



p r e s s r e l e a s e

Universal Studios Singapore® Grand Opening Day Set for 28 May 2011

SINGAPORE, 15 APRIL 2011 – Universal Studios Singapore will celebrate its Grand Opening on Saturday, 28 May 2011, a day when Hollywood and Asian celebrities, park guests, government officials, annual pass holders and theme park executives will come together to commemorate and officially open Southeast Asia's No. 1 theme park.

The activities launch with a movie-themed Grand Opening ceremony at the signature 21-metre tall arch entrance of Universal Studios Singapore. An action-packed stunt show will thrill the crowd and set the stage for a grand procession of the park's biggest resident stars - Marilyn Monroe, Charlie Chaplin, Betty Boop, Woody Woodpecker, The Scorpion King, Shrek, Princess Fiona and the heroes from Madagascar – with many more surprises and happenings yet to be announced.

Universal Studios Singapore welcomed more than two million guests in its nine months of soft opening in 2010, and has already hosted hundreds of thousands more so far this year, as the rides, shows, guest experiences and daily park operations have been honed and readied for this official Grand Opening day.

21 rides and shows are featured within Universal Studios Singapore showcasing world-popular themes such as Jurassic Park Rapids Adventure, Shrek 4-D Adventure, Revenge of the Mummy, and Battlestar Galactica. And the action and entertainment opportunities for USS guests continue to grow with the soon-to-be-announced premiere of the world's first Madagascar-themed ride, *Madagascar: A Crate Adventure*. Yet another blockbuster ride is scheduled for later this year, the much-anticipated *Transformers®* attraction, based on the popular box-office-hit movie series.

Universal Studios Singapore is located within Singapore's first integrated resort, Resorts World Sentosa. Lodging is only steps away, with four hotels (and two more coming soon), each with a uniquely different theme. Also available for guest enjoyment is FestiveWalk, the perfect venue for dining and shopping while experiencing the Asian debut of some of the world's top brands.

Mr Dennis Gilbert, RWS' Senior Vice President of Attractions, said: "The Grand Opening celebrations will bring to Singapore a slice of the Hollywood glitz and action, in the same way that Universal Studios Singapore brought Universal's famous Ride The Movies® experience here. On the Grand Opening day, the park will be exuberant with energy, setting the stage for many more exciting times to come in the future."

Mr. Michael Silver, President of Global Business Development, Universal Parks & Resorts, said: "Universal Studios theme parks are known throughout the world for extraordinary movie-themed rides and shows and unique experiences that are enjoyed by the entire family. We are proud to be a part of the official Universal Studios Singapore grand opening ceremonies and welcome Universal Studios Singapore to the growing family of Universal Studios parks and resorts worldwide."

Guests can log on to www.rwsentosa.com to catch the latest updates as the Park moves closer to its Grand Opening Celebration day.

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About Resorts World Sentosa

Resorts World™ Sentosa, one of the world's most extensive and expensive integrated resorts at S\$6.59 billion, was built in a record time of under three years. Resorts World® Sentosa soft opened its first four hotels on 20 January 2010, its shopping and dining strip – FestiveWalk – on 30 January 2010, Singapore's first casino on 14 February 2010, together with the Resorts World® Convention Centre, which includes its Compass Ballroom, 26 function rooms and 1,600-seat Festive Grand theatre, and Southeast Asia's first and only Universal Studios Singapore™ on 18 March 2010. Supporting the attractions are a 3,500-lot carpark facility, restaurants, retail stores, entertainment and public attractions that include Emmy-award winner Jeremy Railton's Crane Dance, Lake of Dreams and Chamber of Treasures™.

Resorts World™ Sentosa will open the world's largest Marine Life Park, its Maritime Xperiential Museum, a destination spa and two remaining hotels with a total of 500 rooms in phase two development.

About Universal Parks & Resorts

Universal Parks & Resorts (UPR), a unit of Comcast Corporation's NBCUniversal, encompasses today's most relevant and popular entertainment experiences, creating emotional connections with guests around the world. Each year, millions of guests visit UPR theme parks to experience thrilling, world-famous attractions that use ground -breaking technology and cannot be found anywhere else. Universal Studios is a globally respected and internationally renowned theme park brand. With three-time Academy Award winner Steven Spielberg as creative consultant, its theme parks are known for some of most thrilling and technologically advanced "ride-the-movies" motion picture and television show-based attractions. NBCUniversal owns and operates a valuable portfolio of news, sports and entertainment networks, a premier motion picture company, significant television production operations, a leading television stations group and world-renowned theme parks. NBCUniversal is 51%-owned by Comcast, with 49% owned by General Electric.

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