

press release

Resorts World Sentosa announces new Brand Ambassadors

Donnie Yen and Cecilia Wang unveiled as new faces of RWS for 2016

SINGAPORE, 15 January 2016 – Resorts World Sentosa (RWS) announces today the appointment of Hong Kong celebrity couple Donnie Yen and wife, Cecilia Wang, as its brand ambassadors for 2016. The celebrity couple will be starring in RWS' upcoming advertising campaign, including print and short video, showcasing the world-class leisure and entertainment experience of Asia's ultimate destination resort. The campaign, which is expected to launch in March, will be directed by acclaimed Hong Kong photographer and director, Wing Shya, best-known as the exclusive set photographer and graphic designer for many of Wong Kar Wai's movies.

Donnie Yen (甄子丹), accomplished movie star and action director renowned for his successful Ip Man (叶问) films, is selected to be the face of RWS for his great passion, dedication and success in the entertainment industry, attributes that exemplify what RWS stands for. Together with his wife, Cecilia Wang (汪诗诗), the couple took the opportunity to spend some quality time together while filming at the resort over the past few days.

"We are delighted to welcome Donnie and Cecilia into the RWS family as our celebrity partners. Behind the silver screen, the couple appreciates the finer things in life when it comes to holiday. As an award-winning leisure destination, RWS is Asia's vacation destination of choice for all. Our brand ambassadors will take the audience on a journey of RWS through their eyes as they discover the ultimate modern luxury in spa and hospitality, family-oriented attractions and entertainment, and diverse culinary offerings at our integrated resort, reinforcing our passion and dedication to deliver more memorable experience for our guests," said Mr Tan Hee Teck, Chairman and Chief Executive Officer, Resorts World Sentosa. (陈启德, 圣淘沙名胜世界主席兼行政总裁).

As brand ambassadors for RWS, Donnie and Cecilia will relive and share their personal experiences discovering and enjoying the multifaceted resort destination. They will be the brand ambassadors for Asia as they engage audiences from key markets across the region including China, Hong Kong, Indonesia, Malaysia and Singapore.

Donnie Yen said: "Cecilia and I are very proud to be able to represent RWS as brand ambassadors. We are deeply impressed by what RWS has to offer and really enjoyed ourselves exploring this fascinating resort. With the top-notch hospitality service, diverse culinary experience and key family attractions such as Universal Studios Singapore and one of the world's largest aquariums, S.E.A. Aquarium, RWS has indeed lived up to its name as a world-class integrated resort that offers service excellence and memorable experience for everyone. If there is one definitive destination on the Asia tourist map, then RWS is certainly a must-visit for everyone, especially for those looking for the perfect place for family bonding. We look forward to playing our part to spread the word and bring more visitors to RWS in 2016."

ABOUT RESORTS WORLD SENTOSA

Resorts World Sentosa (RWS), Asia's ultimate destination resort, is located on Singapore's resort island of Sentosa. Spanning 49 hectares, RWS is home to key attractions including the region's first-and-only Universal Studios theme park, S.E.A. Aquarium (one of the world's largest aquariums), Adventure Cove Waterpark and Dolphin Island. Other attractions include a Maritime Experiential Museum, an award-winning destination spa, a casino, six unique hotels, the Resorts World Convention Centre, celebrity chef restaurants, and specialty retail outlets. The resort also offers world-class entertainment, from original resident productions to concerts and public shows such as the Crane Dance and the Lake of Dreams. RWS has been named "Best Integrated Resort" since 2011 for five consecutive years at the TTG Travel Awards which recognises the best of Asia-Pacific's travel industry.

RWS is wholly owned by Genting Singapore, a company of the Genting Group. For more information, please visit www.rwsentosa.com.

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MEDIA CONTACTS

Resorts World Sentosa

Chua Loo Lin

Tel: +65 6577 9896

Mobile: +65 9851 4175

Email: loolin.chua@rwsentosa.com

Ogilvy Public Relations (for Resorts World Sentosa)

Romona Loh / Hazlyn Aidzil

Tel: +65 6213 7851 / +65 6213 7903

Mobile: +65 9660 8669 / +65 9383 3239

Email: romona.loh@ogilvy.com / hazlyn.aidzil@ogilvy.com

EDITORS' NOTE

Note to Editors

1. Please use the following photo captions for visuals.
2. All photos are to be attributed to: *Resorts World Sentosa elements and all related indicia TM & © 2016 Resorts World at Sentosa Pte. Ltd.*



Mr Tan Hee Teck, Chairman and Chief Executive Officer, Resorts World Sentosa, presenting the RWS Invites Ambassador card to brand ambassadors, Mr Donnie Yen and Ms Cecilia Wang.



Resorts World Sentosa's brand ambassador, Mr Donnie Yen, leaving his palm imprints to be displayed at Universal Studios Singapore, witnessed by Ms Cecilia Wang, and Mr Tan Hee Teck, Chairman and Chief Executive Officer, Resorts World Sentosa.

