

press release

Marine Life Park Launches Up-Close Marine Life Encounters

New Immersive Experiences includes Open Ocean Dive, Sea Trek Adventure & Shark Encounter

SINGAPORE, 21 May 2013 – Visitors to the Marine Life Park (MLP) at Resorts World Sentosa (RWS) can now get up-close with the majestic animals of the ocean. Starting tomorrow, Marine Life Park will progressively roll out a series of *Ultimate Marine Encounters* – immersing guests into a myriad of marine habitats.

The first to debut is the *Open Ocean Dive*, which allows certified divers explore the 18.2 million litre Open Ocean habitat, the centrepiece and highlight of the world's largest aquarium – S.E.A. Aquarium. This new scuba-diving programme will provide dive enthusiasts a convenient and accessible option to swim among 50,000 fishes of more than 80 different species, including manta rays, groupers, leopard sharks and many more, in one dive location.

This 150-minute premium dive programme will run every day at 10.30am, starting with a tour of the habitat and orientation. With up to four participants in each session, MLP dive masters will lead them on a 30-minute dive through the Open Ocean habitat, following a designated route as they explore the aquarium's largest habitat, spanning 56 by 30 metres, and dive down to a maximum of 12 metres. Divers must be aged 15 or above and possess current SCUBA diving certifications.

For guests without diving certification, the park will also be introducing **Sea Trek Adventure** come 30 June 2013, allowing even non-swimmers to immerse into the world's largest aquarium. The highlight of this hour-long programme is a 20-minute underwater helmet diving experience, allowing guests to breathe with ease as they descend atop a sea mount in the Open Ocean habitat, to stand in awe of a breathtaking panoramic view of the vibrant marine life and experience the wonders of an oceanic adventure.

"Getting near these majestic marine animals has never been easier, with a hassle-free experience from drive to dive. With all gear provided, it's only a matter of suiting up and taking the plunge," said Mr. Craig Sowden, Chief Curator of the Marine Life Park.

Mr. Sowden added, "As guests immerse themselves in the middle of the marine ecosystems, they will encounter first-hand the relationship between marine life and humans. Through these unique experiences, we hope that our guests walk away with a deeper appreciation for marine animals and be inspired to do their part to help protect the treasures of the deep blue."

Beyond the Open Ocean habitat, immersive experiences will also be launched at other marine habitats, including Shark Seas. Starting 15 June 2013, the new **Shark Encounter** will see guests come face-to-face with the apex predators of the seas. This 30-minute experience will be held thrice daily, inside the Shark Seas habitat which is home to more than 200 sharks. Guests will be descend inside a cylindrical acrylic enclosure, taking in a 360-degree view of hammerhead, sandbar, black-tip reef

sharks and other shark species swimming around and beneath their feet. More details on the immersive experiences are available in <u>Annex A</u>.

Mr. Roger Lienhard, Senior Vice President of Attractions at Resorts World Sentosa is delighted that the Marine Life Park has fast garnered international awareness and recognition within a short time since its opening.

He said, "Launching these immersive experiences signifies our commitment to continually refresh and inject new elements into our attractions. This is just the start of many more exciting offerings to come at Resorts World Sentosa."

Reservations for the *Open Ocean Dive* need to be made by emailing reservations@rwsentosa.com. Bookings for *SeaTrek Adventure* and *Shark Encounter* can be made at the Guest Services counters at Adventure Cove Waterpark. For more information, refer to the MLP Blog at mlp.rwsentosablog.com; our website at www.rwsentosa.com; or call our hotline at +65 6577 8888 for more information.

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ABOUT RESORTS WORLD SENTOSA

Resorts World Sentosa (RWS), Singapore's first integrated resort is located on the resort island of Sentosa. Spanning 49 hectares, the resort opened in January 2010 and welcomed over 30 million visitors in its first two years of opening. RWS is home to the region's first-and-only Universal Studios theme park, the world's largest oceanarium – Marine Life Park, the Maritime Experiential Museum, a casino, luxurious accommodation in six unique hotels, the Resorts World Convention Centre, celebrity chef restaurants, a world-class spa as well as specialty retail outlets. The resort also offers entertainment and public attractions such as the Crane Dance and the Lake of Dreams. Resorts World Sentosa is wholly owned by Genting Singapore, a company of the Genting Group.

For more information, please visit www.rwsentosa.com.

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SCUBA diving is now a step closer to home with the *Open Ocean Dive*, allowing divers to get up-close to over 50,000 marine animals representing more than 80 different species.



Guests waving to divers through the world's largest acrylic panel; the new *Open Ocean Dive* programme immerses the divers in the world's largest aquarium.



Details of New Immersive Experiences at Marine Life Park

Experience	Launch Date	Price	Frequency/ Capacity	Duration
Open Ocean Dive	22 May	S\$1,280 per person (inclusive of admission to Adventure Cove Waterpark and S.E.A. Aquarium)	1 session per day at 10.30am; max. 4 participants	150 minutes (30-minutes under water)
Shark Encounter	15 June	S\$88 per person (excluding admission to Adventure Cove Waterpark	3 sessions per day at 11.00am, 2.00pm and 4.00pm; max. 2 participants	30 minutes (15 minutes under water)
Sea Trek Adventure	30 June	S\$238 (excluding admission to Adventure Cove Waterpark	1 session per day at 2.00pm; max. 5 participants	60 minutes (20 minutes under water)

Summary and Pre-requisite for Immersive Experiences

1. Open Ocean Dive - Dive with the Mantas

Immerse yourself in the awe-inspiring Open Ocean habitat, the centrepiece of S.E.A. Aquarium and Guinness World Record holder of World's Largest Aquarium. Dive down to 12 metres in depth to marvel at majestic manta rays, giant groupers, and swarms of schooling fish swimming in unison for an unforgettable up-close encounter with the ocean's wonders. Current SCUBA diving qualification from a nationally or internationally recognised organisation is required.

- Guests must be at least 15 years old to participate.
- Advance reservation by emailing <u>reservations@rwsentosa.com</u> required.
- Guests must be active divers within the last 12 months; beyond this is a check dive might be required. All guests must produce their C cards and dive logs.
- Guests must be medically fit based on the medical / health declaration, and must NOT be due to fly within the next 24 hours after diving.
- All guests must sign a liability form before entering the water. Guests under the age of 21 must have their parent / legal guardian complete and sign the health declaration and liability forms.

2. Shark Encounter – Come face-to-face with the ultimate marine predators

Feel the intense thrill of being circled by hammerhead, silvertip and sandbar sharks, just to name a few, in our Shark Seas habitat! Like never before, put yourself inches away from these stealthy marine hunters, as you watch in awe from the safety of a customised acrylic enclosure.

- Guests must be at least 12 years old to participate.
- Guests under the age of 21 must have a parent/legal guardian complete and sign the liability form.
- Reservations required on-site at Guest Services windows on first-come-first-served basis. All
 reservations will close 15 minutes prior to the start of each session.
- Guests must be able to swim and hold their breath underwater.

3. SeaTrek Adventure - Explore the ocean

Experience a world bustling with thousands of marine animals, and get up close with some of the most majestic gentle giants of the sea along the way! Stroll amongst colourful marine life whilst majestic manta rays soar around you in our underwater realm. This is an once-in-a-lifetime opportunity that lets you walk and breathe freely as you explore the ocean realm. SCUBA-certification is not required.

• Guests must be at least 15 years old to participate.

- Reservations required on-site at Guest Services counters on first-come-first-served basis. All reservations will close 30 minutes prior to the start of each session.
- Guests under the age of 21 must have a parent/legal guardian complete and sign the health declaration and liability forms.
- Guests must NOT be due to fly within the next 24 hours after the experience.

