

## press release

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### **'Go Blue' at Resorts World Sentosa as aRWSome Kids' Date kick-starts environmental conservation month**

#### ***Inaugural sleepover at World's Largest Aquarium for more than 60 underprivileged kids***

**SINGAPORE, 4 June 2013** – Feeding manta rays, deciphering picture puzzles, unscrambling cryptic clues and finally falling asleep in front of the world's largest window into the ocean; that's how a group of children started their June school holidays at the world's largest aquarium, S.E.A. Aquarium.

Resorts World Sentosa (RWS) hosted its first ever sleepover programme as part of integrated resort's flagship annual charity outreach programme – **aRWSome Kids' Date**, this is one of a series of events and activities, dedicated towards environmental awareness and nature conservation, which marks the start of the **Go Blue** month.

Aged between 10 and 14 years old, the kids spent two days and one night engaged and captivated by programmes that brought to life maritime history and secret lives of marine animals, such as the coral cat sharks bred at the Aquarium, the pulsating sea jellies and the remarkable echolocation abilities of the Indo-Pacific bottlenose dolphins.

These exciting and energetic activities at the Maritime Experiential Museum, S.E.A. Aquarium and Adventure Cove Waterpark gave an inspiring learning opportunity for the children to care more for marine and freshwater environments. The activities allowed them to develop interaction and teambuilding skills through cooperative games and challenges - with an environmental focus.

The highlight of the sleepover took place in the evening when the children become the first in the world to be tucked in for a good night's rest at the Ocean Gallery, gazing upon thousands of marine animals such as manta rays, groupers, leopard sharks, and shimmering schooling fish.

The aRWSome kids and volunteers had an unprecedented access, by getting a sneak peek into the life of an aquarist, witnessing the feeding of the manta ray from the top of the Open Ocean habitat as well as meeting our curator to find out what goes on in a typical day at the world's largest aquarium.

Mohamad Jorazly Bin Mohamed Darin, aged 12, was most thrilled about the sleepover, "I am excited to learn and see all about the marine animals here during this sleepover camp, so that I can tell all my friends on how they too, can do their part for the oceans."

Ms. Lynn Lee, Senior Communications Manager for Corporate Social Responsibility at Resorts World Sentosa added, "The Marine Life Park offered an unprecedented opportunity for us to bring our first overnight camp combining education and fun to create this special 5th edition of aRWSome Kids' Date. We wanted to make these school holidays memorable for the kids and hope they will remember this adventure under the sea for a long time to come."

Besides the happy faces, one other thing will stand out at the sleepover is *Bluub*, a fictional character that lives on both land and water. RWS specially created this new mascot for its *Go Blue* month, to drive home the message of environmental conservation for all guests.

S.E.A. Aquarium will celebrate **World Oceans Day** (8 June 2013) with special activities for the whole family, and this will continue every weekend throughout the month of June. Fun educational skits will be presented every two hours at the Open Ocean Dome, and the Marine Life Park Education Team will also set up various station games and activities to drive home the message of the importance of oceans and the marine life that live within.

Another hallmark event for the *Go Blue* month is **Recycle for a Cause**, where members of the public are encouraged to donate their pre-loved of colour pencil sets to a needy kid as part of our recycling efforts for the month. RWS will donate \$10 for every box (up to \$3,000) collected to *The Straits Times' School Pocket Money Fund* and these used colour pencils will be repackaged and distributed to a thousand underprivileged kids attending Children for Children in October this year. Members of the public who wish to donate their colour pencils, can do so from 1 June to 27 June at RWS Invites booths located outside the Maritime Experiential Museum, and at the RWS Invites Service Centre.

For more information, guests may visit our blog – RWScoop – at [www.rwsentosablog.com](http://www.rwsentosablog.com); visit our website at [www.rwsentosa.com](http://www.rwsentosa.com); or call +65 6577 8888.

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#### **ABOUT RESORTS WORLD SENTOSA**

Resorts World Sentosa (RWS), Singapore's first integrated resort is located on the resort island of Sentosa. Spanning 49 hectares, the resort opened in January 2010 and welcomed over 30 million visitors in its first two years of opening. RWS is home to the region's first-and-only Universal Studios theme park, the world's largest oceanarium – Marine Life Park, the Maritime Experiential Museum, a casino, luxurious accommodation in six unique hotels, the Resorts World Convention Centre, celebrity chef restaurants, a world-class spa as well as specialty retail outlets. The resort also offers entertainment and public attractions such as the Crane Dance and the Lake of Dreams. Resorts World Sentosa is wholly owned by Genting Singapore, a company of the Genting Group.

For more information, please visit [www.rwsentosa.com](http://www.rwsentosa.com).

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*Participants of the aRWSome Kids' Date having a look at baby sharks at the Discovery Touch Pool in S.E.A. Aquarium.*



*Participants of the aRWSome Kids' Date engaging in station activities at the Maritime Experiential Museum.*



*A group of kids watching to an educational skit on marine life at the Ocean Dome, S.E.A. Aquarium.*



*Tucking into sweet ocean dreams in front of the world's largest acrylic panel at Ocean Gallery in S.E.A. Aquarium.*



*Over 60 children witnessing a feeding session of the Giant Manta Ray at the top of Open Ocean habitat.*