



## Press Release

### **Resorts World Sentosa partners Alipay to launch smart payment for Chinese visitors**

*Alipay will be widely accepted across hotels, dining, retail and entertainment at Resorts World Sentosa to create 'smart tourism' visitor experience for the Chinese market*

**23 May 2016 (Monday), SINGAPORE** – Resorts World Sentosa takes smart payment to a new level of experience for Chinese visitors by allowing them to carry out transactions with just a few taps on their smartphones. Chinese visitors at Resorts World Sentosa can now make fast, secure and contactless mobile payments using their Alipay (支付宝) application while enjoying their stay at Asia's ultimate destination resort.

Resorts World Sentosa today announced a strategic collaboration with Ant Financial Services Group where Alipay – China's largest mobile payment provider – is appointed Resorts World Sentosa's preferred partner for China, as the destination resort strengthens its strategy of growing its important cross-border Chinese business. Alipay is also named the official partner of S.E.A. Aquarium and Resorts World Theatre.

Today, planning a vacation to Resorts World Sentosa is a breeze for Chinese travellers who can already make online bookings for hotel packages and attraction tickets on the resort's website, and select Alipay for online payment, before leaving their country. With this new collaboration, Alipay onsite payment terminals are now made available at more than 110 locations around Resorts World Sentosa and more services at the resort will progressively become Alipay-enabled across its hotels, dining, retail and entertainment. Resorts World Sentosa and Alipay will also roll out joint travel packages and promotions, as part of the partnership, exclusively for Alipay users.

With Resorts World Sentosa increasing its Alipay mobile payment capabilities, Chinese tourists will experience an unprecedented visitor experience at Resorts World Sentosa that is fast, seamless and secure, such as scanning of QR or barcodes on their Alipay mobile application to pay for purchases, booking attraction tickets online and storing the electronic admission passes conveniently on their smartphones, and online-to-offline (O2O) redemption deals on Alipay.

This strategic collaboration seeks to bring about greater convenience and appeal to Chinese visitors, and position Alipay as everyone's preferred global lifestyle mobile app. Mobile payment has redefined consumer experience around the world. With large numbers of

tourists from China visiting Resorts World Sentosa every year, it is important to stay ahead of technology and reinvent visitor experiences to remain as the destination of choice.

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### **About Resorts World Sentosa**

Resorts World Sentosa (RWS), Asia's ultimate destination resort, is located on Singapore's resort island of Sentosa. Spanning 49 hectares, RWS is home to key attractions including the region's first-and-only Universal Studios theme park, S.E.A. Aquarium (one of the world's largest aquariums), Adventure Cove Waterpark and Dolphin Island. Other attractions include a Maritime Experiential Museum, an award-winning destination spa, a casino, six unique hotels, the Resorts World Convention Centre, celebrity chef restaurants, and specialty retail outlets. The resort also offers world-class entertainment, from original resident productions to concerts and public shows such as the Crane Dance and the Lake of Dreams. RWS has been named "Best Integrated Resort" since 2011 for five consecutive years at the TTG Travel Awards which recognises the best of AsiaPacific's travel industry. RWS is wholly owned by Genting Singapore, a company of the Genting Group. For more information, please visit [www.rwsentosa.com](http://www.rwsentosa.com).

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### **About Alipay**

Alipay is the world's largest third-party payment platform operated by Ant Financial Services Group, with over 450 million registered users. In addition to online shopping payments, money transfer, and utility bill payments, Alipay is expanding to offline payments both inside and outside of China. As of December 2015, Alipay is accepted in 69 overseas countries and regions, while tax reimbursements via Alipay are supported in 24 countries. Alipay has evolved from a digital wallet to a lifestyle enabler. Users can hail a taxi or private-hire car, book a hotel, buy movie tickets and even enjoy wealth management services directly from within the app.

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