**



From 1 December, visitors at Universal Studios Singapore can embark on the *Universal Journey* to explore eight thematic zones from the Enchanted Pine Forest to Herald's Square. The centrepiece attraction holds the Guinness World Records title for the largest light bulb display in an indoor venue.



Visitors embarking on the *Universal Journey* will venture through eight thematic zones including the Rainbow Connection (left), the spiral topiaries and towering trees of the Enchanted Pine Forest and the quaint town of Herald's Square.



Visitors can get a chance to meet their favourite characters such as (clockwise, from left) Marilyn Monroe, Betty Boop and Charlie Chaplin all decked out in their Christmas outfits at Santa's All-Star Christmas in Universal Studios Singapore.



Betty Boop
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