

## press release

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### **‘Demoncracy’ to reign over Universal Studios Singapore as Halloween Horror Nights 4 descends**

*Asia’s most terrifying fright fest unveils first ever 3-D horror house*

**SINGAPORE, 24 July 2014** – This October, Universal Studios Singapore is set to bring your scariest nightmares to life once again. The fourth installment of Halloween Horror Nights will deliver the most number of event nights, and the most number of haunted houses and scare zones this year since launching in Singapore in 2011. With the Minister of Evil taking office for Halloween Horror Nights 4, evil will be unleashed upon guests with Singapore’s first 3-D horror house experience.

As the iconic character for Halloween Horror Nights 4, the demonic Minister of Evil will bring with him an uprising and new social order. From city centres to schools and army barracks, demons will be awakened, clowns and fairy tales will turn loony, and urban legends will come alive. Guests will have nowhere to hide as the Minister of Evil unleashes ‘Demoncracy’ upon the park.

Ms Andrea Teo, Vice President of Entertainment at Resorts World Sentosa, said: “We are thrilled that fans come back year after year to experience this immersive Halloween event, which is fast becoming a key event on Singapore’s entertainment calendar. With the creative team constantly challenged to enhance the horror quotient, this year we bring you a smorgasbord of scares. First up, Singapore’s first 3-D haunted house. With 3-D glasses on, guests will be transported into a psychedelic experience. “

With four haunted houses and four immersive scare zones this year, the Minister of Evil has something sinister for everyone. The haunted houses will be located across New York zone and Lost World zone. Coulrophobia strikes as guests enter the world of a loony killer clown at **Jack’s 3-Dementia**; bullying in school takes a nasty twist when the victim returns to torment any who walk through the corridors at **Jing’s Revenge**; soldiers are put through sadistic training at **Mati Camp** and to top things off, evil aliens designed to extinguish the human race are born in test tubes at **The L.A.B (Laboratory of Alien Breeding)**.

“This year, we wanted to bring the horror factor closer to guests – even emotionally. So we have created fictional worlds for the haunted houses, based on the many stories we have heard while growing up. With more nights, more haunted houses and scare zones, this year’s edition of Halloween Horror Nights is a must see, must experience event” added Ms Teo, who is also the Executive Producer of Halloween Horror Nights 4.

A new show will also be debuting at Pantages Hollywood Theater for the period of Halloween. **Jack’s Nightmare Circus** will feature aerial acrobats, contortionists and other freaky friends.

Back stories of the haunted houses and details of the scare zones will be unveiled over the next few weeks on the event website at [www.halloweenhorrorights.com.sg](http://www.halloweenhorrorights.com.sg). Fans will not only gain exclusive sneak peeks into the event experience, but also stand to win horrific prizes on our social media platforms.

Halloween Horror Nights 4 runs for 13 nights over five weekends, from 3 – 5 October, 10 – 11 October, 17 – 18 October, 22 – 25 October, 31 October and 1 November 2014, from 7.30pm to 1.30am each evening. The theme park will close earlier at 6.00pm on event nights.

Selected rides and attractions will be open during the event, including TRANSFORMERS The Ride: The Ultimate 3D Battle and Shrek 4-D Adventure for guests looking to extend their day experience.

*Early-bird special tickets*, priced at S\$60 (usual price S\$68), will be available from 25 July onwards. To enhance the experience of the event, guests can choose to skip the queues with the premiere R.I.P Tour, escorted by a personal guide. Limited *Early-bird R.I.P Tour* packages are available at S\$158 (usual price S\$198), as well. The *Frequent Fear Pass* will also be making a comeback this year. Frequent Fear Passholders can revisit the event as many times as they like, on 7 of the 13 event nights (3 – 5, 10, 17, 22, 23 October) at a price of S\$118.

Special pricing is also available for Resorts World Sentosa hotel guests, corporate and bulk purchases, Universal Studios Singapore Annual Passholders and daytime theme park guests. RWS INVITES members enjoy an exclusive ticket price of S\$50, as well as a priority admission into the park.

Halloween Horror Nights is a separately ticketed event and is not included with regular day admission to the theme park. Daytime guests who desire to “Stay & Scream” at Halloween Horror Nights 4 on the same evening may choose to upgrade their admission tickets at an additional S\$50.

For the convenience of outbound guests, RWS 8 shuttle bus services will be extended to 3.30am on event nights. Night Rider services continue to operate during weekends.

Advance purchase is strongly recommended and tickets are available from 25 July at [www.halloweenhorrorights.com.sg](http://www.halloweenhorrorights.com.sg), [www.rwsentosa.com](http://www.rwsentosa.com), or call +65 6577 8899.

Halloween Horror Nights may be too intense for young children and is not recommended for children below the age of 13. No costumes, masks or face painting are allowed.

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## ABOUT RESORTS WORLD SENTOSA

Resorts World Sentosa (RWS), Asia's ultimate destination resort, is located on Singapore's resort island of Sentosa. Spanning 49 hectares, the resort opened in January 2010 and welcomed over 45 million visitors in its first three years of opening. RWS is home to two mega attractions - the region's first-and-only Universal Studios theme park and the Marine Life Park, which comprises the S.E.A. Aquarium (one of the world's largest aquariums) and Adventure Cove Waterpark. Other attractions include a Maritime Experiential Museum, an award-winning destination spa, a casino, six unique hotels, the Resorts World Convention Centre, celebrity chef restaurants, and specialty retail outlets. The resort also offers world-class entertainment, from original resident productions to concerts and public shows such as the Crane Dance and the Lake of Dreams. RWS was named "Best Integrated Resort" in 2011, 2012 and 2013 at the TTG Travel Awards, which recognizes the best of Asia-Pacific's travel industry. RWS is wholly owned by Genting Singapore, a company of the Genting Group.

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## ABOUT UNIVERSAL PARKS & RESORTS

Universal Parks & Resorts (UPR), a unit of Comcast Corporation's NBCUniversal, offers guests around the globe today's most relevant and popular entertainment experiences. With three-time Academy Award winner Steven Spielberg as creative consultant, its theme parks are known for creating emotional connections with guests through some of the world's most thrilling and technologically advanced film- and television-based attractions. NBCUniversal owns and operates a valuable portfolio of news, sports and entertainment networks; Universal Studios, a premier motion picture company; significant television production operations; a leading television stations group; and world-renowned theme parks. NBCUniversal is wholly owned by Comcast, a global media and technology company.

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The Minister of Evil unleashes 'Demoncracy' upon Universal Studios Singapore for the fourth installment of Halloween Horror Nights.

