

press release

Trick Eye Museum Opens on 8 June 2014 at Resorts World Sentosa Transform into an angel, blast off in a canon, and touch the moon at the First 3D museum in Singapore

SINGAPORE, 28 May 2014 – Annyeong Haseyo! The much-anticipated and original three-dimensional art gallery, Trick Eye Museum will open its doors at Resorts World Sentosa's Waterfront on 8 June 2014. Fun-filled activities for the whole family are in store to celebrate its opening day.

As the first overseas venture of the renowned South Korean gallery, the museum will feature 80 paintings and optical illusion installations. More than 50 artworks were created specially and adapted for the Singapore gallery. This includes original pieces such as *Merlion Boat* and *Horse Racing*. A sculpture of a giant baby that will welcome visitors at the museum will be making its debut as well – the first time this exhibit is being displayed.

This new attraction is easily accessible from the Sentosa Boardwalk, located minutes from the entrance to the integrated resort. Operating daily from 10.00am to 9.00pm, visitors to the museum will journey through six themed zones, titled *World of Masterpieces*, *Safari Kingdom*, *Stars of Circus*, *Dreams of Fairytale*, *Love in Winter*, and *Adventure Discovery*. Besides original artworks, the museum will also be home to popular art pieces replicated from the South Korean gallery, including *Angel's Wings*, *Moon over the Sky* and *Human Cannonball*.

"We are excited to extend our reach to Singapore and it is a great honour to be collaborating alongside Resorts World Sentosa in this much anticipated project," said Ms Sujin Oh, Curator of Trick Eye Museum. "We are looking forward to sharing our wonderful works of art based on Trompe-l'oeil. Our greatest fulfillment will be the looks of awe and amazement on people's faces. Trick Eye Museum will be a perfect addition to the family-friendly attractions in the resort."

Mr Goh Chye Boon, Executive Vice President of Resort Operations at Resorts World Sentosa, added: "Photo-taking is one of the must-do activities for visitors at our resort and Trick Eye Museum provides the perfect opportunity. The opening of Trick Eye Museum will not only bolster our line-up of attractions and enliven our resort's waterfront but will also provide more opportunities for guests to bond, create moments to remember and share for a lifetime with their loved ones."

To complement the opening of Trick Eye Museum, more Korean-themed F&B and retail concepts will also open at the Resort's Waterfront, creating a Korean cluster. Opening in the third quarter of 2014, ***Insadong Korea Town*** will feature a Korean market-place concept offering a variety of authentic Korean F&B specialties, street food, as well as hand-made Korean trinkets, cosmetics and accessories.

One-day admission tickets to Trick Eye Museum at Resorts World Sentosa are priced at S\$25 for adults and S\$20 for children/seniors. Multi-attraction packages are also available. Guests can purchase tickets and packages onsite or online at www.trickeye.com/singapore or www.rwsentosa.com. *RWS Invites* members will get a chance to attend a special preview of the gallery on 7 June 2014.

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ABOUT TRICKEYE MUSEUM

Trick Eye opened in December 2010 featuring 3D art exhibition. The museum is located at the centre of Seoul's nouveau art hub, Hongdae, where various popular cultural events attract a stream of young art lovers. All works in Trick Eye museum create illusions which allow the guests to perceive a three-dimensional object or scene. Featuring a good collection of 2D & 3D art and sculptures, the works are specially designed for photo opportunities. Consequently, these radical forms of art which require the active participation of the viewers became a draw for tourists. Trick Eye has seen grown to be one of the best must-visit attractions for tourists visiting Korea. For more information, please visit www.trickeye.com/singapore.

Facebook: www.facebook.com/TrickEyeSingapore | Instagram: [@TRICKEYE_SINGAPORE](https://www.instagram.com/TRICKEYE_SINGAPORE)

ABOUT RESORTS WORLD SENTOSA

Resorts World Sentosa (RWS), Asia's ultimate destination resort, is located on Singapore's resort island of Sentosa. Spanning 49 hectares, the resort opened in January 2010 and welcomed over 45 million visitors in its first three years of opening. RWS is home to two mega attractions - the region's first-and-only Universal Studios theme park and the Marine Life Park, which comprises the S.E.A. Aquarium (one of the world's largest aquariums) and Adventure Cove Waterpark. Other attractions include a Maritime Experiential Museum, an award-winning destination spa, a casino, six unique hotels, the Resorts World Convention Centre, celebrity chef restaurants, and specialty retail outlets. The resort also offers world-class entertainment, from original resident productions to concerts and public shows such as the Crane Dance and the Lake of Dreams. RWS was named "Best Integrated Resort" in 2011, 2012 and 2013 at the TTG Travel Awards which recognises the best of Asia-Pacific's travel industry. RWS is wholly owned by Genting Singapore, a company of the Genting Group. For more information, please visit www.rwsentosa.com.

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Note to Editors

1. High-resolution photos can be downloaded from link: <https://app.box.com/s/v1hyl8h72v3vcu4inurr>
2. All photos are to be attributed to: *Trick Eye Museum Singapore & Resorts World Sentosa.*



Conquer the marine kingdom at Trick Eye Museum Singapore, located at the Waterfront of Resorts World Sentosa.



Transform into a graceful angel and fly above the clouds in the beautiful night sky.



Blast away! Climb into the canon and be ready to be blown away in a spectacular circus showcase.



Get ready for more *panda-monium* at Trick Eye Museum Singapore.



A selfie for the perfect romantic moment with *Moon over the sky*.

