

p r e s s r e l e a s e

Resorts World at Sentosa Unveils Designer Hotel Rooms Renowned American designer Graves lends flair to Singapore Integrated Resort

Singapore, 21 April 2009 – Resorts World at Sentosa today reveals the highly-anticipated look of its hotel rooms, featuring designs by one of America’s greatest contemporary architects, Michael Graves.

The showrooms of Maxims Tower, Hotel Michael and Festive Hotel, three of the four hotels that will open in early 2010, offer guests a sneak preview of the hotels in the S\$6.59 billion casino development slated for a soft opening in early 2010. Together with Hard Rock Hotel Singapore – which was unveiled earlier this month - these four hotels account for about 1,350 rooms, out of 1,800 rooms at the resort. Two hotels holding the remaining keys will open at a later date, to be announced in 2009.

Resorts World at Sentosa – closely watched as the destination that will boost Singapore tourism numbers in 2010 – houses Southeast Asia’s only Universal Studios theme park, the world’s largest oceanarium, six hotels, a casino and a palette of Las Vegas-styled entertainment, restaurants by celebrity chefs and retail shops.

Michael Graves and his firm Michael Graves & Associates, led by Principal Architect Patrick Burke, display their renowned breadth and versatility in their designs for Resorts World at Sentosa. Not only did they conceive the master plan and architecture throughout the resort, but they also turned their creativity to the hotel interiors, from public spaces to guestrooms.

Andrew Hickey, Vice President of Rooms at Resorts World at Sentosa, said: “The Michael Graves touch makes every room unique. Working with DP Architects, every item, nook and corner was carefully thought through with the visitor in mind.

“There are bath stools for children in Hotel Michael, loft beds in Festive Hotel for families, and luxurious amenities such as a steam bath in Maxims Tower. We offer different theme experiences in our six hotels, and the only common traits we want are trademarks of great service and warm hospitality.”

The design of the rooms bears testimony to the inventiveness and accessible style of Michael Graves & Associates, whose previous award-winning designs range from the Walt Disney World Swan and Dolphin Hotels in Orlando and resorts in Costa Rica and Egypt, to famed consumer products for Alessi and Target, created by MGA’s sister company Michael Graves Design Group.

Patrick Burke, the Principal-in-Charge of the Resorts World at Sentosa project for Michael Graves & Associates, said: "We believe in 'design for all' and have become well known for designs that are familiar yet also original, fun and lively. We wanted to create a resort that is accessible at all scales – from the planning of the site to the tiniest details of the guestrooms -- and thus appeals to people of all ages who will come here to pursue a tremendous variety of leisure activities."

All rooms feature amenities such as Internet connectivity, LCD TVs, mini bar, in-room entertainment and luxurious bedding.

All hotels, including Equarius Hotel and Spa Villas, the two hotels that will open later, are owned and operated by Resorts World at Sentosa. Hotel bookings will open in the second half of 2009.

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About the hotels

Maxims Tower



An all-suite hotel with 24-hour butler service, Maxims Tower's suites are intimate and cosy. Dressed in stately dark wood, luxurious fabrics, hues of red and gold, the Maxims suite comes with lavish touches such as a magic mirror that doubles as a TV screen, an en-suite kitchenette and a personal steam room. Mostly checked in by invitation, Maxims' guests enjoy a range of complimentary and private dining, gaming and VIP facilities within the exclusive hotel tower.

120 rooms, including suites, mansions and villas.

Hotel Michael



Named after and designed entirely by Michael Graves & Associates, Hotel Michael pays tribute to Michael Graves' design genius. Call it a "collection" of Michael Graves favourite things, this one-and-only Hotel Michael in the world carries Graves' stamp in everything from the rooms' honey-coloured maple walls and the "archaic landscape" murals to their circular blue mosaic showers. Hotel Michael offers fine dining at its restaurants as well as a chic sky bar.

470 rooms, including Deluxe Rooms, Club Rooms, Deluxe Suites and Presidential Suites.

Festive Hotel



Fun and vibrant, with lots of design surprises to delight families, Festive Hotel rooms come with separate chambers for parents and loft beds for kids. Sofas that flatten into beds add extra sleeping room. Bold orchid motifs are featured in the corridors leading to the rooms and in large ceiling windows above the chambers. The hotel will feature a kids' arcade, family restaurants, and a 1,600-seat theatre where the Resort's resident show is staged.

390 rooms, including Deluxe Rooms, Super Deluxe Rooms and Suites.

About Resorts World at Sentosa

Slated to be one of the world's most exciting family destinations, Resorts World at Sentosa is a collection of resorts and attractions with a plethora of fun-filled offerings for the entire family.

With a distinctive pride of place on Singapore's resort island of Sentosa, this S\$6.59 billion mega-resort spanning 49 hectares will be home to Southeast Asia's first and only Universal Studios theme park, the world's largest oceanarium and the region's first integrated destination spa.

The resort also boasts some 1,800 rooms, spread across six hotels of varying themes, with full conference and meeting amenities. Topping the list are Maxims Towers, Hotel Michael and Singapore's very own Hard Rock Hotel.

Beyond resorts and attractions, world-class entertainment such as the Crane Dance – a spectacular multi-media moving art with cleverly choreographed animatronic cranes, set out at the waterfront – will also be presented to the public.

A 1,700-seat theatre will feature a magical dreamlike extravaganza with water, light and visual effects, alongside retail and dining options at the Festive Walk with roving acts and street performances at the Bull Ring.

Indeed, come 2010, Resorts World at Sentosa looks set to welcome 15 million visitors. It will be a place that Singapore can proudly call its own.

About Michael Graves & Associates

Michael Graves & Associates has been in the forefront of architecture and design since its founding in 1964. Today, the practice comprises two firms: Michael Graves & Associates, which provides architecture and interior design services, and Michael Graves Design Group, which specializes in product design and graphic design. Combined, they employ over 100 people in offices in Princeton, New Jersey and New York City and have received nearly 200 awards for design excellence. The services they provide are highly integrated and support a continuum among architecture, interiors and furnishings, which results in a powerful lifestyle brand. Under the direction of Principal Patrick Burke, AIA, both firms have participated in the design of Resorts World at Sentosa.

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