

press release

Resorts World Sentosa® Sparkles This Christmas With S\$2 Million Fairytale Christmas Light-up

Spellbinding light-up ceremony to take place on 12 November

SINGAPORE, 4 November 2011 – Resorts World Sentosa will be transformed into a magical fairytale land this Christmas as it dons an ambitious light-up in a bid to be Asia’s largest Yuletide holiday destination.

Costing over S\$2 million to stage, the 49-hectare resort will sparkle from its waterfront to its 500-metre shopping-dining strip, FestiveWalk™ with lights, iconic arches, fairytale tableaux, roving characters and Southeast Asia’s tallest Christmas tree at 38 metres, with 20 carollers performing at the foot of the tree.

All iconic facades of the resort, including its four hotels and its latest attraction, the Maritime Experiential Museum & Aquarium (MEMA) will be decked in fairy embellishments and dazzling lights.

“Singapore is already a Christmas destination for many regional markets. RWS will reinforce that standing with an annual light-up that will make Sentosa the other destination besides Orchard Road that tourists must see when they come to Singapore. This year, the entire Resort will be alit with 240,000 LED-lights, transforming it into a magical fairytale land. We want every visitor to feel like they have literally walked into the fairytales and stories from their childhood”, said Andrea Teo, Vice President of Entertainment at Resorts World Sentosa.

In the spirit of Christmas giving, Resorts World Sentosa is also working with all the five Community Development Councils (CDCs) through 'Project We Care' and the People's Association for a charity campaign coined ‘aRWSome Wishes’ that will grant up to 500 wishes made by underprivileged kids across the five districts. RWS team members will bring festive cheer to these kids by granting these wishes and all the presents gathered will be delivered to the children in time for Christmas by Santa Claus.

On 12 November 2011 at 8.08pm, the mega-resort will be officially lighted-up by Guest-of-Honour, Dr Amy Khor Lean Suan, Mayor of South West District, together with the beneficiaries to mark the launch of ‘aRWSome Wishes’. The spellbinding light-up ceremony will be complete with live performances put together by acts from Universal Studios Singapore and appearances by roving fairytale characters.

Visitors to the mega-resort will find themselves transported into a fairytale land aglow with glittering lights in hues of blue, yellow and white, beautifully-illuminated 7.4 metre tall arches, eight decorative

fairy figures, 18 character-lookalikes including Red Riding Hood, Snow White and Prince Charming that have come to life from the Grimms' Fairy Tale world of folklore and make-believe.

The festivities will continue at Universal Studios Singapore, where elaborate wreaths, baubles and fairies line the Hollywood Boulevard and New York Street, while a 10 metre Christmas tree stands tall in front of the lagoon of the theme park. Singapore's top college choirs, The NUS Choir and The Vocal Consort, as well as NJChorale and Victoria Chorale will take to the stages at Hollywood and New York from 3 December onwards.

On top of the visual feast, visitors can savour fairytale-themed Christmas menus at the resort's many restaurants, such as 'The Wizard of Oz' lunch buffet menu at Fiesta and the 'Exotic Fairytale' international buffets at Starz Restaurant on Christmas Eve, Christmas Day and New Year's Eve. A mini Christmas bazaar with six fairytale carriages set out at the Bull Ring area will offer a wide range of delectable cakes and pastries that will be created by the resort's own chefs, seasonal RWS and USS hampers and more.

As the preferred card at RWS, MasterCard brings special privileges and added perks to visitors who pay via MasterCard cards, through its "Fairytale Moments with MasterCard" program. From 25 November 2011, cardholders who spend with MasterCard cards will be rewarded with RWS vouchers and MEMA tickets. On top of that, 31 lucky top spenders will walk away with a 3-day 2-night holiday package at RWS.

Special year-end holiday packages for the resort will be rolled out through the Resorts World Sentosa website and authorized travel agents. More details will be available at www.rwsentosa.com.

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About Resorts World Sentosa

Resorts World Sentosa (RWS), Singapore's first integrated resort is located on the resort island of Sentosa. Spanning 49 hectares, the resort has welcomed over 15 million visitors since it opened in January 2010. RWS is home to the region's first-and-only Universal Studios theme park, a casino, luxurious accommodation in four unique hotels, the Resorts World Convention Center, celebrity chef restaurants as well as specialty retail outlets. The resort also offers entertainment ranging from its resident theatrical circus spectacular Voyage de la Vie, to public attractions such as the Crane Dance and the Lake of Dreams. RWS most recently unveiled the first attraction under the second phase of the Resort –its Maritime Experiential Museum and Aquarium. Still to come are the world's largest oceanarium called Marine Life Park, a destination spa and two additional hotels. Resorts World Sentosa is wholly owned by Genting Singapore, a company of the Genting Group. For more information, please visit www.rwsentosa.com.

About Project We Care

'Project We Care' is an initiative led by Corporate Singapore and the People's Association to encourage corporate volunteerism in Singapore, engaging the efforts of private sector CEOs and their employees to contribute towards meaningful causes in the community. Through the leadership of Ms Wee Wei Ling, Chairperson of 'Project We Care', it aims to provide opportunities and platforms for corporations to do good and also impact and inspire other corporations to step out.

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From 12 November 2011, guests to Resorts World Sentosa will find themselves transported into a magical land aglow with glittering lights and fairies.



Taking center stage at the Bull Ring™ of the resort is a 38-metre high Christmas tree adorning more than 6000 gold baubles and starlight ornaments that has sprung up from the pages of a fairytale.