

press release

Get set for an all new adventure with the legendary **Puss In Boots at Universal Studios Singapore!** First Roller Coaster based on popular franchise to make worldwide debut; Puss & Kitty to dance off at *Far Far Away* this September

SINGAPORE, 29 July 2014 – His name has become legend, and his return will be celebrated. *Puss In Boots* will soon embark on more epic adventures at Universal Studios Singapore, as guests ride onboard an anti-gravity, swashbuckling journey of giant scale at the *Far Far Away* themed zone.

In a giant's castle now overgrown by a magical beanstalk, a new suspended roller coaster ride will strap guests in for a wild goose chase with Puss and his accomplice, Kitty Soft Paws. The new outdoor ride, aptly named *Puss In Boots' Giant Journey*, is expected to thrill park guests as it takes flight with an original storyline. This new ride is slated for completion by end 2014, with Grand Opening details to be unveiled at a later date.

For guests who can't wait to get more of their favourite feline heroes, Puss and Kitty will first dance off in a new stage show come September. The new show, titled *The Dance for the Magic Beans*, will last 20 minutes encompassing Meet & Greet sessions with the characters.

Mr John Hallenbeck, Senior Vice President of Attractions at Resorts World Sentosa said: "We are excited to expand our collaboration with DreamWorks Animation. DreamWorks characters have been popular and the expansion will allow our guests to experience more of *Puss In Boots*, a franchise beloved by families and youths. The new ride is designed based on the popularity of our other crowd-pleasing suspended coaster, and will cater to not only families but thrill-seekers as well."

DreamWorks Animation's Global Head of Location Based Entertainment, Yoshi Maruyama added: "Puss In Boots enjoys a legion of adoring fans across the globe and his swashbuckling antics appeal to all ages! We are delighted to partner with Universal Studios Singapore and bring everyone's favourite feline to Asian visitors."

The new ride is being jointly developed by Resorts World Sentosa, DreamWorks Animation and Universal Parks & Resorts. Puss, originally a character in the Shrek movies, rose to stand-alone fame in October 2011 with his very own hit movie. The animated film was a critical and commercial success, with a gross of over 554 million USD worldwide. It also received a nomination for Best Animated Feature at the 84th Academy Awards.

Universal Studios Singapore features more than 20 rides, shows and attractions. This new ride will bring the total number of attractions based on DreamWorks Animation films to seven. They are spread across two zones – *Madagascar* and *Far Far Away* – and are complemented by more than 10 themed dining and shopping outlets.

Before the new ride opens, the theme park will continue to update its offerings with events throughout the year to bolster the experience for its visitors. Coming up next, its signature Halloween Horror Nights will return with more scares and at the end of the year, Christmas and New Year celebrations are set to ring in the fifth year of operation with a big bang.

For updates on the *Puss In Boots' Giant Journey* ride and *The Dance for the Magic Beans* stage show, guests can stay tuned to RWScoop at www.rwsentosablog.com for more updates, or follow RWS on our social media platforms.

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ABOUT RESORTS WORLD SENTOSA

Resorts World Sentosa (RWS), Asia's ultimate destination resort, is located on Singapore's resort island of Sentosa. Spanning 49 hectares, the resort opened in January 2010 and welcomed over 45 million visitors in its first three years of opening. RWS is home to two mega attractions - the region's first-and-only Universal Studios theme park and the Marine Life Park, which comprises the S.E.A. Aquarium (one of the world's largest aquariums) and Adventure Cove Waterpark. Other attractions include a Maritime Experiential Museum, an award-winning destination spa, a casino, six unique hotels, the Resorts World Convention Centre, celebrity chef restaurants, and specialty retail outlets. The resort also offers world-class entertainment, from original resident productions to concerts and public shows such as the Crane Dance and the Lake of Dreams. RWS was named "Best Integrated Resort" in 2011, 2012 and 2013 at the TTG Travel Awards which recognises the best of Asia-Pacific's travel industry. RWS is wholly owned by Genting Singapore, a company of the Genting Group. For more information, please visit www.rwsentosa.com.

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ABOUT UNIVERSAL PARKS & RESORTS

Universal Parks & Resorts (UPR), a unit of Comcast Corporation's NBCUniversal, offers guests around the globe today's most relevant and popular entertainment experiences. With three-time Academy Award winner Steven Spielberg as creative consultant, its theme parks are known for creating emotional connections with guests through some of the world's most thrilling and technologically advanced film- and television-based attractions. NBCUniversal owns and operates a valuable portfolio of news, sports and entertainment networks; Universal Studios, a premier motion picture company; significant television production operations; a leading television stations group; and world-renowned theme parks. NBCUniversal is wholly owned by Comcast, a global media and technology company.

ABOUT DREAMWORKS ANIMATION

DreamWorks Animation creates high-quality entertainment, including CG animated feature films, television specials and series and live entertainment properties, meant for audiences around the world. The Company has world-class creative talent, a strong and experienced management team and advanced filmmaking technology and techniques. DreamWorks Animation has been named one of the "100 Best Companies to Work For" by FORTUNE® Magazine for five consecutive years. In 2013, DreamWorks Animation ranks #12 on the list. All of DreamWorks Animation's feature films are produced in 3D. The Company has theatrically released a total of 29 animated feature films, including the franchise properties of *Shrek*, *Madagascar*, *Kung Fu Panda*, *How to Train Your Dragon*, *Puss In Boots*, and *The Croods*.

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Note to Editors

1. Please use the following photo captions for visuals.
2. High resolution photos can be downloaded from link: <https://app.box.com/s/4c8sh64wy79am7o6ndmt>.
3. All photos are to be attributed to: *Puss In Boots* © 2014 DreamWorks Animation L.L.C. Universal Studios Singapore ® & © Universal Studios. All Rights Reserved.



Artist Impression: Come watch Puss In Boots dance off with Kitty Soft Paws at the Milk Bar, in ***The Dance for the Magic Beans***. The new stage show at Universal Studios Singapore's *Far Far Away* zone is expected to debut in September 2014.

