

## press release

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### Resorts World Sentosa Turns On World Cup Fever

Offers all 64 matches “live” across the biggest number of screens in Singapore

**SINGAPORE, 9 June 2010** – For the first time in Singapore’s World Cup history comes a single destination that will rack up the feverish excitement of the beautiful game by many notches – Resorts World Sentosa (RWS).

From 11 June 2010 to 11 July 2010, football fans at RWS can catch the 2010 FIFA World Cup on a total of 72 screens mounted across the resort, making it the largest venue in town to catch the world’s hottest football action.

All 64 matches will be aired ‘live’ at the resort, at no cost to fans. The resort’s popular basement 1 gathering spot, The Forum, will be turned into a match theatre with 300 seats and a giant six by five meter LED TV screen. Various locations across the resort will also beam the matches ‘live’, creating hot hubs for football action. These range from the 1300 rooms in the resort’s four hotels, the Casino Royale Bar, Happy9, Feng Shui Inn, Maxims and Crockfords Club areas within the Resorts World Casino and *Livewire* – the live betting lounge and cafe operated by Singapore Pools. Seats are available on a first-come-first-served basis.

Ms Andrea Teo, Vice President of Entertainment at RWS said: “We saw how anxious football fans were when Singapore wasn’t yet assured of the broadcast rights. We decided then that if we could air the matches, we will have a big party, broadcast all matches, and not charge admission fees. It’s our gift to Singapore, football fans and our Genting Rewards members.”

Celebrity Paul Parker, ex-Manchester United and England player who played in the 1990 World Cup semi-finals for England against Italy will add pre-match insights and watch the World Cup semi-finals and finals with football fans at Resorts World Sentosa.

Radio deejays, draws and football babes have been lined up for fringe activities and half-time breaks, promising a complete football fiesta in the lead-up to the finals.

Restaurants in the Resort are joining in the festival, throwing in their backing for their favourite teams while running World Cup promotions for drinks and snacks; Celebrity Chef Scott Webster’s Osia is rooting for Australia with a World Cup Bucket for five bottles of Little Creatures Beer at \$45.00++; Palio will be supporting Italy with Moretti beer going for \$8.00++; Fiesta and Festive Lounge will cheering for Brazil with Bottled Nova Schin beer at S\$8.00++; Starz Restaurant for USA with Budweiser beer at S\$8.00++; and *Livewire* and Hard Rock Café will also be joining in the football fever with their promotions.

Genting Rewards members will be able to take a strike at more than S\$500,000 worth of prizes given away during match nights. Non-members can sign-up for the free membership on-site which will entitle them to take part in the games.

For more information, please visit [www.rwsentosa.com](http://www.rwsentosa.com) or call 6577 8888 for enquiries.

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### **Free World Cup Screening Locations at Resorts World Sentosa**

<b>Locations</b>	<b>Number of screens</b>	<b>Capacity</b>
<b>Forum</b>		
Forum, B1	11	300
<i>Livewire</i>	3	200
<b>Within Resorts World Casino*</b>		
Casino Membership Lounge, B1	5	350
Casino Royale Bar, B1		
Cigar Bar, B1		
Happy 9 & Pair Restaurant, B1M**	2	148
Maxims Club – Salons & Private Suites, B1M**	16	N.A.
Maxims Platinum Club, B1M**		
Crockfords Club – Main Gaming & Buffet Area**	31	N.A.
Crockfords Club – Salons & Private Suites, B1M**		
Crockfords Lounge	1	20
<b>Hotels</b>		
Crockfords Tower (rooms)	1300	N.A.
Hotel Michael (rooms)		
Festive Hotel (rooms)		
Hard Rock Hotel (rooms)		
<b>Restaurants, Bars &amp; Pubs</b>		
Feng Shui Inn	6	206
Hard Rock Café	1	150
Mulligan's	1	350

\* Casino Levy applies for Singaporeans and Permanent Residents.

\*\* Maxims & Crockfords areas will be open only to premium card members only.

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***Caption: The myriad of venues screening all 64 matches of the 2010 FIFA World Cup at Resorts World Sentosa, with the most number of screens in Singapore.***

## **About Resorts World Sentosa**

Resorts World Sentosa, one of the world's most extensive and expensive integrated resorts at S\$6.59 billion, was built in a record time of under three years. Resorts World Sentosa has soft opened its four hotels on 20 January 2010, its shopping and dining strip, FestiveWalk on 30 January 2010, Singapore's first casino on 14 February 2010, together with the Resorts World Convention Centre, which includes its Compass Ballroom, 26 function rooms and 1,600-seat Festive Grand theatre and Southeast Asia's first and only Universal Studios Singapore on 18 March 2010. Supporting the attractions are a 3,500-lot carpark facility, restaurants, retail stores, entertainment and public attractions that include Emmy-award winner Jeremy Railton's Lake of Dreams and Chamber of Treasures.

Resorts World Sentosa will open the world's largest Marine Life Park, its Maritime Xperiential Museum, a destination spa and two remaining hotels with a total of 500 rooms in phase two development.

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