

press release

Take flight onboard Puss In Boots' Giant Journey at Universal Studios Singapore *World's First Puss In Boots Suspended Roller Coaster launched today*

SINGAPORE, 8 APRIL 2015 – Hola Amigos! Universal Studios Singapore debuted today *Puss In Boots' Giant Journey*, the world's first suspended roller coaster themed after the franchise. Guests embarked on a larger-than-life adventure with everyone's favourite feline, Puss In Boots. The launch of the new ride headlines the theme park's fifth anniversary celebrations, with more exciting events coming up in the year.

At the *Far Far Away* themed zone, the Giant's Castle sits ruined, entwined within a giant beanstalk. The quest, nine lives in the making, begins here as Puss In Boots and Kitty Softpaws go in search of the precious golden eggs in a bid to save San Ricardo's Orphanage, which has fallen on hard times. Guests will join in the legendary exploits of Puss In Boots as they take off on an anti-gravity swashbuckling flight.

Mr John Hallenbeck, Senior Vice President of Attractions at Resorts World Sentosa, said: "The launch of the much-anticipated *Puss In Boots' Giant Journey* ride gives guests yet another reason to come celebrate Universal Studios Singapore's fifth birthday with us."

He added that, "The overwhelming response to *The Dance for the Magic Beans* live street show, which premiered last September, is telling of the popularity that *Puss In Boots* enjoys in this region. Families and thrill-seekers alike can now 'Ride the Movies' onboard this new attraction, which brings to life the characters and adventures of Puss In Boots."

DreamWorks Animation's Global Head of Location Based Entertainment, Mr Yoshi Maruyama said: "We are continually working to provide new and immersive brand engagements for a global audience and the *Puss In Boots' Giant Journey* attraction is sure to deliver yet another wonderful fan experience."

Onboard one of Humpty Alexander Dumpty's latest flying machines, guests set off from the Giant's kitchen in search of the legendary golden eggs. The mission runs into trouble when they are spotted by a Tattletale gosling who alerts the Great Terror of their presence in the castle. Once exposed, riders are rocketed through plenty of twists and turns as they are pursued by the Great Terror, who turns out to be one big Mama Goose!

Telling an original tale with 23 animatronics characters, the approximately two-minute ride will provide guests thrills and excitement with sensations of flight and anti-gravity as they navigate their way to

through the castle on their mission. After the adventure ends, Puss In Boots merchandise exclusive to the park are also available for guests to bring home the memories.

Puss In Boots, who originally appeared in the Shrek franchise, rose to stand-alone fame in October 2011 with his first hit movie, claiming critical and commercial success. Universal Studios Singapore is currently home to the largest collection of DreamWorks Animation film-based attractions across two themed zones – *Far Far Away* and *Madagascar*.

To reserve special packages and passes to Universal Studios Singapore, guests can make bookings via authorised travel agents, www.rwsentosa.com/uss, or by calling our hotline at +65 6577 8899.

- End -

ABOUT RESORTS WORLD SENTOSA



Resorts World Sentosa (RWS), Asia's ultimate destination resort, is located on Singapore's resort island of Sentosa. 2015 marks the resort's fifth anniversary, and RWS will celebrate with a line-up of new offerings and special promotions. Spanning 49 hectares, RWS is home to key attractions including the region's first-and-only Universal Studios theme park, S.E.A. Aquarium (one of the world's largest aquariums), Adventure Cove Waterpark and Dolphin Island. Other attractions include a Maritime Experiential Museum, an award-winning destination spa, a casino, six unique hotels, the Resorts World Convention Centre, celebrity chef restaurants, and specialty retail outlets. The resort also offers world-class entertainment, from original resident productions to concerts and public shows such as the Crane Dance and the Lake of Dreams. RWS has been named "Best Integrated Resort" since 2011 for four consecutive years at the TTG Travel Awards which recognises the best of Asia-Pacific's travel industry.

RWS is wholly owned by Genting Singapore, a company of the Genting Group. For more information, please visit www.rwsentosa.com.

[f](https://www.facebook.com/ResortsWorldatSentosa) /ResortsWorldatSentosa [t](https://twitter.com/rwsentosa) @rwsentosa [i](https://www.instagram.com/rwsentosa) #USS5 #PussInBoots www.rwsentosablog.com

ABOUT UNIVERSAL PARKS & RESORTS

Universal Parks & Resorts (UPR), a unit of Comcast Corporation's NBCUniversal, offers guests around the globe today's most relevant and popular entertainment experiences. With three-time Academy Award winner Steven Spielberg as creative consultant, its theme parks are known for creating emotional connections with guests through some of the world's most thrilling and technologically advanced film- and television-based attractions. NBCUniversal owns and operates a valuable portfolio of news, sports and entertainment networks; Universal Studios, a premier motion picture company; significant television production operations; a leading television stations group; and world-renowned theme parks. NBCUniversal is wholly owned by Comcast, a global media and technology company.

ABOUT DREAMWORKS ANIMATION

DreamWorks Animation creates high-quality entertainment, including CG animated feature films, television specials and series and live entertainment properties, meant for audiences around the world. The Company has world-class creative talent, a strong and experienced management team and advanced filmmaking technology and techniques. DreamWorks Animation has been named one of the "100 Best Companies to Work For" by FORTUNE® Magazine for five consecutive years. In 2013, DreamWorks Animation ranked #12 on the list. All of DreamWorks Animation's feature films are produced in 3D. The Company has theatrically released a total of 31 animated feature films, including the franchise properties of *Shrek*, *Madagascar*, *Kung Fu Panda*, *How to Train Your Dragon*, *Puss In Boots*, and *The Croods*.

MEDIA CONTACTS

Resorts World Sentosa

Clement Ng

Tel: +65 6577 9761

Cell: +65 9815 4490

clement.xing@rwsentosa.com

Note to Editors

1. Please use the following photo captions for visuals.
2. High resolution photos can be downloaded from link: <http://PIBGJ.rwsentosa.media>.
3. All photos are to be attributed to: Puss In Boots © 2015 DreamWorks Animation L.L.C. Universal Studios Singapore ® & © Universal Studios. All Rights Reserved.



The launch of Puss In Boots' Giant Journey today headlines Universal Studios Singapore's fifth anniversary celebrations.



The adventure onboard the world's first suspended roller coaster themed after the Puss In Boots franchise begins in the ruins of the Giant's Castle, located at the end of Romeo Drive.



Come join Puss In Boots and Kitty Softpaws as you ride onboard Humpty Alexander Dumpty's latest Flying Machine, each seating 9 guests.

DID YOU KNOW?

FUN FACTS ABOUT PUSS IN BOOTS' GIANT JOURNEY



About Tattletale

Tattletale has always been unique among his fellow gosling siblings. With a watchdog attitude and an extra loud honk, he stands out from the usual cooing and chirping in the nest. But his mother, also known as the Great Terror, loves him all the same and will stop at nothing to protect him and her other babies.

Look out for this brand new character in *Puss In Boots' Giant Journey*, and try not to let him spot you, Puss or Kitty! Tattletale will join the stable of characters in the Puss In Boots franchise, and can be seen only at Universal Studios Singapore!

About Humpty Alexander Dumpty's latest flying machines

The flying machines in this ride are the handy works of Humpty Alexander Dumpty. As a part-time inventor and talented designer, he has been experimenting and building contraptions including his latest model which you will take to the top of the castle. Each Flying Machine comes equipped with a Golden Egg Retriever on the back as well as giant beanstalk leaves that can unroll to provide shelter for its dwellers, amongst other features. Each machine comes with a unique name:

- Cat Copter
- Gosling Glider
- Puss's Prop Plane
- Humpty's Helicopter
- Jack and Jill's Jalopy
- Kitty's Kite Cruiser
- Magic Bean Airship



Facts & Figures

- *Puss In Boots' Giant Journey* features **12 scenes**, telling an original tale.
- The ride last approximately **2 minutes** over a track length of about **0.5 km**
- The maximum speed of the ride is **36km/h**.
- There are a total of **23 animatronics** characters in the ride.
- Each Flying Machine can seat **9 guests** (3 rows of 3).
- The ride took more than **2 years** to design, engineer and produce.
- Guests will experience **anti-gravity sensations** in **4 zones** throughout the ride.
- The minimum height to ride is **100cm**, and is **122cm** to ride unaccompanied.

